

Terms of Reference
National Consultant
South Sudan – Jobs Creation and Trade Development Project

Title of assignment:	Agripreneurship Consultant
ITC Section/Division:	IE/ Division of Enterprises and Institutions
Duty station:	South Sudan, with travel within the country
Duration:	80 days over the period July – October 2021 (with possibility of extension)

Background:

The International Trade Centre (ITC) is a joint agency of the United Nations (UN) and the World Trade Organization (WTO). It is fully dedicated to supporting the internationalization of small and medium-sized enterprises (SMEs). It has a mission to foster inclusive and sustainable growth and development through trade and international business development. ITC Headquarters is located in Geneva, Switzerland.

ITC is implementing the South Sudan – Jobs Creation and Trade Development Project (JCTDP). The project has an overall objective of improving livelihoods of the South Sudanese population targeted under the project, with specific objectives of increasing the competitiveness of micro, small and medium-sized enterprises (MSMEs) and employment opportunities for the South Sudanese labour force, with a focus on youth and women. It aims at delivering four main results, namely: a) roadmap for the development the fruits and vegetable value chains, b) improved productive capacities and compliance to standards for MSMEs engaged in the fruits and vegetables subsector, c) increased market linkages for MSMEs, and d) improved employability and entrepreneurship capacity for South Sudanese labour force, focussing on youth and women. Its primary beneficiaries are MSMEs, youth and women and sector based association along the fruits and vegetables value chains.

The JCTDP is a four year project financed by the European Union (EU) under the EU Trust Fund for Africa. The Ministry of Trade and Industry of the Republic of South Sudan is the focal point Ministry for the project.

To facilitate the implementation interventions under Result area 4, **improved employability and entrepreneurship capacity for South Sudanese labour force, focussing on youth and women**, ITC is requiring the services of a national consultant.

Duties and responsibilities:

Under the direct supervision of the Youth & Trade Associate Programme Officer, and in close coordination with JCTDP team based in Juba, the consultant will undertake the following tasks:

- Provide support to the JCTD project to analyse the agripreneurship environment in South Sudan to identify key actions that can be supported under R 4 and contribute to the design and implementation of these activities
 - Support the roll-out of ITC's methodology on entrepreneurship ecosystem mapping and network analysis

- Support the identification and assessment of implementing partners as well as of a local youth anchor through ITC's methodology on CUBED assessments
- Engage with local (youth) sector associations, entrepreneurship hubs and (youth) organisations to
 - establish a local Ye! chapter which engages a consultative steering committee and
 - design and deliver well-targeted knowledge and skills development training activities on topics related to agri-business and entrepreneurship (e.g. entrepreneurship trainings, boot camps, business development advisory, mentoring and coaching and other support programmes), including development/adaptation of relevant training modules tailored to specific needs of beneficiaries and translated in local language, using existing ITC methodology when available
- Support the organisation of relevant workshops, trainings, information campaigns, including the recruitment and selection of participants
- Support the implementation of schemes to facilitate access to finance for youth entrepreneurs and youth-owned businesses
 - Identify existing and potential financial services for youth-owned businesses and their providers
 - Support the provision of financial sensitization and education for youth
- Build strong partnerships with relevant stakeholders (including the private sector and youth organisations) as well as coordinate with ITC HQ and national focal points at line ministries, implementing partners and other relevant counterparts to support the implementation of R activities and serve as national liaison officer

Additional expectations under this assignment are:

- Adequately participate in JCTD meetings and provide input to the JCTD project team both at HQ and Juba
- All activities must be conducted in close coordination with the JCTD project team and technical consultants on the ground

Expected outputs and timeline:

#	Outputs	Timeline
1	<ul style="list-style-type: none"> ▪ Identification of and first connection with key entrepreneurship ecosystem actors ▪ Identification of and first connection with implementing partners (incl. potential local youth anchor) 	July 2021
2	<ul style="list-style-type: none"> ▪ Interviews with the identified entrepreneurship ecosystem actors and focus group discussion completed ▪ Interviews with potential implementation partners conducted" ▪ Interviews and shortlisting of potential local youth anchors 	July 2021
3	<ul style="list-style-type: none"> ▪ Ecosystem mapping and network analysis report and validation session completed ▪ CUBED report for the identification and assessment of implementing partners completed 	August 2021
4	<ul style="list-style-type: none"> ▪ Setup of a local Ye! Chapter (incl. selection of youth steering committee) 	August 2021
5	<ul style="list-style-type: none"> ▪ Identification of existing financial service providers and their services for youth-owned business in the agricultural sector 	August 2021

Payment schedule:

#	Description	Amount (US\$)
1	1st payment, after receipt of countersigned contract and on satisfactory completion of output 1	

2	2nd payment on satisfactory completion of output 2	
3	3rd payment on satisfactory completion of output 3	
4	4th payment on satisfactory completion of output 4	
5	5th and final payment on satisfactory completion of output 5	
	Total Amount	

Education:

- Advanced degree (MA/MSc or other) in International Economics, Business and Management, Development Studies, Social Science or related field.
- Note: A first-level university degree in International Economics, Business and Management, Development Studies, Social Science or related field may be accepted with an additional two years of relevant professional work experience.

Experience required:

- A minimum of five (5) years of relevant professional experience in project management, business development, business planning, enterprise support, entrepreneurship or business development services, access to finance and/ or private sector development
- Experience in agricultural and rural development, including knowledge of agri-business and participatory approaches, as well as youth and community mobilization and advocacy, including at grassroots level
- Excellent networks and contacts with governments, private sector, business associations, farmers cooperatives, local entrepreneurship support institutions and youth networks in South Sudan
- Experience in managing relationship with diverse stakeholders
- Experience in organizing local and national events and trainings paired with strong communication and social media skills

Desirable Experience

- Experience of working with international/donor organizations or in national development agencies.
- Demonstrated knowledge of challenges to private sector and agricultural value chain development as well as youth employment in South Sudan
- Very good understanding of public and private youth and entrepreneurship support institutions in South Sudan and their mandates as well as of private sector needs and expectations in South Sudan
- Experience in working with Agribusiness, Agripreneurs, and MSMEs

Language:

- Proficiency in English and Arabic

How to apply:

Prospective candidates are invited to submit their application by sending their CV and Cover Letter to izietemann@intracen.org and ahabtemariam@intracen.org by 25 June 2021.