

LDC SERVICES GENEVA PRACTITIONERS SEMINAR SERIES

SEMINAR 4: SERVICES IN GLOBAL VALUE CHAINS: KEY ISSUES FOR LDCS

DATE: 27 MARCH 2015

TIME: 10.00-13.00

VENUE: Room B, WTO Building, 154 Rue de Lausanne, CH-1211 Geneva

Seminar Series Facilitator: Andrea Spear (andrea_spear@yahoo.fr)

Moderator: Robert Skidmore, International Trade Centre (ITC)

Presenters:

- Rainer Lanz, WTO
- Pumela Salela, The Global Sourcing Council
- Diane Sayinzoga, Rwanda Development Board
- Stephen Paul Gitta, Uganda Export Promotion Board
- Quan Zhao, ITC
- Hubert Escaith, WTO

Time	Session Theme	Speakers
Introduction to the Day		
10:00	Welcome	Robert Skidmore
Session 1: GVC Perspective on Global Trade		
10:10	The evolution of B2B trade in intermediates and the role of services	Rainer Lanz
	Servicification: Trade in Value Added (TiVA); Thinking in a Box	
10:30	Discussion: 10 minutes	
Session 2: Development Opportunities via Services GVCs		
10:40	Developing countries' opportunities in services outsourcing	Pumela Salela
11:00	Experiences of LDCs in Africa	Diane Sayinzoga
11:20	Discussion: 15 minutes	

Session 3: Competitiveness in Services		
11:35	Export promotion and facilitation of services SMEs' access to GVCs	Stephen Paul Gitta
11:55	Drivers of services competitiveness	Robert Skidmore
12:10	Discussion: 10 minutes	
Session 4: ITC Case Studies		
12:20	Services in Goods GVCs	Quan Zhao
12:35	Trade in value added analysis of Cambodia	Hubert Escaith
12:50	Discussion: 10 minutes	
13:00	Close	