

## WTO PUBLIC FORUM 2016

**Session : 94**

**Time : 15:30-17:00**

**Date : 29 September 2016**

**Room : B**

**Organiser(s) :** *International Trade Centre (ITC), Organisation for Economic Co-operation and Development (OECD), World Bank*

**Moderator: Marion, Jansen,** Chief Economist, International Trade Centre (ITC)

### SME Participation in GVCs: Best Practices for Capacity Building

In the session "SME Participation in GVCs: Best Practices for Capacity Building", prominent actors in the field of trade related technical assistance will share information and insights on what works and what does not work when it comes to assisting developing country SMEs to connect to regional or global value chains. Making reference to real life examples, practitioners will notably discuss what can be done to provide SMEs with information on market opportunities, to connect them to lead firms, to assist them in getting access to finance, trade related services or technology, or to strengthen their capacity to meet standards and regulations. In addition, participants will assess what can be done to enhance the exchange of information regarding best practices in the design and implementation of technical assistance projects in this domain.

#### Speakers

- Xinguo Fu, Minister Counsellor, Permanent Mission of China to the WTO
- Dorothy Tembo, Deputy Executive Director, International Trade Centre (ITC)
- Bernard Hoekman, Director Global Economics, Robert Schuman Centre for Advanced Studies
- Daria Taglioni, Lead Economist, World Bank
- Hernan Manson, Senior Officer Sector Competitiveness, International Trade Centre
- Merten Sievers, Global Coordinator Value Chain Development and Entrepreneurship Training, International Labour Office (ILO)
- Przemek Kowalski, Senior Economist, OECD
- Petra Heid, Head of Sustainability and Communications, Chocolats Halba, Division of COOP
- Tony Sikpa, President, Federation of Ghanaian Exporters (FAGE)