The world’s leading event where women entrepreneurs, buyers, investors and other partners come together to:

- do business
- co-create digital solutions
- build lasting partnerships and:
- set the pace of women’s economic empowerment!

**WHAT IS SHETRADES GLOBAL?**

The world’s leading event where women entrepreneurs, buyers, investors and other partners come together to:

JOIN US AT EXPO 2020 DUBAI, UAE, OR VIRTUALLY FROM WHEREVER YOU ARE!

The 8th edition of SheTrades Global will be co-hosted by the International Trade Centre (ITC) and Dubai Exports in collaboration with Expo 2020 Dubai.

JOIN US AND LEARN ABOUT SUSTAINABLE PRACTICES YOU CAN IMPLEMENT TO GROW YOUR BUSINESS.

**WHO WILL BE THERE?**

Over 3000 top industry leaders, international delegations of women entrepreneurs, policy makers and investors from more than 90 countries in search of innovation, new trade and investment opportunities.

**REGISTRATION AVAILABLE IN**

ENGLISH ARABIC FRENCH SPANISH

**IT’S FREE OF CHARGE**

**REGISTER NOW**

**ITC SHETRADES INITIATIVE IS SUPPORTED BY:**

- UK Aid
- KOICA
- GIZ
- German Cooperation
- UPS
- EIF
- MARY KAY
- ITFC
- OPEC Fund
- IFAD
- Ministry for Foreign Affairs Sweden
- Ministry for Foreign Affairs of Iceland
- Ministry of Foreign Affairs of Finland
- Ministry of Foreign Affairs of Japan
- People of Japan

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AT EXPO 2020
DUBAI

• Welcome ceremony
• Keynote speakers
• Clinics by industry leaders
• Exhibition area/ B2B/ Speed Networking
• High-level roundtable (Invitation only)

Over 6 months, SheTrades and partners will be hosting activities at the Women's Pavilion to:
• Celebrate female achievements and women change-makers worldwide
• Foster dialogue among a diverse community of leaders, politicians, entrepreneurs and more

Dubai Exports is offering to all participants in Dubai, meals on days 1&2 and a 2-day pass to attend Expo 2020 Dubai

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