



# TPO NETWORK

WORLD CONFERENCE & AWARDS 2012

MATRADE EXHIBITION AND CONVENTION CENTRE (MECC),  
KUALA LUMPUR, MALAYSIA, 18 AND 19 OCTOBER, 2012

## TRANSFORMING TPOS' BUSINESS THROUGH INNOVATION ENHANCING TPO IMPACT ON EXPORTING SMES THROUGH INNOVATION

### BIOGRAPHICAL NOTE

**Mr. Kari Häyrinen**  
President and CEO, FINPRO, Finland



Mr. Häyrinen has been the President and CEO for FINPRO since 2010. He joined FINPRO in 2007 as Senior Vice-President for Asian Region, and later became Executive Vice-President for Global Insight and Strategy before he moved to his current position.

Mr. Häyrinen international working experience include, three years in United States, three years in Hong Kong and six years in China. He has industry sector experience from consulting, telecommunications and electronics, venture capital, and electronics.

Prior to working at FINPRO, Mr. Häyrinen held several positions, including as President of APAC Region at Perlos Corporation, Group Vice-President for APAC Region and Director of Business Development at Elcoteq Networks Corp, Director of Venture Capital Management at Start Fund of Kera, and Product Marketing Manager and Research and Development Engineer at Fiskars Power Systems.

In addition to his duties in FINPRO, Mr. Häyrinen serves as a board member in several organizations.

He holds Master's degree in Engineering, and an MBA. He speaks Finnish, English, Swedish

