

Egypt

Key indicators

Population (millions)	91.0
GDP (\$ billions)	301.5
GDP per capita (\$)	3473.9
Share of world GDP (PPP\$, %)	0.9
Current account surplus/deficit, share of GDP (%)	-5.8
Tariff preference margin (percentage points)	4.4
Imports and exports (goods and services), share of GDP (%)	40.1
Services exports, share of total exports (%)	45.9
Geographic region	Africa
Country group	
Income group	Lower-middle income

SME Competitiveness Grid Summary

Average scores [0-100]	Compete	Connect	Change
FIRM CAPABILITIES			
Small	27.4	15.8	26.8
Medium	40.2	29.7	29.3
Large	58.2	58.6	47.1
All	34.5	22.1	29.6
BUSINESS ECOSYSTEM	48.4	44.0	47.0
NATIONAL ENVIRONMENT	47.9	52.2	50.6

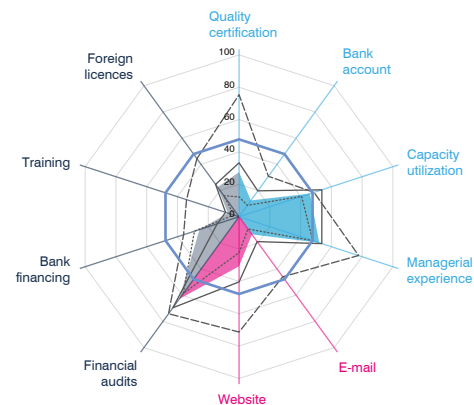
Reference level: 47.8 (a function of GDP per capita)

Weaknesses are scores below: 23.9 | **Strengths are scores above: 71.7**

SME Competitiveness Grid

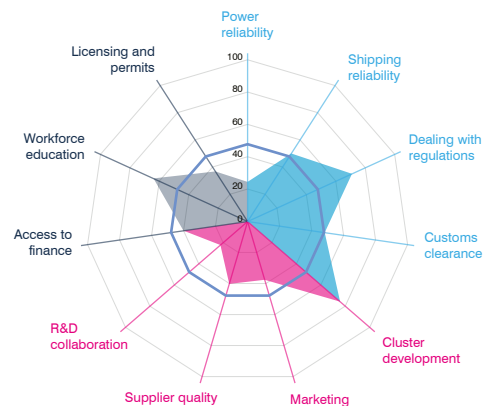
FIRM CAPABILITIES (Normalized scores)

Compete	Small	Medium	Large	All
International quality certificate	12.3	33.3	75.4	27.5
Bank account	8.7	19.7	30.9	12.4
Capacity utilization	40.6	53.8	48.7	46.1
Managerial experience	47.9	53.8	77.7	52.1
Connect				
E-mail	9.4	19.0	45.9	13.6
Firm website	22.2	40.3	71.3	30.7
Change				
Audited financial statement	58.7	69.6	74.1	63.0
Investment financed by banks	28.9	14.2	36.0	25.7
Formal training programme	3.4	8.8	34.1	7.3
Foreign technology licences	16.0	24.7	44.3	22.5



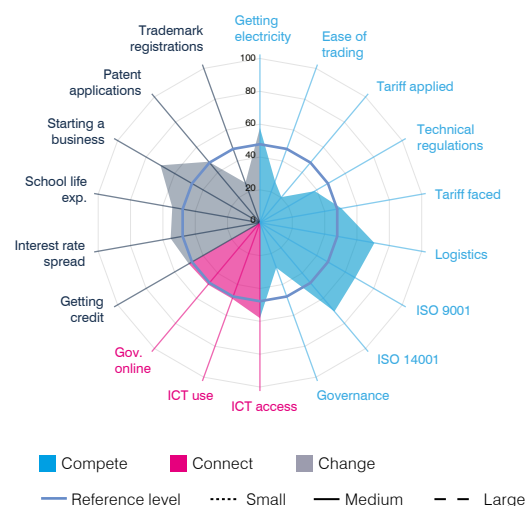
BUSINESS ECOSYSTEM (Normalized scores)

Compete	Small	Medium	Large	All
Power reliability	24.2	24.8	26.2	24.5
Domestic shipping reliability	44.3	61.9	42.7	50.0
Dealing with regulations	75.7	62.9	67.5	71.0
Customs clearance efficiency	59.4	43.0	48.8	48.2
Connect				
State of cluster development				75.8
Extent of marketing				37.6
Local supplier quality				40.3
University-industry collaboration in R&D				22.3
Change				
Access to finance	36.7	46.1	48.8	40.1
Access to educated workforce	60.2	70.2	74.4	64.0
Business licensing and permits	37.4	35.8	36.3	36.8



NATIONAL ENVIRONMENT (Normalized scores)

Compete	All
Getting electricity	57.8
Ease of trading across borders	27.0
Applied tariff, trade-weighted average	20.4
Prevalence of technical regulations	38.5
Faced tariff, trade-weighted average	50.4
Logistics performance index	70.8
ISO 9001 quality certificates	67.0
ISO 14001 environmental certificates	70.5
Governance index	29.1
Connect	
ICT access	58.1
ICT use	49.2
Government's online service	49.1
Change	
Ease of getting credit	50.0
Interest rate spread	55.2
School life expectancy	54.2
Ease of starting a business	69.9
Patent applications	48.5
Trademark registrations	25.8



Note: Scores range from 0 to 100, a higher score indicates a better outcome. Series with missing data are indicated as (-) in the tables and omitted from the radar charts.

Source: World Bank Enterprise Survey (2013) for firm level data; for other sources and methodology see Annex.

SME Export Potential

Egypt is a lower-middle income country with a population of 91 million and GDP of \$301.5 billion. Goods and services account for 54.1% and 45.9% of exports, respectively.

The country's unrealized potential to increase existing exports of goods lies within its home region and to Asia, Europe and the Americas (see table below). *Gold* has an unrealized export potential of over \$447 million to Asia and \$137 million to Europe. Other products with unrealized potential to these regions include *reception apparatus for television* and *coaxial cables*.

Regarding new export products, Egypt has diversification opportunities in plastic products, furniture, as well as home textiles with products such as *furniture of plastics* and *mattresses*. The production of these goods involves a relatively strong participation of SMEs. Other products for diversification include *seats*, and *blankets and travelling rugs of synthetic fibres*.

Small firms in Egypt perform well in dealing with regulations. They underperform, however, in having bank accounts, formal training programmes, and using e-mails. The largest gap between small and large firms lies in owning international quality certificates. The country's national environment performs well in logistics and in attaining ISO certification related to environment.

Unrealized potential: Existing export products

Product description	Product code	Exports (\$ million)	Value of unrealized potential exports by destination (\$ million)					Development indicators			
			Africa	Americas	Asia	Europe	Oceania	Price stability	SME presence	Women employed	Technology
			0 500	0 500	0 500	0 500	0 500				
Urea, whether or not in aqueous solution (excluding that in pellet or similar forms, or in packages with a...	310210	834	500	500	500	500	500	Green	Green	Red	Red
Gold, incl. gold plated with platinum, unwrought, for non-monetary purposes (excluding gold in...	710812	814	500	500	500	500	500	Red	Red	Red	Red
Fresh or dried oranges	080510	543	500	500	500	500	500	Green	Red	Red	Red
Processed cheese, not grated or powdered	040630	220	500	500	500	500	500	Green	Green	Green	Red
Reception apparatus for television	8528Xb	328	500	500	500	500	500	Red	Red	Red	Green
Coaxial cable and other coaxial electric conductors, insulated	854420	262	500	500	500	500	500	Red	Red	Red	Red
Men's or boys' trousers, bib and brace overalls, breeches and shorts, of cotton (excluding knitted...	620342	267	500	500	500	500	500	Green	Red	Green	Red
Cane or beet sugar and chemically pure sucrose, in solid form (excluding cane and beet sugar...	170199	159	500	500	500	500	500	Green	Green	Green	Red
Sanitary towels (pads) and tampons, napkins and napkin liners for babies, and similar articles, of...	961900	153	500	500	500	500	500	Green	Green	Red	Green
Appliances for baking, frying, grilling and cooking and plate warmers, for domestic use, of iron or...	7321Xa	100	500	500	500	500	500	Red	Red	Red	Green

Notes: Unrealized potential table: Top 10 products in decreasing order of unrealized export potential to the world. **Exports:** Average value over 2011-2015. **Price stability, SME presence, and Women employed:** Green - performance above a country's trade-weighted mean. Red - the opposite. **Technology:** Green - transformed products exported by countries at least matching the country's per capita GDP. Red - the opposite. Blank spaces - data not available.

Source: ITC Export Potential Map, <http://exportpotential.intracen.org>