Job Loss

AVERAGE NUMBER OF EMPLOYEES

- February (Pre COVID-19)
  - Full-time Employees: 5.1
  - All Employees: 5.4

- May 2020 (Round 1)
  - Full-time Employees: 3.1
  - All Employees: 3.6

- May 2021 (Round 4)
  - Full-time Employees: 4.5
  - All Employees: 4.8

Note: Percent change is calculated by averaging the percentage changes of each SME between each round and before COVID-19, which may differ from the percentage change between the two averages shown.

AS A RESULT OF COVID-19

- Increased marketing efforts: 31%
- Requested leniency in paying financial responsibilities: 31%
- Started sourcing from new suppliers: 24%
- Online sales: 14%
- Customized new products: 14%

Note: Multi-select question

Losses

AVERAGE MONTHLY REVENUE

- February (Pre COVID-19)
  - $6,011

- May 2020 (Round 1)
  - $3,541

- May 2021 (Round 4)
  - $3,790

Note: Percent change is calculated by averaging the percentage changes of each SME between each round and before COVID-19, which may differ from the percentage change between the two averages shown.

RISK OF CLOSURE OF SMEs

- 28% Risk of permanent shutdown of business
- 63% If not permanent shutdown, when would it occur?
  - In 5 months or less: 14%
  - In 6 or more months: 18%
  - Unknown: 68%

Note: Multi-select question

About the Study

This assessment of 716 small and medium enterprises was jointly designed by the International Organization for Migration (IOM) Iraq, the Food and Agriculture Organization (FAO), and the International Trade Centre (ITC). The selection of respondents took place through a blocking design sample of Iraqi governorates from 2,336 firms registered in IOM databases, covering rural and urban areas. IOM field researchers completed in total four rounds of surveys between February 2020 to May 2021.

For more information: iomiraq@iom.int

© 2021 International Organization for Migration (IOM)

Design and layout by We2 – www.we2.co