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GOUVERNEMENT DE GUINEE



EUROPEAN UNION

INTEGRA NEWS FLASH

Issue #4

ITC supports government effort to introduce accelerated entrepreneurship project for Guinean youth



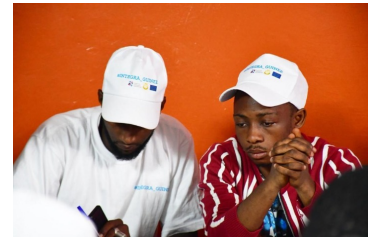
Ahead of the inauguration of the Boffa Waliyetèbè incubator, Mr. Ruben Phoolchund ITC's Chief of Office for Africa, met with Mr. Ibrahima Fofana

Guinea's Prime Minister, .

ITC took the opportunity to review the programme's aim to engage the country's youth through job creation and its objectives to reintegrate young returning migrants. During the meeting Prime Minister Fofana reiterated the government's commitment to furnish income-generating activities, highlighting the need to pool resources to achieve this common goal.

The prime minister expressed the government's interest for increased cooperation with ITC as they seek to introduce an "accelerated entrepreneurship" scheme in the country. The project is modelled around a Senegalese fast employment scheme strategy for youth which has successfully created 130,000 jobs in its first year.

In the course of his trip, Mr. Phoolchund will also pay a visit to the Ministry of Trade and the Ministry of Agriculture to review the programme objectives and identify potential areas for synergy.



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New WALIYETEBE economic development space gives a makeover to youth centre in Boffa



The Waliyetèbè centre is the first incubator launched in Boffa city by the ITC-INTEGRA program. The new centre will seek to discover, engage and refine the skills of youth in the area. The primary aim of the incubator is to furnish aspiring entrepreneurs with a space to conceptualise, set up and grow their businesses.

The INTEGRA programme remains committed to ensuring young people are involved in this socio-economic transformation because innovative ideas drive the change we anticipate to come. The incubator is equipped to serve 600 job seeking youth through trainings, career guidance, networking sessions and co-working opportunities.

The primary goal of this economic development space is to establish a network of incubators across the country.



Returning migrants set to benefit from socio-economic reintegration initiative



ITC's INTEGRA programme is to ensure its activities support young returning migrants, this correlates with the aims of IOM in the country.

Both parties will cooperate to focus on supporting migrant projects, providing vocational training and strengthening the agricultural and ICT sectors. An initial joint activity will aim to create sustainable jobs in the transport and logistics sector. ITC has trained and identified 100 urban logistic mentors to be deployed nationwide and assist young entrepreneurs with learning best practices in the service logistics sector.

The programme will equip at least 600 youth to provide timely delivery services over the next two years.



Youth in N'Zérékoré learn new techniques to process their agro-food products



Over 40 young graduates and budding entrepreneurs took part in an intensive dual training held by the ITC-INTEGRA programme in N'zérékoré. The workshop took enterprising youth through an intensive personal development course and agro-food processing trainings. The week-long training began on 15 October and was opened by the city's regional authorities.

The personal development training covered self-awareness, mastering emotions and realising your dreams as a young graduate or aspiring project leader. The agro-food training took participants through an immersive experience to grasp each step of food processing from start to finish.

At the end of the workshop, participants expressed the need to establish a regional agro-food processing agency in N'zérékoré to continue honing their skills in food production.



Equipping young farmers to take advantage of 'West Africa's Produce Basket'



With its sprawling fertile land, Guinea is sometimes considered to be the region's food basket. Although the agricultural sector employs 80% of the country's population, its contribution to the national gross domestic product remains low. A few reasons for this poor performance include the sector's use of old-fashioned techniques in production, as well as unrefined techniques in the processing and preservation of food products.

ITC's GRAINE training programme aims to improve the technical skills of young Guinean agri-preneurs in processing, agricultural assessment and management. Young agri-preneurs will learn techniques including processing tomatoes into

concentrate, fruit into juice and jams, and much more. These young farmers will learn the fundamental aspects of agricultural management, the course material will cover areas such as farm management, hygiene standards and access to finance.

ITC-INTEGRA is looking to train 2000 youth from rural areas during the two-week training workshops. In the coming year, identified regional trainers will lead 70 GRAINE workshops set to be held in 35 locations throughout the country over the span of two years. The trainers will engage in a rigorous coaching programme prior to their deployment countrywide. Each workshop will be led by three trainers. With their understanding of processing agricultural products and the best marketing approaches, these young agripreneurs will improve their opportunities for income generation.



Up next:

ITC begins activities with IOM to empower young returning migrants on [21 to 25 October 2019](#)

Youth learn the importance of market research for businesses on [21 October to 01 November 2019](#)

Newly renovated Boffa Centre holds personal development training for youth on [24 to 25 October 2019](#)

Enterprising agropreneurs discover the international standards of quality and food safety awareness on [28 October to 8 November 2019](#)

ITC holds interactive workshop to gather feedback on its countrywide ICT Mapping on [6 to 7 November 2019](#)

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