



International
Trade
Centre



25.10.2010
ROOM D – WORLD TRADE ORGANIZATION (WTO)
GENEVA, SWITZERLAND

EXPERT ROUND TABLE ON THE GENDER DIMENSION OF AID FOR TRADE

Lead organisers: World Trade Organization (WTO) and the International Trade Centre (ITC) with the support of the Government of the Republic of Rwanda and the Government of the United Kingdom.

Monday 25 October

09:00 **Registration**

10:00 **Gender and Trade: The Challenges Ahead**

Ms. Valentine Rugwabiza, Deputy Director General, WTO

Ms. Aicha Pouye, Director Division of Business Support, ITC

Ms. Lindsay Napier, Private Sector Development Adviser, Department for International Development (DFID), Government of the United Kingdom

10:20 **Session 1: Why Mainstream Gender into Aid for Trade?**

Chair: Ms. Meg Jones, Women and Trade Programme Advisor, ITC

Envisaging better trade results for women

Ms. Mariama Williams, Development Consultant, Switzerland

Gender Imperatives Embedded in Aid for Trade

Mr. Masato Hayashikawa

Economist/Policy Analyst, Organisation for Economic Co-operation and Development (OECD)

10:50 **Group Photo**

11:00 **Coffee**

11:15 **Session 2: Identifying Opportunities for Integrating Gender into National and Development Plans and Regional Approaches**

Short presentations leading to discussion:

Chair: Dr. Magdi Farahat, Geneva Representative, UNECA

‘Integrating Gender into the Enhanced Integrated Framework’

Ms. Dorothy Tembo, Executive Director, Executive Secretariat, Enhanced Integrated Framework, WTO

‘Integrating Gender into a National Export Strategy – The Ugandan Experience’

Ms. Rosemary Mutyabule, Director, Business Advisory Services, Enterprise Uganda

DISCUSSION**12:00** **Session 3: Financing the Work through Aid for Trade: Gender as a Priority for Donor and Beneficiary Governments**

Short presentations leading to discussion:

Chair: Ms. Vanessa Erogbogbo, International Finance Corporation (IFC) Consultant

‘Integrating Gender into the Africa Trade Policy Centre’

Ms. Amal Elbeshbishi, African Trade Policy Centre, UNECA, Ethiopia

‘Resourcing Gender Initiatives Identified by National Governments’

Mr. Hugo Cameron, First Secretary, Permanent Mission of Canada to WTO

‘Leveraging Government Procurement Spending to Empower Women in Egypt’

Ms. Maya Morsy, Programme Coordinator, United Nations Development Fund for Women (UNIFEM), Egypt

DISCUSSION**13:00** **Lunch: Working Group – Preparation of draft report****14:30** **Administrative Issues for Participants****15:00** **Session 4: Building Productive Capacities and Economic Infrastructure: Integrating the Gender Dimension**

Chair: Ms. Treasure Maphanga, Chief Office for Africa, ITC

‘Lessons Learned in Building Productive Women’s Capacity’

Ms. Marilyn Carr, Development Economist

‘Building the Business Case for Women Cross-Border Traders in Aid for Trade’

Ms. Tacko Ndiaye, Programme Specialist, UN Women

DISCUSSION**16:00** **Coffee**

- 16:15** **Session 5: 'What is Measured, Matters': Baselines, Targets and Indicators Tracking the results**
Chair: Ms. Keshet Bachan, Plan International
- 'Measuring Impact: National Experience from Rwanda'
Ms. Oda Gasinzigwa, Chief Gender Monitor, Gender Monitoring Office, Government of Rwanda
- 'Gender Budgeting and its Impact on Integrating Gender in Trade'
Ms. Esther Eghobamien, Head of Gender, Commonwealth Secretariat
- 17:15** **Session 6: Next steps**
Circulation of draft report from Working Group
Ms. Nancy Spence, Consultant, Canada
- Establishment of the Gender Experts Network on Aid for Trade
Ms. Meg Jones, Women and Trade Programme Advisor, ITC
- 17:45** **Closing Statement**
Mr. Michael Roberts, Aid for Trade Coordinator, WTO
- 18:30** **Reception**
Hosted by the UK Department for International Development (DFID) at the Salle des Pas Perdus, WTO.