In this issue of Trade Times, we look at recent developments across the UKTP export promotion countries from global trade fairs to showcase export capability to the trade and market intelligence work on data and information sharing, capacity building, alert mechanisms for trade obstacles and business surveys to support better trade with the UK and EU. UKTP works to improve trade and economic outcomes for countries across 3 regions - Africa, the Caribbean and the Pacific Islands.

Eyes on Africa at Première Vision Paris

With borders closed and international trade fairs going virtual, UKTP Programme beneficiary companies are standing out from the crowd. This year, UKTP has showcased
for the fashion industry. For Premiere Vision Paris, UKTP teamed up with ITC’s Global Textiles and Clothing (G TEX/MENATEX) Programme in Tunisia, to support ten companies from Madagascar and Tunisia present their new designs and production skills to a global audience.

Learn more

Healthy food, healthy businesses during COVID-19

First fair trade mangoes of the season on their way to the UK from Côte d'Ivoire.

Learn More

Training for vanilla stakeholders in the Union of the Comoros

Training workshops conducted on the implementation of national quality standards and participation in virtual trade fairs for stakeholders in the vanilla value chain.

Learn More
Upskilling for Growth in PNG

Workshop on Coffee sensory skills, marketing and branding held in Papua New Guinea.

Field missions identify new solutions for Penja pepper and cocoa farmers in Cameroon

Discovering the specific challenges facing small and medium-sized enterprises (SMEs) and implementing targeted solutions to improve trade and economic outcomes, was the purpose of recent field missions in Cameroon.
African farmers to showcase organic products

African and Bhutanese producers displayed their unique products at the world’s largest organic trade fair, Biofach.

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A ticket to trade

Global G.A.P. training in Cote d'Ivoire helps create opportunities to build new markets in the UK and EU.

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Demonstration plots for farmers in Zimbabwe
UKTP has established demonstration farming plots in Mashonaland East and Midlands provinces. Two lead firms are working with 200 registered smallholder farmers on the production of peas. The purpose of the plots is to showcase good agricultural practices and use them as training sites for smallholder farmers.

The peas will be exported to the UK as fresh produce with new and sustainable business partnerships developed along the way. Proceeds from the export will be shared among the smallholder farmers, 40 per cent of whom are women.

ITC applies its Alliances for Action (A4A) methodology in Zimbabwe, bringing together private and public actors to promote competitiveness and income-risk diversification for smallholder farmers.

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**Trade and Market Intelligence for UKTP**

Join our call for SME feedback [https://ntmsurvey.intracen.org/call4feedback](https://ntmsurvey.intracen.org/call4feedback). Feedback will help to better support SMEs in their trade with the UK and EU. 412 exporters and importers from 46 countries have provided their feedback on trading with the UK and the EU.

In the Caribbean, 21 national consultations with stakeholders from more than 50 institutions have been held with a focus on increasing transparency of the business environment, in particular, Business Survey on Non-tariff Measures and Trade Obstacles Alert Mechanism.

In Cameroon, on 23 April, 36 participants joined the webinar on market intelligence for business actors in the cocoa and Penna pepper sectors.

In Ghana, representatives from trade and business support organisations participated in a two-day workshop on non-tariff measures and market access.

Full 2020 monthly trade data has been collected and will be available for 9 new UKTP countries, Antigua and Barbuda, Bahamas, Dominica, Dominican Republic, Guyana, Mauritius, Saint Lucia, Seychelles, Zimbabwe. This adds to Barbados, Belize and Madagascar already available on [Trade Map](https://www.macmap.org/en/).
