

## Pakistan statement

I join previous speakers in congratulating the Chair and executive Director on 50<sup>th</sup> Anniversary of ITC. Technical assistance plays an extremely important role in ensuring market access that countries negotiate through multilateral and regional trade agreements.

ITC market intelligence tools and data base on standards are very useful for small and medium enterprises. We recognize the importance of this work and it's complimentary role to WTO reflected by the fact that JAG meeting is held in the WTO.

Hands on pragmatic approach of ITC are helping many developing countries to promote public-private dialogue. ITC work on non tariff barriers to ensure trade facilitation is also useful. Networking of trade promotion organizations and best practices to effectively support SMEs provides an opportunity for bench marking to achieve excellence.

ITC focus on result based management and focus on impact assessment is worth appreciating. We hope that post 2015 development work would further strengthen the role of ITC as trade remains the best tool for sustainable development, peace/security and prosperity.

I congratulate ITC and Arancha for doing an excellent work of helping integration of poor developing countries into the trading system.

Finally we recognize the importance of addressing gender equality and ITC focus on economic empowerment of women is a real investment in the prosperous future of the world.