



TPO NETWORK

WORLD CONFERENCE & AWARDS 2012

MATRADE EXHIBITION AND CONVENTION CENTRE (MECC),
KUALA LUMPUR, MALAYSIA, 18 AND 19 OCTOBER, 2012

TRANSFORMING TPOS' BUSINESS THROUGH INNOVATION ENHANCING TPO IMPACT ON EXPORTING SMES THROUGH INNOVATION

BIOGRAPHICAL NOTE

Mr. Abdellatif Hamam

CEO, Tunisian Export Promotion Center (CEPEX)



Mr. Hamam has been the Chairman of the Tunisian Export Promotion Centre (CEPEX) since 2009. He has been steering CEPEX, which offers market intelligence, trade-mission support for exporters, as well as sector based export support services for Tunisian textile exporting companies, during the Arab Spring period and has ensured that the organization has continued to offer key services to Tunisian exporters throughout the world.

In addition to managing CEPEX, he has been leading aspects of the Fund for Access to Foreign Markets (FAMEX), which is financed by the World Bank.

Prior to working at CEPEX, Mr. Hamam held several senior positions in the Tunisian government, including as Director of Human Resources in the Department of the Prime Minister, Director and Advisor for North America in the Ministry for International Cooperation, Head of Cabinet in Ministry of Environment, and as a Member of Cabinet in the Ministry of Economy and Finance, and the Ministry of Trade and Industry.

Mr. Hamam teaches at the National School of Public Administration, and at the Tunisian Diplomatic Institute, both based in Tunis. He is also a member of the Innovmed Networking for Improving Governance in the Mediterranean.

Fluent in Arabic, English and French, Mr. Hamam is a graduate of the National School of Administration of Tunis.

