

HARARE FORUM

Trade Beyond Covid19: Demystifying the AfCFTA for Women led MSME's in Zimbabwe and Southern Africa

16 March
(GMT+2)

12:00-12:10

Welcome and Introduction Remarks

Ms. Sitshengisiwe Ndlovu, President, OWIT-Zimbabwe

Ms. Aïssatou Diallo, AfCFTA Senior Coordinator, ITC

12:10-12:15

Setting the Scene

Ms. Dorothy Tembo, Deputy Executive Director, ITC

12:15-12:40

High-level Keynote Remarks

HE. Timo Oikkonen, Head of the European Union Delegation to Zimbabwe

HE. Frederick Shava, Minister of Foreign Affairs and International Trade, Zimbabwe

Ms. Jemila Sedena Abdel Vetah, Senior Advisor to AfCFTA Secretary General

12:40-13:30

High-level Session

Ms. Trudi Hartzenberg, Executive Director, TRALAC (Moderator)

Mr. Ruben Phoolchund, Chief Office for Africa, ITC

HE. Barbara van Hellemond, Netherlands Ambassador to Zimbabwe, Zambia and Malawi

Mr. Allan Majuru, CEO, ZimTrade

Mr. Hopewell Musundire, Business Development Officer, COMESA Business Council

Ms. Buhlebenkosi O Nyathi, Founder, Competitive Brand Shapers

13:30-14:00

Workshop 1

How to Export: crossing borders within the AfCFTA

Facilitator: Mr. Shaun Lake, E-Learning Expert, SME Trade Academy, ITC

14:00-14:30

Workshop 2

ITC SheTrades Outlook and ITC SheTrades AfCFTA

Facilitator: Ms. Judith Fessehaie, Policy Programme Officer, SheTrades, Programme, ITC

14:30-15:00

Workshop 3

e-Commerce in the context of COVID-19: a new mode of intra-regional trade?

Facilitator: Mr. Sébastien Loannitis-McCollz, Advisor on Marketing & Branding and e-commerce, ITC

15:00-15:30

Conclusions and Call for Action

"Harare Declaration: the AfCFTA we want, building women led MSME's"

Facilitator: Ms Sekai Kuvarika, CEO, Confederation of Zimbabwean Industries