GLOBALG.A.P.

Innovative Business Models for Sustainable Development – WEDF - Chongqing

Nigel Garbutt - Chairman GLOBALGAP
What is GLOBALGAP?

The Global Partnership for Good Agricultural Practice

- GLOBALG.A.P. is a private sector body that sets voluntary standards for the certification of agricultural products around the globe.

- GLOBALG.A.P. is a non-profit making organization whose mission is to work on the continuous improvement of Good Agricultural Practices at farm level to ensure confidence in the safe and sustainable production of food for the benefit of consumers.
Guiding Principles

- Open Access for producers anywhere
- Generic HACCP and GAPs provide technical basis
- Consistency of certification process: ISO 65 plus
- Wide Stakeholder Consultation: Transparency
- Trusted Equivalence System – “GLOBALGAP Benchmarking”
- Commitment to continuous improvement and local adaptation
Governance

- GLOBALGAP BOARD
- GLOBALGAP SECRETARIAT
- SECTOR COMMITTEES
- CERTIFICATION BODY COMMITTEE
- INTEGRITY SURVEILLANCE COMMITTEE
- NATIONAL TECHNICAL WORKING GROUPS
Retail Members

www.globalgap.org
Global Certification Progress/Statistics

→ Certification

• Certification in more than 100 countries
• More than 100,000 certified producers
Africa Observer
Ambassador for Smallholders in Developing Countries

Welcome!

GLOBALGAP is committed to understanding the differences in small holder agriculture and reflecting these into the application and further development of the standard. With grateful support of DFID and GTZ the Africa Observer project was started in 2007 to provide more opportunities for small holder representation in the standard setting process. In 2009 the project widens with practical evaluation of tools and global best practice to facilitate standard implementation by small holders worldwide.

For 2009 there is continued support from DFID / GLOBALGAP, and also a new Small holder ambassador.

20/29 April 2008 - Workshop: GLOBALGAP Group certification: A challenge for smallholders in Europe and developing countries

See here the report from this event.

http://www.africa-observer.info/
Certification options

Option 1/3 Individual Farmer
- Farmer is certificate holder
- Annual external inspection
- Farmer self assessment

Option 3/4 Group Certificate
- Farmer group is certificate holder
- Annual external inspection = + QMS
  + Individual farmer,
- Farmer Group Internal Inspection
Approved: ChinaG.A.P.
KenyaGAP IS PRIVATE-PUBLIC SECTOR INITIATIVE

Government

- Direction, mobilization, coordination

Exporters

- Investment, problem solving, technical inputs, marketing

NGOs

- Technical assistance, group training.

Farmers

- Investment, adoption of new techniques, group cooperation

Experts

- Technical assistance, training, research, writing

Donors

- Funding, technical backstopping, training
Perception of benefits Kenya

Solomon Asfaw¹², Dagmar Mithöfer², Hermann Waibel³

Increased knowledge on chemical use and access to credit

Good bargaining power with exporters

Increased quality production and reduce reject

Increased prices and timely payments

Increased consumer welfare

Promotion of worker safety and good health

Widening access to market and security

Figure 2: Adopters’ perception of benefits of EurepGAP protocol (N=149)
Smallholders-Kenya Case

• Smallholder income highest ever recorded
• Group certification (Option 2) potential to bring compliance costs down further
• Upto 40% savings on pesticide costs
• Public/Private Investment has been needed to improve standards

Source: Horticultural Development Centre. USAID, Kenya.
Stricter standards can provide a stimulus for investments in supply-chain modernization, provide increased incentives for the adoption of better safety and quality control practices in agriculture and food manufacturing, and help clarify the appropriate and necessary roles of government in food safety and agricultural health management. Rather than degrading the comparative advantage of developing countries, the compliance process can result in new forms of competitive advantage and contribute to more sustainable and profitable trade over the long term.
CONCLUSIONS

GLOBALGAP Step by Step…

• Safe and sustainable agricultural production on a Global level
• Harmonizes the main buyer requirements
• Leads to Management Improvement of Farms
• Opens new markets : Value Added for Exports
• Embraces both small scale and large scale farming
• Voluntary, Open and Inclusive : Cost effective solution for a global industry
• GLOBALGAP system transparency complements Official Controls