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Deutsches Institut für
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German Development
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International
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WORLD
ECONOMIC
FORUM

COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

7 APRIL 2020, 2nd VIRTUAL MEETING OF THE COMMENTARY GROUP ON A MULTILATERAL

FRAMEWORK ON INVESTMENT FACILITATION FOR DEVELOPMENT

Dear Members,

Please find below the full agenda for the 2nd meeting of the Commentary Group, to take place virtually on 7 April 2020, from 14:00 to 16:00 Central European Time (CET), 8:00-10:00 am Eastern Daylight Time (EDT) and 22:00 to 00:00 China Standard Time (CST).

As a reminder, the Commentary Group's mandate is to provide input on the content of a new framework being developed at the WTO to facilitate cross-border investment and increase its development impact.

As a background document, please find the updated inventory of investment facilitation measures attached; it will serve as one basis of our discussions.

The 2nd meeting will **focus on measures that increase the development benefits of investment flows**, drawing from lessons learned in different contexts. The discussion will be structured around four themes, each geared towards providing input into the WTO negotiations. Several experts have been invited to share their views to kick off the conversation, as detailed below:

Which concrete facilitation measures maximize investment's development impact?

- **Matthew Stephenson**, Policy and Community Lead, Trade and Investment, World Economic Forum

How to incentivize sustainable investment, such as through Recognized Sustainable Investors?

- **Karl P. Sauvart**, Resident Senior Fellow, Columbia University, Columbia Center on Sustainable Investment
- **Evan Gabor**, J.D. Candidate, Columbia Law School

In the context of a multilateral framework, what can we learn from CSR provisions in domestic laws?

- **Premila Nazareth Satyanand**, Non-resident Senior Fellow, India National Council of Applied Economic Research

In the context of a multilateral framework, what can we learn from CSR provisions in IIAs?

- **Samo S. Gonçalves**, Second Secretary, Permanent Mission of Brazil to the WTO
- **Carlo Pettinato**, Head of Unit, Investment, Directorate General for Trade, European Commission

To register, please [click here](#).

To join the meeting, kindly click on the link below at 14:00 am Geneva Time (GMT+1) on 7 April and follow the instructions. If you are not able to connect online, you could connect using the dial-up options provided at the end of this email.

If you face any difficulties, please do not hesitate to contact Mohamad Fakhreddin (mfakhreddin@intracen.org).

With best regards,

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cc Rajesh Aggarwal (ITC); Axel Berger (ITC); Sean Doherty (WEF); Mohamad Fakhreddin (ITC), Quan Zhao (ITC).

Speakers' bios

Axel Berger is a Senior Researcher at the German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE), Programme Transformation of Economic and Social Systems. He is heading the G20 Policy Research Group at DIE and led the T20 Task Force on Trade, Investment and Tax in 2017, 2018 and 2019. Axel holds a doctorate in political science from the University of Duisburg-Essen and a Master's degree from the Munich Ludwig-Maximilians-University in political science, economics and modern history. He works on the design, effects and diffusion patterns of international trade and investment agreements, with a focus on emerging markets and developing countries. Other areas of current research include the effects of an international investment facilitation framework, the impact of free trade agreements on upgrading within global value chains and the role of the G20 in global governance. He teaches international political economy at the University of Bonn and regularly advises developing countries, development agencies and international organisations on trade and investment matters.

Evan Gabor is a J.D. Candidate, class of 2020, at Columbia Law School where he is the Senior Business Relations and Digital Editor of the Columbia Business Law Review. He received his B.A. in economics from Boston College in 2012 and was previously a summer associate at Cravath, Swaine & Moore, a judicial intern for the Honorable Carol Bagley Amon, E.D.N.Y., a project controls specialist for FieldCore, and the operations manager for Khunu, Ltd. Publications he has contributed to are available at https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=3137986.

Samo S. Gonçalves, Second Secretary at the Mission of Brazil to the WTO. Samo has been a Brazilian Diplomat for the last 10 years and is currently in charge of Brazil's involvement in the investment facilitation discussion. He used to work at the Financial Division of the Brazilian Mission to the WTO and was part of the team in charge of the negotiations related to the New Development Bank (BRICS). Previously, Samo has worked in the Foreign Trade Board, where he was part of team responsible for providing economic assessment on Brazil's trade and investment policies. Samo holds a Ph.D. in economics, a Master's degree in international relations, and an undergraduate degree in Economics and International Relations.

Carlo Pettinato is Head of the Unit responsible for investment policy, in the Directorate General for Trade of the European Commission. Before this post he has been Deputy Head of Unit responsible for trade relations with Latin America. He started his EU career in DG Trade in the trade defence department and then moved to become EU negotiator on investment issues in the WTO, OECD, ASEM, and in the context of the EU-Chile and EU-Mercosur negotiations (1998-2004). Between 2005 and 2011 he was posted in the EU Delegations to Jamaica (Kingston) and Central America (Managua) as economic counsellor. Carlo Pettinato studied Political Sciences with specialisation in International Economics at the University of Florence (supervisor: Prof. Mario Draghi) and holds a Master in Public Administration from the Solvay Business School. He has been guest lecturer at Bocconi University (Milan, Italy), PhD course in International Economic Law, and at the College of Europe (Bruges, Belgium)

Premila Nazareth Satyanand is a Nonresident Senior Fellow at India's National Council of Applied Economic Research (NCAER), where she conceived and led a project that identified significant limitations in Indian FDI statistics and suggested targeted reform to the Indian Government. Currently, she is also the India partner, and member of the managing team, for the Columbia University Centre for Sustainable International Investment project: Emerging Market Global Players, ranking outward foreign direct investors from emerging economies. She has a B.A. in History from St. Stephen's College, New Delhi, and an M.A. in International Relations from Columbia University, New York. Previously, Premila worked with the United Nations Centre on Transnational Corporations, New York; the United Nations electoral missions in South Africa and the Western Sahara; and the Economist Intelligence Unit (now IMA India), New Delhi. She has consulted for MIGA, UNCTAD, UNDP and the World Bank, and was a Member of the Indian Planning

Commission's Twelfth Plan Task Force on simplifying India's business regulatory framework.

Karl P. Sauvant introduced the idea of an International Support Program for Sustainable Investment Facilitation in the E15 Task Force on Investment Policy in 2015. From there, the proposal was taken forward in the WTO. He has written extensively on this subject (see <https://ssrn.com/author=2461782>), participated in various events relating to it and currently assists the ITC and DIE on a project on Investment Facilitation for Development. He retired in 2005 as Director of UNCTAD's Investment Division and established, in 2006, what is now the Columbia Center on Sustainable Investment (CCSI), stepping down as its Executive Director in 2012, to focus his work, as a CCSI Resident Senior Fellow, on teaching, research and writing.

Matthew Stephenson, Policy and Community Lead for International Trade and Investment at the World Economic Forum, where he manages the [Global Investment Policy](#) initiative. In that capacity, he works closely with governments, firms, and civil society in several emerging markets to identify measures that facilitate investment and maximize investment's sustainable development impact. This work led to the publishing of a white paper, together with WAIPA, in December 2019 entitled "[What can governments do to facilitate investment? Important measures identified through surveys](#)". Previously, Matthew worked at the IFC on advisory services for investment policy, where he led the workstream on outward FDI. He has also worked at the OECD on Africa and investment and served as a diplomat for the U.S. Department of State, leading the economic team on Afghanistan and managing economic programs in the Middle East. He is a member of the T20 Task Force on Trade and Investment, where he has authored several policy proposals for the G20. Matthew has a PhD from the Graduate Institute of International and Development Studies, a master's from the Harvard Kennedy School, and a bachelor's from the University of Oxford