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GOUVERNEMENT DE GUINEE



EUROPEAN UNION

## INTEGRA NEWS FLASH

Issue #9

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### ITC and Smart Africa collaborate to organise the Transform Africa Summit 2020



As ITC prepares for the Transform Africa Summit 2020, representatives from the local office met with their counterparts from Smart Africa to discuss the upcoming collaboration and arrangements for the event in April. With over 2500 participants expected to take part in the event, ITC will have an exhibition stand showcasing the products of businesses that have participated in its programme.

Programme participants will be able to interact and deliver five-minute pitches to potential investors and secure financial support for their businesses. As a leading contributor to the “Gorillas Face” session, ITC will also take the opportunity to highlight its range of programme activities in Guinea.

The partnership will also include high level representation from ITC with the Executive Director taking part in an opening ceremony panel session. The Transform Africa Summit will be held in Conakry from 20 to 23 April in cooperation with the Guinean government.



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## GRAINE training series heads to the county of Yomou



30 youth interested in pursuing agricultural business opportunities took part in a workshop focused on the sector's value chains.

The ITC training series dubbed GRAINE, took the aspiring young agripreneurs from Yomou through various modules including financing agricultural activities,

drying techniques for agri-food products as well as creating and registering a business enterprise.

Participants were also made to understand the importance of honing good project management skills during the personal development and entrepreneurship module. On the final day of training the training participants built a semi-industrial dryer and presented it to the local authorities.



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## Over 250 youth learn about the INTEGRA programme during a youth engagement event



ITC held an informational session on the focus areas of the INTEGRA programme highlighting areas youth can plug into, during the Forum of Associations held at the Cobayah Youth House.

The event aims to create a unique space for interaction between organisations, public and private partners. The themes in focus included training and support for youth, micro-projects and international mobility. During the event, ITC was able to engage over 250 youth on its programme objectives.



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## ITC pledges continued support to equip young women in Guinea with digital skills



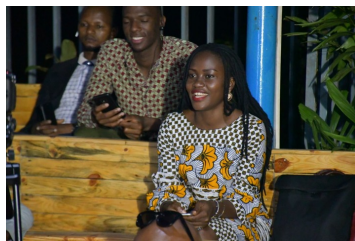
As part of its engagements during International Women's Week, the ITC-INTEGRA programme attended the commencement of over 200 young women on Friday, 6 March.

The programme is aimed at empowering 300 young women from five identified universities with digital skills. ITC partnered with the Digital Young Women

programme to train 250 of these identified women in Microsoft Office programmes.

Technical and financial partners that invested in the four month training programme, were pleased to see the beneficiaries receive their certificates of completion. "After four months of training, we believe these young girls we have trained will find digital solutions to the various problems of society and contribute towards the world's growth," said Aissatou Baldé, Director of the Digital Young Women Guinea project.

Following their completion of the programme, ITC aims to provide further training support to the participants through it's Platform Nimba. This will further accelerate the young women's opportunities in gaining employment.



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**PLATEFORME NIMBA**

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