



International
Trade
Centre

TRADE IMPACT
FOR GOOD

Trade for Sustainable Development (T4SD) Hubs

*Transitioning to the **green** economy*

May 7th, CCITF
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T4SD Hubs – in a nutshell

towards sustainable business practices

Objective: Improved SME competitiveness through the implementation sustainable business practices

Target countries: Ghana, Kenya, Peru, Viet Nam as well as Lao PDR and Nepal

Beneficiaries: 6 TISIs and around 300 SMEs at the processing level

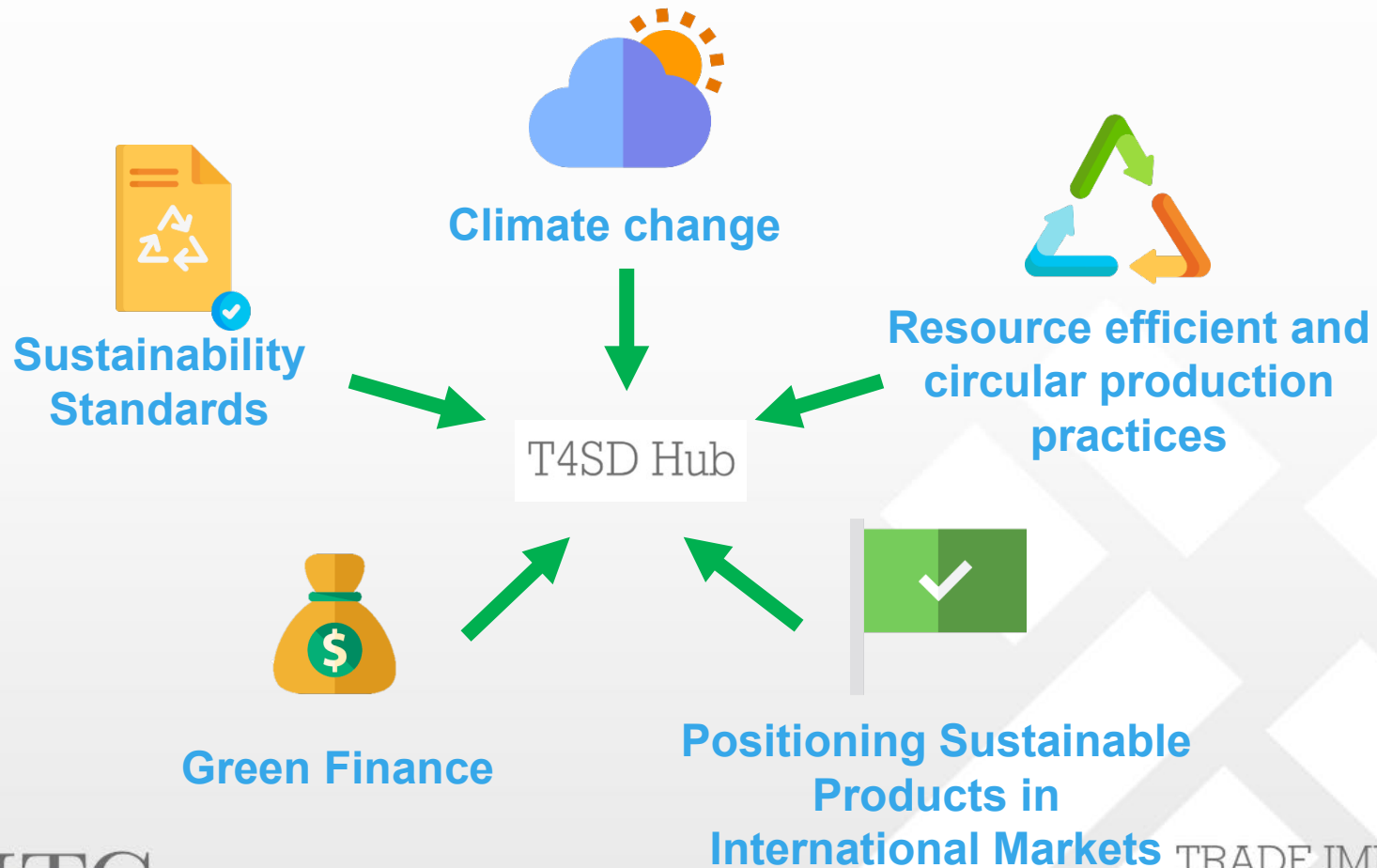
Budget and duration: 900k yearly from 2018 – 2022

Funding: W1 soft earmarking from Sweden for the green economy

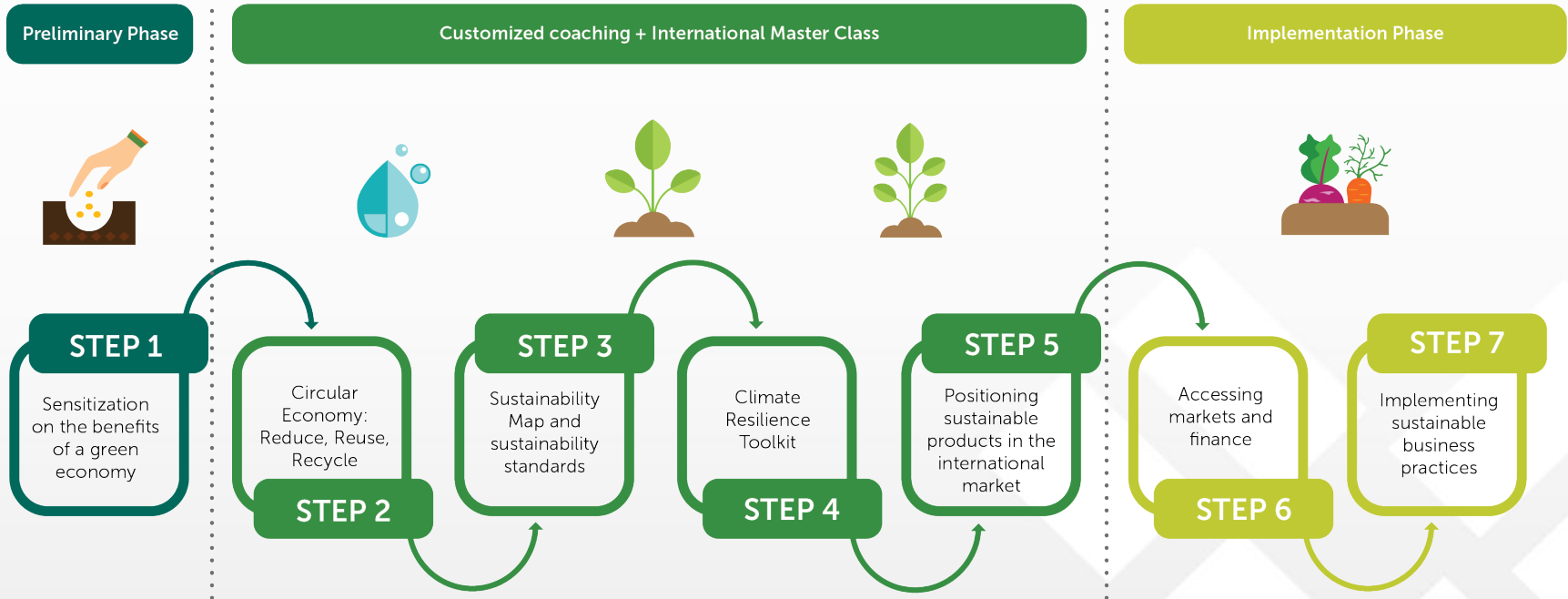
Directly contributing to   with consideration to 

T4SD Hubs - an integrated offering



Combining T4SD's offering developed in past 10 years



T4SD Hubs - the coaching programmes towards sustainable business practices



Results framework

Impact:   with consideration to environment and climate related SGDs as well

Project Outcome: Strengthened SME's competitiveness through the implementation of sustainable business practices

Intermediate Outcome I: Increased knowledge and skills to implement green business practices
Enhanced understanding and capacity to

- implement climate resilient and resource efficient business practices of targeted SMEs
- comply with voluntary sustainability standards of targeted SMEs
- position sustainable products in international markets of targeted SMEs

Intermediate Outcome II: Facilitated access to green finance and international markets

- Improved national, regional and international market linkages
- Improved access to green finance

Intermediate Outcome III: Improved service offering of TISIs to support their SME clients to implement green business practices

- Increased capacity of technical staff at TISIs in terms of coaching SMEs on green economy related topics
- Integration of ITC T4SD Hubs and/or its contents into the offering of TISIs

T4SD Hubs – long-term sustainability

Building capacity of local TISIs

Objective: Building capacity of local TISIs to integrate the T4SD Hub's offering into their service portfolio for SMEs

T4SD Hubs are hosted by local TISIs in each target country:

GEPA in Ghana, KCIC in Kenya, ADEX in Peru, Viet Trade in Viet Nam, LNCCL in Lao PDR and AEC in Nepal

Implementation of T4SD Hubs in 2 Phases:

- Phase 1 – 24 months (2018 – 2020):
 - Joint implementation of T4SD Hub offering by ITC and Host
 - Building managerial capacity and improving expertise of Host (actively taking part in TOTs and shadowing of coaches)
- Phase 2 – 12 months (2020 – 2021):
 - Host is supervised in piloting its service offering with SMEs



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