

## **Terms of Reference**

### **Statistician / Quantitative Economist**

#### **International Consultant**

### **Project Title: Export Potential Map**

<b><u>Assignment title:</u></b>	Statistician – International Consultant
<b><u>Duty station:</u></b>	HQ-based in Geneva (Switzerland)
<b><u>Contract duration:</u></b>	3 months starting ASAP with the possibility of extension
<b><u>Travel:</u></b>	No

#### **Background:**

The Trade and Market Intelligence section (TMI) is part of the International Trade Centre's Division of Market Development (DMD). It has developed a range of tools for strategic and operational market research, focusing on products and markets of interest to developing countries and economies in transition, assessing sectoral and national trade performance and trade competitiveness.

Export Potential Map is one of these tools, drawing data on trade, tariffs, GDP and others to feed an economic model that identifies opportunities for trade growth and diversification. Around this tool, the team conducts studies and analyses tailored to the needs of trade support organizations and trade policy officials in ministries. The tool and methodologies are also part of the TMI training activities.

The goal of this consultancy is to support the team working on the Export Potential Map and related subjects by conducting statistical analyses, and providing support on various other tasks.

#### **Duties and Responsibilities:**

Under the direct supervision of the Manager, Studies, and the general guidance of the Chief, Trade and Market Intelligence, the incumbent will:

- Assist in the collection, evaluation, analysis, and dissemination of statistical data to compute export potential and other trade-related indicators.
- Assist in developing, implementing and managing statistical database(s) underlying the Export Potential Map web tools.
- Prepare graphs and tables to visualize export potential and other trade-related indicators for reports.
- Assist in the preparation and delivery of trainings, reports and other duties as assigned.

The consultant has to ensure that s/he has obtained the necessary permissions with regard to intellectual property rights required to perform his/her services under this consultancy contract and for the subsequent dissemination by ITC in any form. Documentary proof is to be submitted to ITC. S/he

has further to ensure to obtain accreditation to the event(s) as required. Should any license fee be due for the use of copyrighted materials of third parties, the consultant shall request the prior written permission from ITC.

**Qualifications, competencies and experience required:**

- Advanced university degree in statistics, data analysis, international economics, trade, or related field.
- Expert knowledge of at least one programming language, such as SAS, R or Stata, with the willingness to learn those used for the different tasks.
- Familiarity with international trade statistics is an asset.
- Ability to work reliably and independently with minimum supervision.

**Languages:**

Fluency in English. Other languages are a plus.

**Contact:**

Interested candidates are invited to apply by sending their CV, example of an unedited single-authored text with graphs or tables and an example of coding (e.g. Stata do file or SAS code) to [marketanalysis@intracen.org](mailto:marketanalysis@intracen.org) with the subject "Consultancy application".

Selected candidates must submit their application to the Consultants Roster:  
<http://www.intracen.org/itc/about/working-with-itc/itc-careers/current-job-openings/>

Please note that only candidates considered for interviews will be notified.