



TPO NETWORK

WORLD CONFERENCE & AWARDS 2012

MATRADE EXHIBITION AND CONVENTION CENTRE (MECC),
KUALA LUMPUR, MALAYSIA, 18 AND 19 OCTOBER, 2012

TRANSFORMING TPOS' BUSINESS THROUGH INNOVATION
ENHANCING TPO IMPACT ON EXPORTING SMES THROUGH INNOVATION

BIOGRAPHICAL NOTE

Ms. Susan Haird

European Trade and Investment Representative for British Columbia



Ms. Haird recently left UK Trade and Investment where she was the Deputy Chief Executive. She was responsible for International Group and for Strategy and Human Resources Group. Previous posts included Director Export Control and Non-Proliferation and Director Human Resources & Change Management. Ms. Haird has also worked on the nuclear industry, the vehicle industry and trade relations with a number of East European and Latin American countries.

Ms. Haird is now pursuing a portfolio career. She is the European Trade and Investment Representative for British Columbia, a Director of the Engineering Employers Federation, and a member of the Advisory Council of British Expertise.

She has an MA in Economics and Modern History from St Andrews University and a Certificate and Diploma in Advanced European Studies from the College of Europe in Bruges.

