



International
Trade
Centre

TRADE IMPACT
FOR GOOD

Mainstreaming sustainable and inclusive trade

ITC's mainstreaming strategy

Presentation to CCITF
14 October 2019



Why is mainstreaming important?

- Contribute to achieve the Sustainable Development Goals
- Deliver on ITC's vision of Good Trade: inclusive, green and responsible
- Enable ITC to better respond to beneficiary and funder priorities

How does ITC approach mainstreaming of sustainable and inclusive trade?

Informed integration of:

- inclusiveness (gender and youth)
- green growth
- and social responsibility objectives

into ITC's project cycle and related processes

Mainstreaming objectives:

Do no harm, address issues and promote opportunities



Inclusiveness

- Address gender / youth-related inequalities
- Increase economic opportunities for women and youth



Green growth

- Create mutually supportive relationships between MSMEs and the natural environment
- Realize green economic opportunities

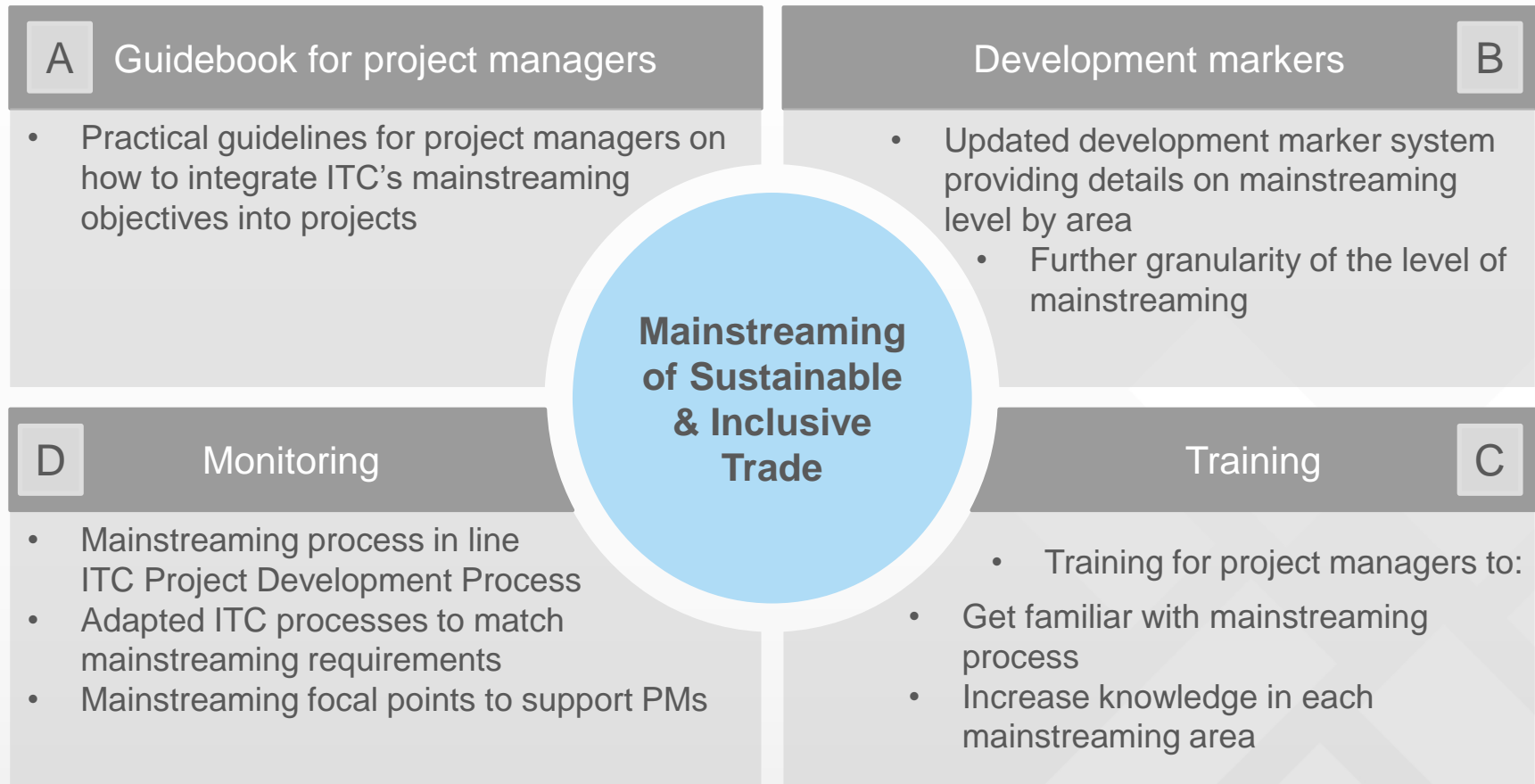


Social responsibility

- Respect and promote the principles of the ILO Declaration on Fundamental Principles and Rights at Work

Promote sustainable development

Elements of mainstreaming at ITC



Guide for project managers

Practical guidelines for project managers on how to integrate ITC's mainstreaming objectives into projects

- Guide covers project cycle: Development, implementation and monitoring & evaluation
- Modular structure, color coding and icons for each mainstreaming area

Gender



Youth



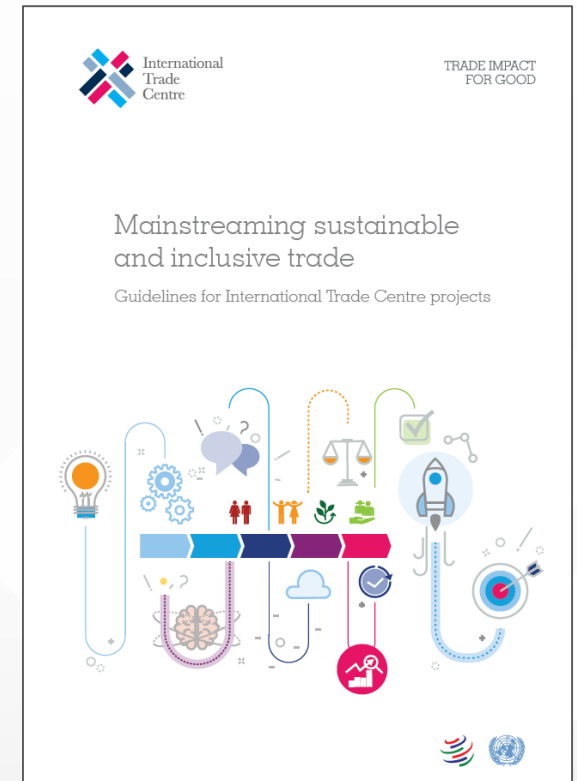
Green growth



Social responsibility



- Guidance on good mainstreaming practices for each project phase:
 - Guiding questions
 - Suggested (intermediate) outcomes, outputs and indicators
 - Relevant tools and methodologies



Mainstreaming process for project development

Focus on project development, as this sets the basis for the entire project

	STEP 1: Prioritize	STEP 2: Define	STEP 3: Design	STEP 4: Rate	STEP 5: Review
<i>Task</i>	<ul style="list-style-type: none"> Review the project scope, objectives, limitations and challenges to be addressed. Determine how deeply each focus area can be mainstreamed using the development marker framework. 	<ul style="list-style-type: none"> Based on mainstreaming prioritization, define interventions to address significant issues in each mainstreaming focus area. 	<ul style="list-style-type: none"> Evaluate which outcomes, outputs and indicators are relevant for the project and embed them in the project approach and logframe. 	<ul style="list-style-type: none"> Confirm the development marker rating based on the final design of the project. 	<ul style="list-style-type: none"> Review draft logframe with project design taskforce, project quality assurance office and/or mainstreaming focal point to align and confirm final logframe.
<i>Result</i>	<ul style="list-style-type: none"> Indicative level of mainstreaming determined for each focus area. 	<ul style="list-style-type: none"> Significant issues related to the prioritized mainstreaming area(s) defined. 	<ul style="list-style-type: none"> Project approach and draft logframe designed. 	<ul style="list-style-type: none"> Development marker rating confirmed. 	<ul style="list-style-type: none"> Mainstreamed project logframe aligned in preparation for further approvals.

Refined development markers for monitoring

Level	Description
3	ITC mainstreaming objectives coincides with the primary or principal objectives of the project.
2	The project makes a significant contribution to address ITC mainstreaming objectives in a systematic way, but they are not the principal objectives of the project.
1	The project will only make a limited contribution to ITC mainstreaming objectives.
0	The project is not expected to contribute to ITC mainstreaming objectives.

- Rating for each mainstreaming area
- Increased granularity: from three to four levels
- Level 0 is a residual category that should be used only in exceptional cases
- New marker systems in line with recommendations / existing systems of relevant bodies (e.g. OECD-DAC, UNDG, FAO and UNDP)

Training of ITC project managers

- Trainings on how to use the mainstreaming guide and the new development marker system
 - First training for project managers of UK Trade Partnerships programme
 - Further trainings to be held throughout 2019 and early 2020
- Trainings are held jointly with representatives from SPPG, the Project Design Taskforce and focal points from respective ITC programmes

Monitoring of mainstreaming process

Implementation and monitoring of mainstreaming require small adjustments of ITC's internal processes:

- Updated project management templates and tools, such as:
 - Development marker system
 - Project design templates
 - Project Completion Report (PCR)
- Appointment of dedicated focal points to provide expertise and guidance to project managers during project development
- Regular SMC oversight of implementation process, integration into projects and related results

Thank you