Backgrounder

Mobilizing the Private Sector on Aid for Trade
ITC, 6 May 2009, Montego Bay

The International Trade Centre, a joint agency of the World Trade Organization and the United Nations, is organizing “Mobilizing the Private Sector on Aid for Trade” in the afternoon of 6 May in Montego Bay.

The regional-level consultation of 6 May with business leaders in the Caribbean will bring the voice of the private sector into the Aid for Trade debate. The Inter-American Development Bank and the World Trade Organization, with support from the Jamaican Government, are organizing a major conference on 7-8 May in Montego Bay to review progress on Aid for Trade. ITC will feed the results of its regional-level consultations into the main event, during a session on Friday 8 May.

Ms. Patricia Francis, Executive Director of the International Trade Centre, is the former President of Jamaica Trade and Invest. ITC has been working with Jamaica, as well as five other countries in the Caribbean, to develop national export strategies and make the most of new trade agreements, including the Economic Partnership Agreement.

The programme of the ITC event as well as the IDB-WTO event is attached, along with a biography of Ms Francis.