Leveraging trade to seize the opportunities of the green economic transition

GreenToCompete

- Green competitiveness
- Ecopreneurship
- Climate Change
- Circularity
- Biodiversity
- Sustainable value chains
- Business environment
- Green policies
Goal
Developing countries leverage trade to seize the opportunities of the green economic transition

Pillars
• **Green competitiveness:** We support MSMEs to *compete* through environmentally friendly business practices and access to green finance.
• **Ecopreneurship:** We support innovative entrepreneurs *build and grow* their solutions to environmental challenges.
• **Sustainable value chains:** We work with market partners to *connect* MSMEs to international value chains, generate more local value add, and generate green business opportunities.
• **Business environment:** We work with key stakeholders in the supportive ecosystem to *unlock* the relevant services that MSMEs require to succeed.
• **Green policies:** We support policy making at the domestic, regional and multilateral levels to *transform* trade and investment in a manner conducive to developing countries.

Themes
• **Climate change** – Towards a resilient and net-zero economy through climate adaptation and mitigation
• **Circularity** – Towards a circular economy through resource efficiency, circular production and waste management
• **Biodiversity** – Towards a nature positive economy through conservation and sustainable use of biodiversity and natural resources