

Sources of Cut Foliage Supply to EU

A. in Value

Value in Thousands Euros

Source: AIPH

From Non-EU Countries

Country of origin	2009	Rank	2012	Rank	Rank Change	2013	Rank	Rank Change
USA	63,326	1	71,825	1	13%	65,405	1	-8.9%
Costa Rica	48,567	2	41,895	2	-14%	36,593	2	-13%
Israel	27,796	3	21,721	3	-22%	20,842	3	-4.0%
Guatemala	22,601	4	17,342	4	-23%	15,101	4	-13%
Mexico	12,437	5	12,915	5	3.8%	12,307	5	-4.7%
South Africa	5,397	6	3,715	7	-31%	3,634	6	-2.2%
Canada	4,417	7	3,842	6	-13%	3,381	7	-12%
Sri Lanka	2,756	9	2,628	10	-4.6%	2,989	8	14%
El Salvador	1,643	11	3,322	8	102%	2,933	9	-12%
Australia	3,691	8	3,123	9	-15%	2,522	10	-19%
Honduras	1,278	15	1,501	13	17%	1,542	11	2.7%
Malaysia	2,219	10	1,701	11	-23%	1,458	12	-14%
Tunesia	1,538	13	1,497	14	-2.7%	1,194	13	-20%
Thailand	0		0			607	14	+++
China	0		0			321	15	+++
Other Countries	9,026		5,279		-42%	2,877		-46%
Total to the EU	206,692		192,306		-7.0%	173,706		-9.7%
To Switzerland & Norway	3,112		2,991		-3.9%	2,801		-6.4%

From EU Countries

Country of origin	2009	Rank	2012	Rank	Rank Change	2013	Rank	Rank Change
Netherlands*	97,083	1	106,198	1	9.4%	112,806	1	6.2%
Italy	30,601	2	26,731	2	-13%	24,497	2	-8.4%
Germany	8,681	4	6,311	3	-27%	6,723	3	6.5%
Denmark	3,721	6	2,626	8	-29%	3,629	4	38%
EU-Others	3,977	5	3,274	5	-18%	3,561	5	8.8%
France	3,056	7	3,545	4	16%	3,361	6	-5.2%
Spain	2,274	9	2,913	6	28%	3,164	7	8.6%
Poland	2,281	8	2,651	7	16%	2,779	8	4.8%
United Kingdom	329	12	2,579	9	684%	1,528	9	-41%
Belgium/Luxemburg	17,977	3	2,546	10	-86%	1,483	10	-42%
Hungary	275	13	99	12	-64%	742	11	649%
Czech Republic	211	14	381	11	81%	374	12	-1.8%
Sweden	68	15	54	13	-21%	35	13	-35%
Finland	333	11	19	15	-94%	21	14	11%
Austria	502	10	33	14	-93%	16	15	-52%
Other Countries	0		0			0		
Total to the EU	170,928		159,958		-6.4%	164,718		3.0%
To Switzerland & Norway	17,001		18,506		8.9%	19,314		4.4%

* The Netherlands' export includes significant share of re-exported foliage, originated from other countries

Cut Foliage Supply to EU (cont.)

B. in Units/Quantity

Quant. in Thousand Stems

From Non-EU Countries

Country of origin	2009	Rank	2012	Rank Change	2013	Rank Change
USA	26,033	1	24,202	1 -7.0%	22,681	1 -6.3%
Costa Rica	20,047	2	17,187	2 -14%	16,611	2 -3.4%
Guatemala	8,228	4	6,142	4 -25%	6,169	3 0.4%
Israel	9,173	3	6,303	3 -31%	4,897	4 -22%
Mexico	2,529	5	2,678	5 5.9%	2,592	5 -3.2%
El Salvador	652	10	1,265	7 94%	1,269	6 0.3%
Canada	2,367	6	1,317	6 -44%	1,211	7 -8.0%
Tunesia	904	8	1,066	8 18%	769	8 -28%
South Africa	1,302	7	651	10 -50%	652	9 0.2%
Sri Lanka	591	12	549	11 -7.1%	646	10 18%
Honduras	0		461	12 +++	517	11 12%
Malaysia	421	13	269	13 -36%	241	12 -10%
Albania	399	14	182	15 -54%	196	13 7.7%
Australia	0		201	14 +++	178	14 -11%
Morocco	0		0		147	15 +++
Other Countries	4,606		2,042	-56%	1,557	-24%
Total to the EU	77,252		64,514	-16%	60,334	-6.5%
To Switzerland & Norway	513		417	-19%	411	-1.4%

From EU Countries

Country of origin	2009	Rank	2012	Rank Change	2013	Rank Change
Netherlands	22,158	1	25,214	1 14%	27,006	1 7.1%
Italy	5,635	3	5,136	2 -8.9%	4,752	2 -7.5%
EU-Others	2,222	5	1,731	4 -22%	1,603	3 -7.4%
Poland	1,018	8	1,243	7 22%	1,309	4 5.3%
Germany	2,448	4	4,311	3 76%	1,004	5 -77%
Spain	1,413	7	746	10 -47%	1,003	6 34%
Denmark	1,701	6	1,455	6 -14%	964	7 -34%
France	925	9	1,124	8 22%	962	8 -14%
United Kingdom	55	12	898	9 1533%	537	9 -40%
Belgium/Luxemburg	10,846	2	1,544	5 -86%	286	10 -81%
Czech Republic	29	14	98	11 238%	81	11 -17%
Hungary	207	10	11	14 -95%	49	12 345%
Sweden	32	13	23	12 -28%	6	13 -74%
Austria	132	11	12	13 -91%	2	14 -83%
Finland	15	15	2	15 -87%	2	15 0.0%
Other Countries	0		0		0	
Total to the EU	48,835		43,546	-11%	39,496	-9.3%
To Switzerland & Norway	2,671		0	---	3,037	+++

* The Netherlands' export includes significant share of re-exported foliage, originated from other countries



Market Insider

Notes:

Import in Value:

Remarkable is the again a decreased import value of cut foliage, when compared to many previous years, which can be seen in the 2013 survey compared to, for instance, the data of 2009. This is valid for the products originating from Non-European countries as well as from the EU-countries themselves.

Still some slight increase of EU-exporting countries especially of the Netherlands mainly. The Netherlands is, by far, the leading cut flower exporting country with a share of 69 % of all EU countries. Also Italy is a significant exporting country with a share of 15%. All other countries together have a share of 16 %. Remarkable is the export situation of Belgium/Luxemburg with a share of 11% in 2009 and a share of some 1% in 2013. This caused by the fact that in 2009 lots of foreign import cut foliage was entering the EU via Luxemburg and Belgium. This is not anymore the case in 2013.

The import value, realised with cut foliage from foreign destinations has continuously decreased during the past 5 years, especially from the major production countries USA, Costa Rica, Israel and Guatemala. The only one significant new supplying country is Tunisia.

Import in Units/Stems

The volume survey is more or less in line with the situation when compared to the figures and results of the value. The newcomers in the list are Tunisia, Albania and Morocco, the three together with a total share of less than 1 percent.

