



TPO NETWORK

WORLD CONFERENCE & AWARDS 2012

MATRADE EXHIBITION AND CONVENTION CENTRE (MECC),
KUALA LUMPUR, MALAYSIA, 18 AND 19 OCTOBER, 2012

TRANSFORMING TPOS' BUSINESS THROUGH INNOVATION
ENHANCING TPO IMPACT ON EXPORTING SMES THROUGH INNOVATION

BIOGRAPHICAL NOTE

Mr. Hiroaki Isobe

Executive Vice President, Japan External Trade Organization
(JETRO)



Mr. Hiroaki Isobe has been Executive Vice-President of the Japan External Trade Organization (JETRO) since 2011. In his position, he heads three of JETRO's departments: Manufacturing and Environment Industry, Invest Japan, and Trade and Economic Cooperation. Prior to joining JETRO, he was Consul General of the Consulate General of Japan in Montreal, Canada.

Initially he joined the Ministry of Foreign Affairs and served as a diplomat in several overseas postings, including Italy, Mexico and Singapore.

In the Ministry, he worked in the Foreign Policy Bureau's Policy Coordination Division, and Division for the Protection of Japanese Nationals Overseas of the Consular and Migration Affairs Department. He was also the Director of the Multilateral Cooperation Division in the Economic Cooperation Bureau.

