



Supply Chain Management

Extend. E-learning

Professional training
and certification

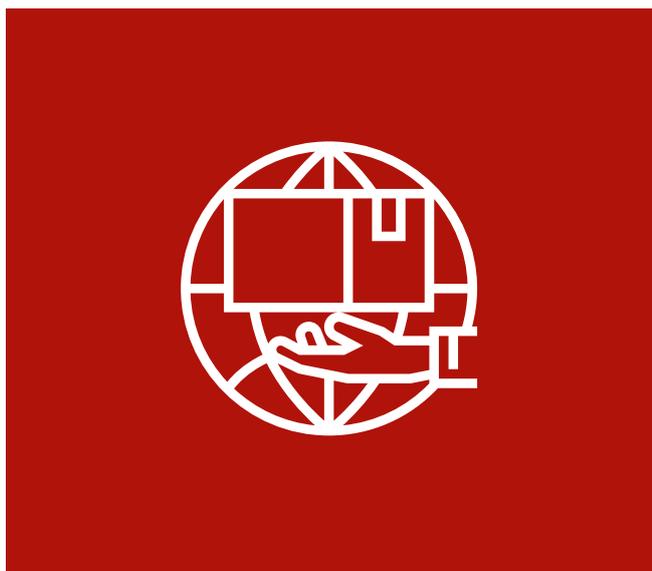
ENGAGE · EQUIP · EMPOWER

E-LEARNING FOR SUPPLY CHAIN SKILLS DEVELOPMENT

In partnership with the **ITC E-learning Programme**, our **diploma** and **certificate-level** training in supply chain management will soon be available online.

- ▶ We are **extending** our leading training programme in supply chain management into an electronic learning format. From ITC's perspective, 'e-learning' is a tool for SMEs and professionals to learn how to enhance and internationalize their business skills.
- ▶ Each course module will be available as a separate, online, course: **Strategy and Planning, Sourcing, Operations and Logistics**. Participants will be able to take online exams and achieve the Diploma in Supply Chain Management.
- ▶ Online education is a **proven complement** to **face-to-face** programming and participants can choose to take a **blend** of in-person and e-learning courses.
- ▶ By making its supply chain management training available online, ITC is adapting to the needs and availability of participants on a global scale.
- ▶ The ITC Supply Chain Management Programme also provides free introductory e-learning courses, offered on a cyclical basis, via the **SME Trade Academy**.

OUR INTRODUCTORY E-LEARNING COURSES



INTRODUCTION TO SUPPLY CHAIN MANAGEMENT

This course introduces the participant to supply chain management and its importance in businesses for managing the supply chain key competencies and trade-offs. The module provides a practical model for positioning purchased and inventory items and developing appropriate strategies to manage the competencies that will help businesses become more operational effective and competitive.

Available in: English | Spanish

INTRODUCTION TO INTERNATIONAL TRANSPORT AND LOGISTICS

This course introduces small and medium enterprises (SMEs) to the basic transport and logistical requirements of export operations, including cross-border sea freight, air freight and packaging procedures. It showcases the main operational differences between domestic and international trade, allowing participants to better apprehend their operational and managerial performance in terms of trade logistics.

Available in: English





Register for courses,
free of charge:
learning.intracen.org

The free courses prepare participants to register for training towards a professionally recognized certificate or the Diploma in Supply Chain Management.

THE SCM CAMPUS: OUR VIRTUAL LEARNING SPACE

The **SCM Campus** is a Virtual Learning Space (VLS) for the ITC Supply Chain Management Programme. The **SCM Campus** promotes **continuous** learning by moving away from time-bound courses - with defined start and end dates - to facilitating **social** learning among participants through a formal and **structured** experience.

E-learning **course modules** will be offered through the SCM Campus that consists of three components:

- 1. Community:** The Community mode is the most direct way for users to interact. It includes a general Facebook-style news feed that displays news, announcements and other relevant posts.
- 2. Catalogue:** The Catalogue is our content repository. It contains all courses, videos, audio files, documents and tools. All of this content is organized in a Netflix-style catalogue that users can customize.
- 3. My Profile:** The My Profile mode contains all of a user's personal information, including a record of their progress on various activities.

The SCM Campus comes with detailed analytics to monitor participant progress and engagement, as well as gamification options to motivate completion.

Partner institutions can manage participants, trainer / exam schedules, invoices, forums, resources and events. Institutions that wish to adopt a **blended / distance learning** approach should **contact ITC**.

Participants can register and take exams, access resources, webinars, additional learning, forums, badges, certification and events. E-learning options will be available to participants in countries **where no institution is present**.

Trainers can access resources, online training, manage discussion forums and webinars.

For more information, visit: [SUPPLYCHAIN.INTRACEN.ORG](https://supplychain.intracen.org)



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