



International
Trade
Centre

EXPORT IMPACT
FOR GOOD

Biodiversity in global value chains

The role for Aid for Trade

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9th July 2013



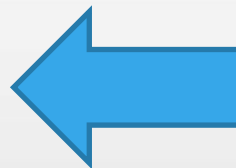
Trade's impact on biodiversity



1. Exploiting market opportunities for biodiversity-based products



Biodiversity trade benefits communities



AfT role: Identifying market opportunities & building capacity



But, challenges remain – inequitable value chains



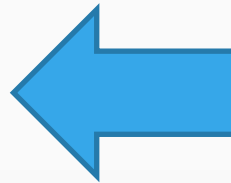
And climate change impacts



2. Reducing impact of trade on biodiversity

Trade threats biodiversity

30% of global species threats are due to international trade
(Lenzan 2012)



Fashion value chains and python skins



AfT role: Identifying value chain «hotspots»



TECHNICAL
PAPER

THE TRADE IN SOUTHEAST ASIAN PYTHON SKINS



TRAFFIC
the wildlife trade monitoring network

BBC NEWS SCIENCE & ENVIRONMENT

28 November 2012 Last updated at 02:24 GMT

Python skin trade worth a billion - and often illegal

By Matt McGrath
Environment correspondent, BBC News

The global trade in python skins is often illegal and is threatening the survival of some species, says a new international Trade Centre report.

Researchers say the growing demand for handbags and other fashion items in Europe is fuelling imports.

But the trade is so poorly regulated that it is extremely difficult to establish the true source of the skins.

The authors argue that in some locations, the methods used to kill the snakes are extremely cruel.

The snake-skin business is extremely lucrative according to this report, which estimates that half a million python skins are exported annually from South East Asia in a trade worth \$1bn (£200m).

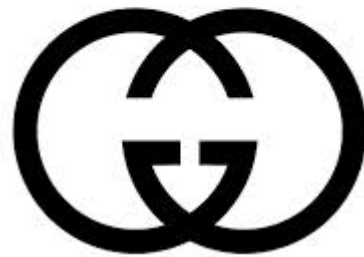
ROAD TESTS, INSIGHTS AND DISPATCHES FROM THE FRINGES.

Features & Analysis
Body maths
Do we really need a new version of

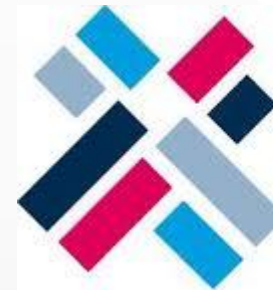
And building capacity (PPP with Gucci and IUCN 2013)



GUCCI



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THANK YOU



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1. Supporting trade in biodiversity-based products

