Outline of ITC’s Strategic Plan 2022-2025

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International Trade Centre
What difference will ITC make?

We will help build economies that are

- prosperous
- inclusive and
- sustainable

*through MSME trade competitiveness*
For whom, and where?

- **Population groups**
  - Achieving and sustaining income growth of the bottom 40% of the population (SDG 10)
  - Specific focus on the empowerment of women, youth and poor communities

- **Countries**
  - All developing countries and economies in transition
  - Aim for a 45% share for least developed countries and 80% for priority countries, including LDCs, LLDCs, SIDS, SVEs, sub-Saharan Africa and conflict affected countries
ITC’s core services for MSME competitiveness

**IMPACT**

ITC’s contribution to inclusion, sustainability and prosperity

**OUTCOME**

MSME trade competitiveness

**INTERMEDIATE OUTCOMES**

ITC’s core service areas

- Improved MSME firm-level capacities to trade
- A more supportive business ecosystem for MSMEs
- A more conducive policy and regulatory environment for MSMEs
- Improved business, trade and market intelligence
Impact areas for prosperity, inclusion and sustainability – where we will do more

- Sustainable and resilient value chains
- Inclusive trade: women, youth and vulnerable groups
- E-commerce
- Green trade
- Regional integration and South-South trade and investment
# A matrix approach

How four core services areas interact with impact areas

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<thead>
<tr>
<th>Services Area</th>
<th>Impact Areas</th>
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<tr>
<td>Sustainable &amp; resilient value chains</td>
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- **Improved MSME firm-level capacities to trade**
- **A more supportive business ecosystem for MSMEs**
- **A more conducive policy and regulatory environment for MSMEs**
- **Improved business, trade and market intelligence**
Priorities for ITC’s operations

- Deeper country engagement and partnerships
- Internal operational performance: walk the talk on inclusion and sustainability and maintain our core strengths
- Resource mobilization: enhance our capacity to be responsive through sustainable, predictable and flexible funding
Next steps

- Develop the final Strategic Plan (by end-November)

- Publish ITC’s Strategic Plan 2022-25 (December)
Thank you