

Sources of Roses Supply to EU

A. - in Value

Value in Thousands Euros

Source: AIPH

From Non-EU Countries

Country of origin	2011	Rank	2014	Rank	Change	2015	Rank	Change
Kenya	290,751	1	326,114	1	12%	345,306	1	5.9%
Ethiopia	116,652	2	154,474	2	32%	158,575	2	2.7%
Ecuador	94,631	3	132,202	3	40%	131,866	3	-0.3%
Colombia	27,746	4	33,191	4	20%	34,645	4	4.4%
Uganda	23,801	5	25,711	5	8.0%	25,907	5	0.8%
Zambia	15,649	6	14,015	6	-10%	14,142	6	0.9%
Tanzania	5,799	8	4,609	7	-21%	3,825	7	-17%
India	2,157	9	2,891	9	34%	3,591	8	24%
Zimbabwe	7,044	7	3,724	8	-47%	3,036	9	-18%
Ukraine	0		0			271	10	+++
Serbia	82	11	243	10	196%	225	11	-7.4%
South Africa	38	15	0		---	65	12	+++
Macedonia	56	13	63	11	13%	43	13	-32%
Switzerland	0		0			35	14	+++
Turkey	0		9	15	+++	32	15	256%
Other Countries	5,341		9,396		76%	111		-99%
Total to the EU	584,746		706,642		21%	721,674		2.1%
To Switzerland & Norway	55,922		70,661		26%	84,251		19%

From EU Countries

Country of origin	2011	Rank	2014	Rank	Change	2015	Rank	Change
Netherlands*	661,845	1	740,631	1	12%	768,671	1	3.8%
Belgium & Luxemburg	6,438	3	63,522	2	887%	77,274	2	22%
Germany	7,034	2	8,446	3	20%	10,411	3	23%
Italy	2,719	4	3,713	6	37%	4,817	4	30%
United Kingdom	1,651	6	4,449	5	169%	4,734	5	6.4%
Spain	861	7	4,623	4	437%	4,481	6	-3.1%
Czech Republic	415	10	487	11	17%	1,539	7	216%
EU-Others	2,268	5	527	10	-77%	1,139	8	116%
France	555	9	533	9	-4.0%	1,074	9	102%
Poland	87	15	284	13	226%	874	10	208%
Austria	805	8	648	8	-20%	558	11	-14%
Denmark	359	12	1,026	7	186%	493	12	-52%
Hungary	412	11	217	15	-47%	312	13	44%
Sweden	343	13	302	12	-12%	231	14	-24%
Finland	124	14	268	14	116%	86	15	-68%
Total to the EU	685,915		829,678		21%	876,693		5.7%
To Switzerland & Norway	39,331		35,551		-9.6%	30,161		-15.2%

* The Netherlands' export includes significant share of re-exported roses, originated from other countries

Roses Supply to EU (cont.)

B. in Unit Quantity

Quant. in Thousand Stems

From Non-EU Countries

Country of origin	2011	Rank	2014	Rank	Change	2015	Rank	Change
Kenya	2,733,224	1	2,746,652	1	0.5%	2,882,475	1	4.9%
Ethiopia	1,166,107	2	1,695,536	2	45%	1,703,442	2	0.5%
Ecuador	292,349	3	318,333	3	8.9%	327,635	3	2.9%
Uganda	273,568	4	262,181	4	-4.2%	243,821	4	-7.0%
Zambia	183,655	6	211,174	5	15%	201,556	5	-4.6%
Colombia	79,657	7	81,806	7	2.7%	76,417	6	-6.6%
Zimbabwe	200,211	5	86,046	6	-57%	66,071	7	-23%
Tanzania	61,459	8	61,438	8	0.0%	37,417	8	-39%
India	15,171	9	18,489	9	22%	22,857	9	24%
South Africa	158	15	0		---	1,581	10	+++
Serbia	705	10	2,845	10	304%	1,524	11	-46%
Ukraine	0		0			898	12	+++
Macedonia	238	14	576	11	142%	401	13	-30%
Turkey	0		0			389	14	+++
Switzerland	0		0			281	15	+++
Other Countries	1,929		1,371		-29%	6,389		366%
Total to the EU	5,008,431		5,486,156		9.5%	5,573,156		1.6%
To Norway	151,506		190,493		26%	212,037		11.3%

From EU Countries

Country of origin	2011	Rank	2014	Rank	Change	2015	Rank	Change
Netherlands*	2,160,851	1	2,700,231	1	25%	2,609,316	1	-3.4%
Belgium & Luxemburg	29,004	2	218,956	2	655%	730,932	2	234%
Germany	21,883	3	25,444	3	16%	28,604	3	12%
Spain	1,286	9	12,269	4	854%	11,821	4	-3.7%
United Kingdom	3,115	5	7,319	5	135%	10,836	5	48%
Italy	9,657	4	7,167	6	-26%	9,326	6	30%
Czech Republic	246	14	373	15	52%	4,201	7	1026%
EU-Others	1,947	6	1,684	7	-14%	2,934	8	74%
Poland	394	13	1,017	11	158%	2,073	9	104%
Denmark	891	11	1,618	8	82%	1,169	10	-28%
France	1,567	8	1,101	9	-30%	1,112	11	1.0%
Hungary	794	12	641	13	-19%	771	12	20%
Sweden	1,049	10	944	12	-10%	746	13	-21%
Austria	1,795	7	1,036	10	-42%	529	14	-49%
Finland	234	15	565	14	141%	245	15	-57%
Total to the EU	2,234,714		2,980,362		33%	3,414,615		15%
To Norway	8,859		4,458		-50%	3,239		-27%

* The Netherlands' export includes significant share of re-exported roses, originated from other countries



Notes

Import in Value

The moderate growth in value of roses originating from Non-European countries throughout the past years has changed into a digressive increase of 2.1 %, when compared to the previous year 2014. In 2014, compared to 2013 when it was 13.2 % compared to 2012 and it was 1.2 % when compared to 2011. During many previous years, the increasing percentages were far bigger. Production and export from Kenya have again increased rather strongly, while from Ethiopia the increase was moderate. Anyway, the growth has become more digressive now after very strong increases of the past 10 years.

Clearly shown in the survey is that the number of rose production countries did not grow anymore, as it did during many previous years. The major production and export are limited to six countries mainly. In the ranking order of the top 9 countries almost nothing has changed in 2015 when compared to 2014. However, some very important supplying countries of the past have nearly disappeared from the market such as: Israel, South Africa, Brazil and Morocco.

No or hardly any changes of imports per country in the EU-Imports from other EU-countries.

Some minor changes, however in the ranking list of Non-EU-countries. A continuous considerable growth from countries like: Kenya, Ethiopia and Colombia while other countries such as several African countries like: Uganda, Zambia and Tanzania did show a stability. Much stronger decreases however from Zimbabwe, Israel and Brazil. The latter two countries have disappeared as a rose nation.

Import in Units/Stems

The development of supplied quantities was more or less in line with what is shown on the value front. However, again a considerable increase of quantities (87 Million stems) from Non-EU-countries (+ 1.6 %) and a bigger increase (+ 14.5 %) from the EU countries, realised by the Netherlands mainly, by far the most important EU production and exporting country. It has to be stated that a very big part of the imports from Holland are re-exported. The same can be said of Belgium & Luxemburg.

The 2015 share from Non-EU-countries was 62%, while it was 66 % in 2014 and 64 % in 2013. Remarkable is the continues strong decrease of supply from countries such as, India, Israel, Morocco and Zimbabwe. In several of them the export has almost totally disappeared. Really the most important number of production and supplying countries are brought back to ten countries, nine non-European countries and the Netherlands as the only very important country in the EU and Europe.



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