



MSME DAY 2019

27 JUNE



Micro, Small and Medium-Sized Enterprises Day

Unlocking the potential of MSMEs to contribute to the SDGs

Thursday 27 June 2019, 10:00 – 17:00

Venue: Economic and Social Council Chamber United Nations Headquarters, New York

Join us on Thursday, 27 June 2019 to celebrate [Micro, Small and Medium-Sized Enterprises \(MSME\) Day](#) and recognise the contribution that MSMEs make to the 2030 Agenda for Sustainable Development.

RSVP [here](#) by 20 June

9am — 10am	Arrival and registration
10am — 11am	High-level opening session with keynote speeches Including the OFFICIAL REPORT LAUNCHES for: <ul style="list-style-type: none"> - ITC's 2019 SME Competitiveness Outlook and - ICSB's Global MSMEs Report
11am — 12pm	Investing in MSMEs Access to finance is often cited as the biggest impediment to MSME growth. How should this "investment gap" be addressed? How can the financial inclusion of MSMEs also help achieve of the SDGs?
12pm — 1pm	Capacity building, knowledge, education, and innovation How can learning tools for MSMEs be used to improve impact? How can education be used to help more people harness the power of MSMEs for themselves and for their wider communities?
1pm — 2pm	Lunch break
2pm — 3pm	Around the World with Entrepreneurs' Experiences What makes a successful entrepreneur? What are the challenges entrepreneurs are faced with? This session of informative storytelling will answer these questions and more.
3pm — 4pm	MSMEs and the Future of Work The digital age is changing how we define "work". What role do MSMEs have in addressing the challenges, and taking advantage of the opportunities, of this changing working landscape?
4pm — 5pm	Building Ecosystems and Policies to support MSMEs What kind of environment best fosters innovation and entrepreneurship? Which institutions are necessary and how should they adapt to help MSMEs grow? What policies work best to support an MSME-friendly environment?
5pm — 5:30pm	Closing

#MSMEDay19