



## **PACCIR UEMOA NEWSLETTER**

*Trade for Regional Integration!*

**Newsletter 1 February-June 2017**

**PACCIR/UEMOA**

The Trade Competitiveness and Regional Integration Support Project for the West African Economic and Monetary Union's (WAMEU), known by its French acronym PACCIR/UEMOA, is a project being implemented over an 18 month period, funded by the European Union. The 3 million euros project is being implemented by

the International Trade Centre (ITC), within the framework of the 10th European Development Fund (10th EDF).

PACCIR / UEMOA project was officially launched in Ouagadougou, Burkina Faso, on 21 February 2017, in the presence of the WAEMU Commission, the European Union Delegation in Ouagadougou, ITC and the Government of Burkina Faso. The launch event was attended by all relevant stakeholders and beneficiaries of the project, and was covered by the national and regional press.

The overall objective of the project is to contribute to the development of intra-regional trade and enhance the integration of the West African region into the world economy, with a view to improve its international competitiveness, boost economic growth and reduce poverty.





## The WAEMU Commission and ITC collaborate to update and disseminate the WAEMU Trade Surveillance Report

The Trade Surveillance Report (TSR) 2015 developed by the UEMOA Commission, with support from ITC, was presented during the launch of PACCIR / UEMOA, along with an action plan for implementation of the recommendations in the report, as well as a communication plan to disseminate the results in the WAMEU member states ...

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## Establishment of a Regional Trade Facilitation Committee (RTFC) for the WAEMU region

ITC and the WAEMU Commission jointly organized a validation workshop in Ouagadougou on 28th -29th March 2017, with the financial support of the European Union (EU), to build consensus among the Member States of the UEMOA on the modalities of establishment and operationalization of the RTFC ...

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## Launch of the Regional Network of Trade Promotion Bodies of WAEMU Member States in Dakar May 17, 18 and 19, 2017

During 17th -19th May 2017, ITC and the WAEMU Commission jointly organized the official launch of the Regional Network of Trade Promotion Bodies of the WAEMU region ...

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## Empowering 8 Trade Promotion Organizations (TPO) to collect business information and digitize products online

On the sidelines of the launch event of the Regional TPO Network in Dakar, focal points within each TPO were trained to collect data and digitize products online in order to create the WAEMU information platform. The focal points learned how to use Netvibes, a business intelligence tool, and build a business intelligence network ...

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## Harmonization of tools and method of analysis of the economic policies at a regional level

During 30th May- 1st June 2017, the WAEMU Commission and ITC organized a training workshop for WAEMU focal points from the Ministry of Commerce, the Statistical Office and the Customs bodies from each member states, to consolidate the development process of the WAEMU Trade Surveillance Report (TSR) ...

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## The PACCIR / UEMOA in the press

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