

ITC's Role in Aid for Trade

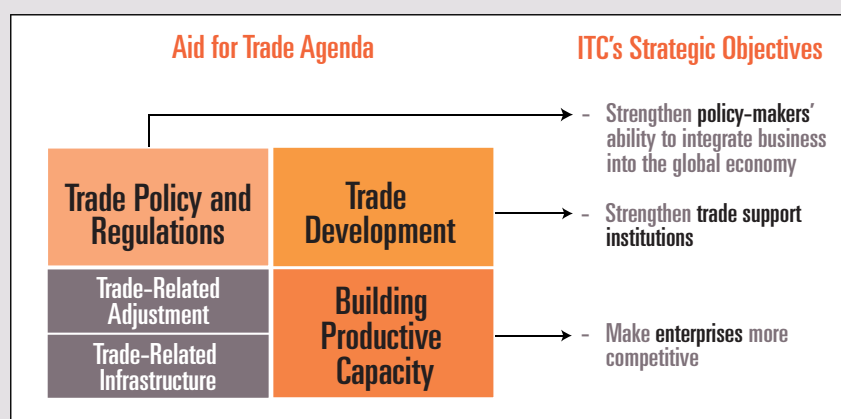
ITC is 100% Aid for Trade

ITC's role in Aid for Trade

ITC's three main strategic objectives correspond exactly to three of the five items on the Aid for Trade agenda.

ITC's primary aim has always been to assist enterprises

- *by helping to make the policy environments more friendly for export business*
- *by strengthening the institutions which provide services to exporters*
- *by helping small export enterprises to become more competitive*



The International Trade Centre in Geneva is
the largest multilateral team dedicated entirely to trade-related technical assistance

"We reaffirm the priorities established in paragraph 38 of the Doha Ministerial Declaration for the delivery of technical assistance and urge the Director-General to ensure that programmes focus accordingly on the needs of beneficiary countries and reflect the priorities and mandates adopted by members. ... In particular, we encourage all Members to cooperate with the International Trade Centre, which complements WTO work by providing a platform for business to interact with trade negotiators, and practical advice for small and medium-sized enterprises (SMEs) to benefit from the multilateral trading system."

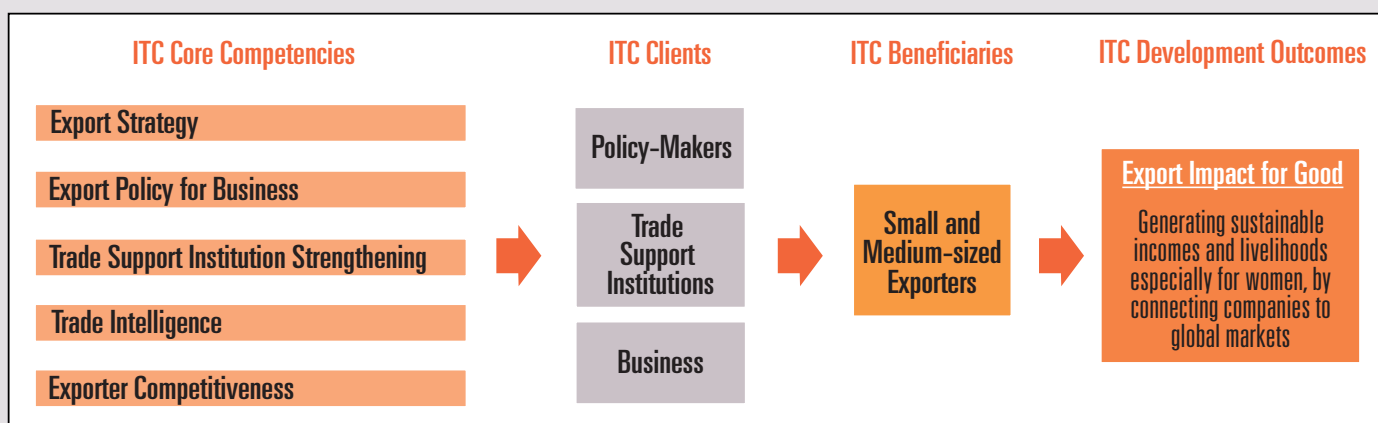
WTO Ministerial Declaration, Hong Kong, 2005

ITC's Contribution to Aid for Trade

ITC's Mission

ITC enables small business export success in developing countries by providing, with partners, trade development solutions to the private sector, trade support institutions and policy-makers.

ITC's Methodology



Export Strategy:

Providing methodologies and tools for designing and implementing export strategies

Export Policy for Business:

Assisting decision-makers to establish institutional frameworks and mechanisms that improve the business and trade environment

Trade Support Institution Strengthening:

Developing the capacity of trade support institutions to support small and medium export business

Trade Intelligence:

Building capacities in trade information services; providing market analysis and intelligence

Exporter Competitiveness:

Assisting small enterprises and communities to reach global markets with products and services

International Trade Centre Aid for Trade Information Resources

ITC Speaks on Aid for Trade

Aid for Trade: A Wider Scope

<http://www.tradeforum.org/news/fullstory.php/aid/1091>

Advocacy for Aid for Trade

<http://www.tradeforum.org/news/fullstory.php/aid/1092>

Aid for Trade: We Can Do Better

<http://www.tradeforum.org/news/fullstory.php/aid/1090>

Getting the Framework Right

<http://www.tradeforum.org/news/fullstory.php/aid/1089>

Africa: The FDI Opportunities are Local

<http://www.tradeforum.org/news/fullstory.php/aid/1129>

Countries Bring Trade into Development Projects

<http://www.tradeforum.org/news/fullstory.php/aid/1128>

For more articles, visit Trade Forum's Aid for Trade page:
<http://www.tradeforum.org/news/categoryfront.php/id/869>



The screenshot shows the website interface with a navigation menu on the left and a main content area. The article title is 'Aid for Trade Partnerships' with a sub-headline 'Who's Doing Business in Africa? Changing "Brand Africa"'. The article text discusses the importance of trade partnerships for creating a 'Brand Africa' and mentions an interview with Abu Bakkar Kebbay. There are also sections for 'RECENT TOPICS', 'THEMES', 'SECTORS/COUNTRIES', and 'ABOUT ITC'.

Aid for Trade Success Stories

Across Three Continents: A Journey from Bananas to Chips

<http://www.tradeforum.org/news/fullstory.php/aid/1155>

Coffee Kids: Helping Families of Poor Producers

<http://www.tradeforum.org/news/fullstory.php/aid/1032>

Internet Auctions Promote Coffee Trade Development

<http://www.tradeforum.org/news/fullstory.php/aid/920>

LatinPharma 2005 Leads to Millions of Dollars in Deals

<http://www.tradeforum.org/news/fullstory.php/aid/908>

Reducing Poverty Through Trade: Zero Hunger in a Coastal Resort

<http://www.tradeforum.org/news/fullstory.php/aid/788>

Coffee Growers Discover That Quality Pays

<http://www.tradeforum.org/news/fullstory.php/aid/787>

Mexico: Sharing the Key to Trade Secrets

<http://www.tradeforum.org/news/fullstory.php/aid/776>

Can a Nut Save the Rainforest?

<http://www.tradeforum.org/news/fullstory.php/aid/768>

Brazil's Chamber of E-commerce Promotes E-business

<http://www.tradeforum.org/news/fullstory.php/aid/581>

Trade Forum articles in Spanish:
<http://www.forumdecomercio.org>

For more information on ITC, visit:
<http://www.intracen.org>

The Development Partner for Export Success



International Trade Centre

UNCTAD / WTO

The International Trade Centre (ITC) is the technical cooperation agency of the United Nations Conference on Trade and Development (UNCTAD) and the World Trade Organization (WTO).

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