
BULLETIN
MNS Week 17, 2012

CUT FLOWERS AND ORNAMENTAL PLANTS
MARKET NEWS SERVICE (MNS)
WEEKLY EDITION



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Market News Service
Cut Flowers and Ornamental Plants Weekly Price Report

Report prepared by Mr. Jan Plasmeijer and Mr. Chumi Yanai

Issue No. W17, of 4 May 2012

Data for: Week No. 17 of 30 April through 5 May 2012

- A Price Statistics Only Issue -

Please note the following:

- *The weekly Price Report (focus on price information) is available on the MNS Web site every Wednesday with data related to the previous week.*
- *The latest monthly Cut Flowers and Plants Report (focus on market analysis information) is available the MNS Web site.*

The Market News Service (MNS) Cut Flowers and Ornamental Plants Weekly Price Report presents prices for those products for which current information is not commonly available, but that are of substantial importance to a significant number of developed and developing countries.

The MNS objective is to provide indications on market prices and trends to support exporters, producers, sector associations and other private or public organizations in their decisions and studies. MNS aims to serve as a market intelligence tool to improve market transparency and facilitate trade.

MNS Floriculture Products Market information-providers include major importers, wholesalers, auctions and organizations in 11 European countries and one Asian country. Markets are covered weekly, on a yearly basis. Information is collected throughout the week and is available for transmission by the close of business (European time) each Wednesday unless otherwise advised.

MNS quotations refer to major flower auctions quantities and average prices from the Netherlands and Japan. European prices are quoted in Euro (weekly US\$ rates of exchange are annexed). Japan prices are quoted in local currency and in US\$. Unless otherwise mentioned, prices are quoted per stem and are related to size in cm.

We welcome new sources of information, news that subscribers and readers might have on their specific products or areas, inquiries or information requests on the products and markets covered by the report as well as suggestions, remarks and indications on the report content.

For these purposes or for other information about the report and the Market News Service, please contact mns@intracen.org.

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Price Information: Floriculture Products - European Markets

Issue No. **W17**

Date: **03/05/2012**

The statistic data below is provided in kindness of FloraHolland
 The quantities and prices are the sum of the listed below flower auctions in The Netherlands:
 FloraHolland Aalsmeer, FH Naaldwijk, FH Rijnsburg, FH Bleiswijk, FH Eelde

Prices are in Euro per stem/unit

Total Sales include mediation transactions

FloraHolland

Week 17 2012		Clock Sales				Total Sales		
		Stems/Units 2012	Change vs 2011	Price 2012	Price 2011	Change vs 2011	Turnover/Euro 2012	Change vs 2011
#	Product Group							
Cut Flowers								
1	Rose Large	45.359.275	4,0%	0,23	0,25	-8,0%	12.530.817	-0,9%
2	Tulip Single	23.538.950	35%	0,10	0,06	67%	3.723.094	69%
3	Chrysanthemum Spray	17.714.405	11%	0,16	0,26	-38%	3.677.347	-30%
4	Rose Small & Medium	5.127.650	6,5%	0,11	0,14	-21%	2.409.419	36%
5	Gerbera mini	11.696.675	20%	0,12	0,14	-14%	2.147.319	-4,0%
6	Lilium Oriental	1.522.020	-19%	0,91	0,67	36%	1.990.613	18%
7	Chrysant, Single Bud	2.798.325	11%	0,39	0,34	15%	1.206.103	24%
8	Peony	1.151.070	-68%	0,86	0,41	110%	1.112.944	-25%
9	Freesia, Single	3.456.750	-27%	0,19	0,12	58%	1.099.404	18%
10	Tulip Double	5.271.400	46%	0,14	0,08	75%	974.944	187%
11	Cymbidium Large (stem)	260.329	-25%	3,10	2,79	11%	910.609	-19%
12	Rose Spray	2.239.380	18%	0,36	0,34	5,9%	903.952	33%
13	Chrysant, Spray Santini	3.231.540	-13%	0,19	0,22	-14%	833.413	-16%
14	Hydrangea	609.279	6,8%	1,13	0,97	16%	723.487	24%
15	Alstroemeria	2.768.080	-27%	0,19	0,13	46%	654.614	13%
Total Top 15		126.745.128	7,2%	0,20	0,22	-9,1%	34.898.079	4,2%
Houseplants								
1	Phalaenopsis	470.725	35%	3,54	3,63	-2,5%	9.298.712	0,7%
2	Rose	321.182	107%	1,31	2,00	-35%	1.495.142	-27%
3	Kalanchoe	302.889	-13%	1,07	0,84	27%	1.388.036	-25%
4	Various Houseplants	77.524	24%	0,66	0,71	-7,0%	1.381.656	3,7%
5	Hydrangea	246.824	22%	2,02	1,95	3,6%	1.188.860	-17%
6	Anthurium	146.947	15%	2,79	2,97	-6,1%	1.059.237	-23%
7	Bromelia	249.289	3,6%	1,36	1,26	7,9%	997.131	7,8%
8	Campanula	234.578	5,8%	1,18	1,26	-6,3%	681.973	-20%
9	Zantedeschia	71.265	-25%	2,37	2,22	6,8%	675.600	-17%
10	Ficus	128.865	0,6%	1,99	1,91	4,2%	631.657	12%
Total Top 10		2.250.088	16%	1,96	1,93	1,6%	18.798.004	-8,1%



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