The world's leading event where women entrepreneurs, buyers, investors and other partners come together to:

- do business
- co-create digital solutions
- build lasting partnerships and;
- set the pace of women's economic empowerment!

JOIN US AT EXPO 2020 DUBAI, UAE, OR VIRTUALLY FROM WHEREVER YOU ARE!

The 8th edition of SheTrades Global will be co-hosted by the International Trade Centre (ITC) and Dubai IE in collaboration with Expo 2020 Dubai.

WHAT IS SHETRADES GLOBAL?

The world's leading event where women entrepreneurs, buyers, investors and other partners come together to:

- do business
- co-create digital solutions
- build lasting partnerships and;
- set the pace of women's economic empowerment!

WHO WILL BE THERE?

Over 3,000 top industry leaders, international delegations of women entrepreneurs, policy makers and investors from more than 90 countries in search of innovation, new trade and investment opportunities.

Build forward better
17 18 19 OCTOBER 2021

REGISTRATION AVAILABLE IN

ENGLISH  ARABIC  FRENCH  SPANISH

IT’S FREE OF CHARGE

REGISTER NOW

JOIN US AND LEARN ABOUT SUSTAINABLE PRACTICES YOU CAN IMPLEMENT TO GROW YOUR BUSINESS.
THE ROAD TO SHETRADES GLOBAL

EVENT:
VIRTUAL

MARCH 2021 → OCTOBER 2021

AGENDA

Capacity building programme

TYPE

• Live webinar series
• UN certified e-learning courses
• SheTrades Masterclass

EVENT:
VIRTUAL + EXPO 2020 DUBAI

17–19 OCTOBER 2021

AGENDA

DAYS 1 + 2
• Welcome ceremony
• Keynote speakers
• Clinics by industry leaders
• Exhibition area/ B2B/ Speed Networking
• High-level roundtable (Invitation only)

DAY 3
• Pavilion activities at Expo 2020 Dubai
• Investment Challenge and much more

Dubai Exports is offering to all participants in Dubai, meals on days 1 & 2 and a 2-day pass to attend Expo 2020 Dubai

EVENT:
VIRTUAL + EXPO 2020 DUBAI

OCTOBER 2021 → MARCH 2022

AGENDA

OVER 6 MONTHS, SHETRADES AND PARTNERS WILL BE HOSTING ACTIVITIES AT THE WOMEN’S PAVILION TO:

• Celebrate female achievements and women change-makers worldwide
• Foster dialogue among a diverse community of leaders, politicians, entrepreneurs and more

https://www.facebook.com/ITCSheTrades/
https://twitter.com/ITCnews
www.instagram.com/Internationaltradecentre