

Terms of Reference

Development of a National Export and Investment Strategy (NEIS)

AfCFTA consultant

Project title: South Sudan: National Export and Investment Strategy (AfCFTA)

Type of Consultant: International Consultant

Title of Assignment: Support in the design of the National Export and Investment Strategy

Duration: Approximately 10 days over a period of two calendar months

Background

ITC was mandated by AfrExImBank, which is involved in supporting trade and investment development in South Sudan through lending operations. In this context, AfrExImBank is committed to develop an Export and Investment Strategy and to identify investment opportunities in key economic sectors to be subsequently implemented with AfrExImBank funding. The project's goal is to support South Sudan's productive sectors with a view to boosting their competitiveness, supporting export diversification and job creation and fostering domestic and foreign investment.

To achieve this goal, a National Export and Investment Strategy (NEIS) is herewith proposed to provide a sustainable route out of poverty for the people of South Sudan by promoting inclusive and sustainable economic growth through increased trade and investment. Export performance and competitiveness being closely linked to investment attraction in export-oriented sectors the economy, the NEIS is geared to achieve one main outcome focused on both trade and investment. The NEIS will enable stakeholders in South-Sudan to formulate a concerted national vision, with which to utilize trade and investment as a means to achieve international competitiveness, socio-economic growth and national development objectives.

This outcome will support an increase in trade and investment in South Sudan through a combination of effective strategic planning, improved national and subnational government technical support and the private sector leadership capacity. This will be achieved by boosting priority sectors and value chains development, expanding the regional and national investment promotion, and finally by building the implementation, management and analysis capacity of relevant public and private sector stakeholders to support trade and export development.

Description of Duties/Responsibilities:

The Regional Consultant will work under the overall guidance and the direct supervision of the Senior Officer on strategy design and implementation, ITC/RSE, based in Geneva, Switzerland. The Consultant will contribute to design of the National export and investment strategy. In particular, the Consultant will undertake the following activities:

- 1- Contribute to analysis and drafting related to specific topics that will constitute components of the NEIS document, based on a predefined table of contents.
 - Carry out a situational analysis of South Sudan's integration in and implementation of the African Continental Free Trade Area; through data collection, desk research and analysis, stakeholder focus groups/consultations;
 - Conduct face-to-face or online interviews with key public and private sector stakeholders to further investigate and to identify policy issues, constraints and risks related to the implementation of the AfCFTA as well as the possible mitigation measures;
 - Identify and prioritize trade expansion, diversification or value-addition opportunities offered by the AfCFTA and propose measures to take advantage of them;
- 2- Co-facilitate series of online workshops related to the specific subject in order to generate the necessary outputs required by ITC for the elaboration of the NEIS document.
 - The consultant will provide adequate knowledge transfer to ITC officers on the content related to his/her presentations, through phone/skype.
- 3- Based on consultations outputs, revise and update the initial draft submitted on the select topics and integrate comments and amendments received from the NEIS Core Team and contribute to the elaboration of the NEIS Plan of Action: elaboration of a set of clear, actionable, detailed activities + possible leading national institutions+ tentative targets + timeline and possible implementing partners

Expected Outputs and Timelines:

The corresponding deliverables shall include:

1. A short report including the analysis of the Pan-African Free Trade Area context, opportunities and economic policy measures for diversification in terms of economic diversification and structural transformation submitted and validated by ITC.
April 30, 2021
2. Successful facilitation of series of online workshops to the satisfaction of the ITC officer.
Ongoing (April-May)
3. Effective contribution to the NEIS analysis and technical report including the Plan of Action (PoA) based on agreed quality parameters with the ITC officer submitted and validated by ITC. A first draft, which will be subject to comments and feedback from ITC and national counterparts. A second and final draft must incorporate this feedback.
May 30, 2021

Qualifications, competencies and experience required.

- Strong demonstrated research, and writing skills.
- Highest-level of communication skills, including engaging and informative formal public speaking.
- Professional presentation skills.
- Familiarity with Microsoft Word, Excel, PowerPoint, Photoshop, and Visio.
- Postgraduate degree (MA/MSc/MBA, PHD or other) in a relevant field such as International business, economics, business administration or equivalent.
- Extensive relevant experience may be accepted in lieu of the university degree.
- Have a minimum of 10 years of progressively responsible postgraduate professional work experience, preferably in a multi-cultural and global context, in relation to export strategy
- Experience in analytical research and analysis, including reporting, focusing on trade, economic and private sector development. Experience working in LDCs, developing and transition countries considered an advantage.

Language

The International Consultant will be fluent in written and spoken English.

Travel

Possible travel subject to COVID-19 regulations

Contact

Interested candidates are invited to apply by sending their CV, example of an unedited single-authored text with graphs or tables to cmanguila@intracen.org with the subject "Consultancy application".

Selected candidates must submit their application to the Consultants Roster:
<http://www.intracen.org/itc/about/working-with-itc/itc-careers/current-job-openings/>

Please note that only candidates considered for interviews will be notified.