

ITC WEBINAR SERIES

“MAKING TRADE AGREEMENTS WORK FOR MSMES AND DEVELOPMENT”

Webinar 4. Exploring the nexus between “trade and environmental sustainability”

Wednesday 9 June 2021, at 14:00 to 16:00, via [Zoom](#)

https://intracen.zoom.us/webinar/register/WN_Gloy8wVyThadOOVhoRsERQ

The discourse on the nexus between “trade and environmental sustainability” is gaining momentum. The scientific consensus around the effects of climate change places the onus on policy and decision makers to take a series of concrete, inclusive and sustainable actions for our common planet. In this context, the International Trade Centre (ITC) would like to reflect on the various past and on-going efforts that have been injected into the discussion on “trade and environmental sustainability” in Geneva and elsewhere. This 2-hour session is part of the Webinar Series (28 May –10 June) that ITC is convening for Geneva-based delegates on five emerging trade topics to address emerging global economic challenges. The session will revolve around how globally oriented collective solutions for green growth can create a conducive business environment for reviving micro, small and medium enterprises (MSMEs) in a post Covid-19 world.

PROGRAMME

Moderator: Mr Rajesh Aggarwal, Chief, Trade Facilitation and Policy for Business, ITC

13:50–14:00	Log-in by Participants
14:00–14:05	Opening of the Trade and Environmental Sustainability Session <ul style="list-style-type: none"> Ms Pamela Coke-Hamilton, Executive Director, ITC
14:05–14:35 (presentation)	Environmental Goods: State of Play – Journey from an Initiative to a Potential Agreement <ul style="list-style-type: none"> Tan Sri Dr Rebecca Fatima Sta. Maria, Executive Director, APEC Secretariat (15 minutes) Ambassador Stephen de Boer, Co-Coordinator of the Trade and Environmental Sustainability Structured Discussion (TESSD), Permanent Mission of Canada (15 minutes)
14:35–14:45(Q&A)	
14:45–14:50	MOVE TO NEXT
14:50–15:20 (presentation)	Emerging Trends on Trade and Environment Linkage: Synergies between environmental goods and services: How do we connect the dots? <ul style="list-style-type: none"> Ms Marie Isabelle Pellan, Counsellor, Trade in Services and Investment Division, WTO Secretariat (10 minutes) Challenges and Opportunities for MSMEs <ul style="list-style-type: none"> Ms Barbara Oliveira Ramos, Chief, Research and Strategies for Exports, ITC (20 minutes)
15:20–15:30(Q&A)	
15:30–15:35	MOVE TO NEXT
15:35–15:45 (presentation)	Emerging Issues and Policy Drivers: Reflections from Policy Dialogues <ul style="list-style-type: none"> Ms Susan Stone, Head, Emerging Policy Issues Division, Trade and Agriculture Directorate, OECD Secretariat (10 minutes)
15:45–15:50(Q&A)	
15:50–16:00	Concluding Remarks <ul style="list-style-type: none"> Mr Lim Aik Hoe, Director, Trade and Environment Division, WTO Secretariat