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International
Trade
Centre



GOUVERNEMENT DE GUINEE



EUROPEAN UNION

INTEGRA NEWS FLASH

Issue #8

ITC engages with Charente Maritime to support Boffa Fisherman's Wharf

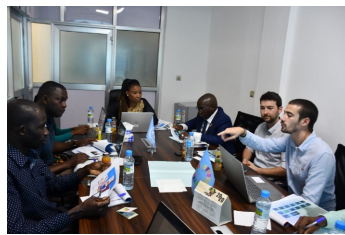


ITC met with a team of representatives from Charente Maritime to discuss future collaborations in Boffa. The meeting identified points of convergence for both parties with the aim of providing equipment for the women fish smokers at the town's wharf.

Accompanied by the town's mayor, representatives from the Maritime group presented their activities, progress and achievements in the area. As part of its

project to develop the port of Boffa, Charente Maritime aims to construct a fish smokehouse. The organisation is also concurrently running a literacy programme to further support the women of the town.

Following the discussions, ITC and Charente Maritime agreed to put together letters of commitment defining the expected future collaborations based on each organisation's upcoming activities. ITC aims to ensure at least 30 jobs are created within this niche industry and has begun to identify potential qualified workers.



Youth discover opportunities available through WALIYETEBE centre in Boffa



Four months after its inauguration, the WALIYETEBE incubator continues to be a space dedicated to equip the youth in Boffa with skills to join the surrounding job market. With the aim of expanding its use, ITC visited the districts of Toungnily and Bandédondé to engage with the local authorities and its youth.

Locals were introduced to the INTEGRA programme its technical trainings, support to agricultural cooperatives and the upcoming activities set to take place. The WALIYETEBE centre remained a focus of interest with a number of youth and aspiring entrepreneurs registering with the INTEGRA representatives. The centre continues to be a dedicate resource space of information to increase their technical skills and knowledge.



INTEGRA programme seeks sustainable partnership with Moroccan institutions



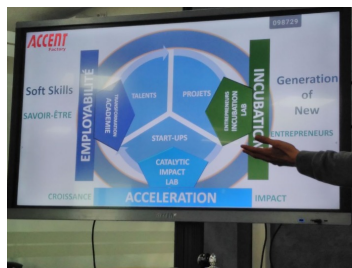
As ITC sets out to boost its entrepreneurship training in Guinea, programme representatives met with several Moroccan institutions to discuss areas convergence as they seek to establish a partnership. The partnership will

address areas of high potential for job creation such as: information and communication technologies (ICT), renewable energies amongst others. Programme representatives also sought to secure a transfer of best practices and skills in entrepreneurship placing a focus on ICT, agriculture, training and services.

Following the engagements, both parties agreed to organise a brainstorming session at Technopark Casablanca to better identify thematic areas of partnership between Guinean companies and other organisations. ITC has also extended an invitation to the founder of Morocco's La Factory to attend the Transform Africa event set to take place in April. The partnership will also tap into possible collaboration on ongoing renewable energy opportunities by working alongside DBM-Accent as they seek to introduce a solar suitcase and set up online courses on renewable energy with MASEN.

Indicating the programme's various interventions to ensure increase employment opportunities for youth in Guinea. Entrepreneurship consultant, Aminata Keita also underscored the need for youth to be bold and enterprising, as well as the need for the country to consider providing a school curriculum that covers entrepreneurship studies.

Entrepreneurship efforts through the INTEGRA programme aims to support 2,000 entrepreneurs by 2022.



ITC launches its GRAINE agricultural value chain trainings



35 youth attended the launch of the first GRAINE agricultural value chain workshops. During the launch, aspiring agri-preneurs were taken through a condensed training on agricultural management and the importance of market price. The focus of the GRAINE workshops is to equip all representatives within the agricultural industry with improved technical skills to advance in their industry.

The first set of the GRAINE workshops is set to take place in the town of N'zérékoré which is the capital of the country's forest region known for its plantain bananas, colas, palm oil and rice. Thereafter the training will branch out to equip the rest of the country.

The value chain trainings will consist of five modules including: drying of agri-food products, packaging and quality conditioning as well as placing an emphasis on personal development.



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