

# Ukraine

## Key indicators

Population (millions)	42.5
GDP (\$ billions)	87.2
GDP per capita (\$)	2051.6
Share of world GDP (PPP\$, %)	0.3
Current account surplus/deficit, share of GDP (%)	-1.5
Tariff preference margin (percentage points)	1.9
Imports and exports (goods and services), share of GDP (%)	109.1
Services exports, share of total exports (%)	24.5
Geographic region	Europe
Country group	
Income group	Lower-middle income

## SME Competitiveness Grid Summary

Average scores [0-100]	Compete	Connect	Change
Small	38.2	45.4	31.4
Medium	49.9	60.2	35.1
Large	57.7	<b>82.8</b>	45.2
All	43.4	51.2	36.0
BUSINESS ECOSYSTEM	55.8	47.5	<b>67.6</b>
NATIONAL ENVIRONMENT	52.8	59.5	<b>68.7</b>

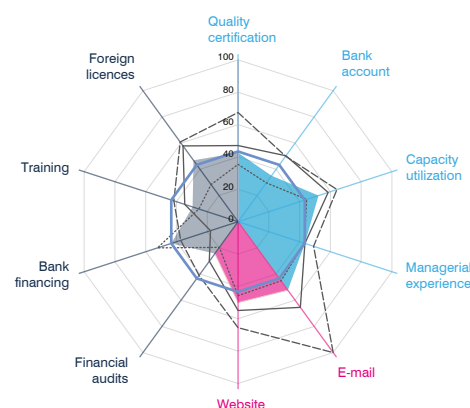
Reference level: 43.4 (a function of GDP per capita)

**Weaknesses are scores below: 21.7** | **Strengths are scores above: 65.1**

## SME Competitiveness Grid

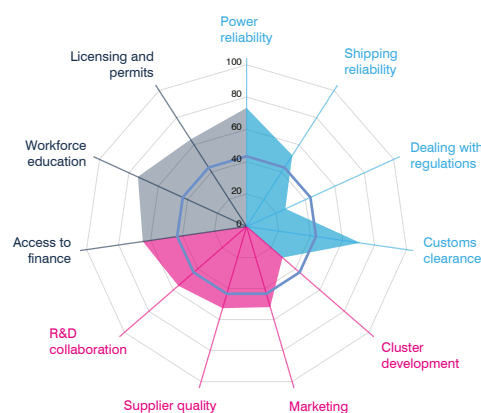
### FIRM CAPABILITIES (Normalized scores)

Compete	Small	Medium	Large	All
International quality certificate	35.4	47.0	<b>67.5</b>	42.6
Bank account	29.7	50.4	50.0	35.2
Capacity utilization	44.6	58.6	64.3	52.3
Managerial experience	43.0	43.5	49.1	43.5
<b>Connect</b>				
E-mail	45.2	<b>65.5</b>	<b>100.0</b>	52.4
Firm website	45.7	54.9	<b>65.5</b>	50.0
<b>Change</b>				
Audited financial statement	<b>19.6</b>	30.2	41.0	24.4
Investment financed by banks	52.3	<b>17.9</b>	37.2	43.4
Formal training programme	25.4	34.6	41.7	29.5
Foreign technology licences	28.4	57.9	60.8	46.8



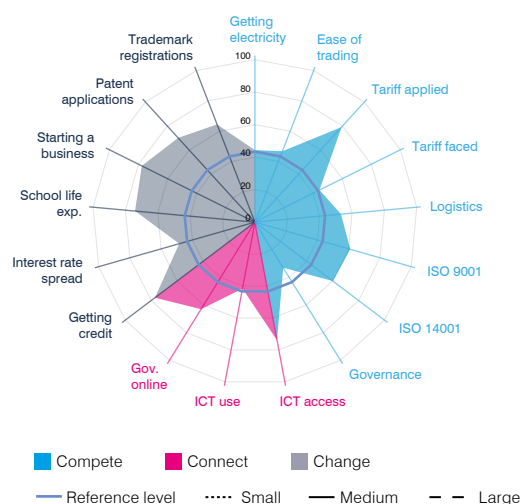
### BUSINESS ECOSYSTEM (Normalized scores)

Compete	Small	Medium	Large	All
Power reliability	<b>73.3</b>	<b>73.3</b>	<b>73.3</b>	<b>73.3</b>
Domestic shipping reliability	52.3	46.0	52.4	52.4
Dealing with regulations	30.5	<b>19.1</b>	31.6	26.4
Customs clearance efficiency	62.4	<b>79.1</b>	<b>71.4</b>	<b>71.1</b>
<b>Connect</b>				
State of cluster development				29.4
Extent of marketing				52.0
Local supplier quality				52.7
University-industry collaboration in R&D				56.0
<b>Change</b>				
Access to finance	<b>69.1</b>	59.5	57.2	64.9
Access to educated workforce	<b>78.9</b>	<b>66.3</b>	<b>68.1</b>	<b>73.9</b>
Business licensing and permits	62.5	<b>66.8</b>	<b>65.9</b>	64.0



### NATIONAL ENVIRONMENT (Normalized scores)

Compete	All
Getting electricity	44.3
Ease of trading across borders	46.8
Applied tariff, trade-weighted average	<b>79.2</b>
Prevalence of technical regulations	-
Faced tariff, trade-weighted average	44.3
Logistics performance index	53.2
ISO 9001 quality certificates	61.0
ISO 14001 environmental certificates	60.3
Governance index	33.1
<b>Connect</b>	
ICT access	<b>73.9</b>
ICT use	41.6
Government's online service	63.0
<b>Change</b>	
Ease of getting credit	<b>77.1</b>
Interest rate spread	48.5
School life expectancy	<b>74.1</b>
Ease of starting a business	<b>77.8</b>
Patent applications	<b>70.2</b>
Trademark registrations	64.5



**Note:** Scores range from 0 to 100, a higher score indicates a better outcome. Series with missing data are indicated as (-) in the tables and omitted from the radar charts.

**Source:** World Bank Enterprise Survey (2013) for firm level data; for other sources and methodology see Annex.

## SME Export Potential

Ukraine is a lower-middle income country with a population of 42.5 million and GDP of \$87.2 billion. Goods and services account for 75.5% and 24.5% of exports, respectively.

The country's unrealized potential to increase existing exports of goods lies mainly within its home region and to the Americas and Asia (see table below). *Flat-rolled products of iron or non-alloy steel* have an unrealized export potential of around \$194 million in the home region and \$218 million to Asia.

Regarding new export products, Ukraine has diversification opportunities in minerals and metals, and vehicles with products such as *ferro-silico-chromium* and *motor cars and other motor vehicles*. These goods score relatively well on the price stability indicator. Other products for diversification include *ferrous products obtained by direct reduction of iron ore* and *parts of structures of aluminium*.

Small firms in Ukraine perform well in accessing an educated workforce. They underperform, however, in having audited financial statements. The largest performance gap between small and large firms lies in using e-mails. The country's national environment scores well in the trade policy-related indicator and ease of starting a business.

## Unrealized potential: Existing export products

Product description	Product code	Exports (\$ million)	Value of unrealized potential exports by destination (\$ million)					Development indicators			
			Africa	Americas	Asia	Europe	Oceania	Price stability	SME presence	Women employed	Technology
			0 500	0 500	0 500	0 500	0 500				
Crude sunflower-seed or safflower oil	151211	3262	300	10	400	500		Green	Green	Green	Red
Semi-finished products of iron or non-alloy steel containing, by weight, < 0.25% of carbon, of...	720711	1288	100	10	300	300		Green	Red	Red	Green
Wheat and meslin (excluding durum wheat)	1001Xb	1418	300	10	200	100		Green	Red	Red	Red
Maize (excluding seed for sowing)	100590	3354	10	10	300	200		Green	Red	Red	Red
Semi-finished products of iron or non-alloy steel containing, by weight, < 0.25% of carbon, of...	720712	1979	10	100	200	300		Green	Red	Red	Green
Flat-rolled products of iron or non-alloy steel, of a width of >= 600 mm, in coils, simply hot-rolled...	720839	751	100	10	200	200		Green	Red	Red	Green
Bars and rods, of iron or non-alloy steel, with indentations, ribs, grooves or other deformations...	721420	1251	100	10	200	200		Green	Red	Red	Green
Urea, whether or not in aqueous solution (excluding that in pellet or similar forms, or in packages with a...	310210	912	10	10	200	300		Green	Red	Red	Green
Semi-finished products of iron or non-alloy steel containing, by weight, >= 0.25% of carbon	720720	693	10	10	200	200		Green	Red	Red	Red
Flat-rolled products of iron or non-alloy steel, of a width >= 600 mm, not in coils, simply hot-rolled...	720851	978	10	10	200	200		Green	Red	Red	Green

**Notes: Unrealized potential table:** Top 10 products in decreasing order of unrealized export potential to the world. **Exports:** Average value over 2011-2015. **Price stability, SME presence, and Women employed:** Green - performance above a country's trade-weighted mean. Red - the opposite. **Technology:** Green - transformed products exported by countries at least matching the country's per capita GDP. Red - the opposite. Blank spaces - data not available.

**Source:** ITC Export Potential Map, <http://exportpotential.intracen.org>