

International Trade Centre and the German Development Institute

Workshop on Concrete Measures to Facilitate the Flow of Sustainable FDI

Online workshop for WTO delegates and government officials

11 March 2020

This workshop aims at providing ground-level perspectives on issues relating to investment facilitation for development. These perspectives are meant to enrich the negotiations of a multilateral framework on investment facilitation for development that are beginning on 12 March 2020. They draw on the practical experiences of those most directly engaged in investment facilitation, namely FDI service providers, representatives of international organizations providing technical assistance in FDI matters and other experts. Special attention will be given to ombudsperson-type functions/mechanisms and grievance-management mechanisms within governments.

The discussions are partly informed by “An Inventory of Concrete Measures to Facilitate the Flow of Sustainable FDI: What? Why? How?” prepared for this workshop (attached). The inventory will be updated in light of the discussions at the workshop, as well as other work.

The workshop is carried out in the framework of the ITC/DIE project on Investment Facilitation for Development.

Programme

10:00-10:20 Opening, objectives and keynotes

Dorothy Tembo, Executive Director a.i., ITC

Roberto Azevêdo, Director-General, WTO

Ambassador Mathias Francke, Coordinator of the Structured Discussions on Investment Facilitation for Development

Ambassador Zhang Xiangchen, Permanent Representative, Mission of the People's Republic of China to the WTO

Ambassador Maria de Jesus Veiga Miranda, Permanent Representative, Mission of Cabo Verde to the United Nations Office and other international organizations

Nicolás Palau Van Hissenhoven, Deputy Permanent Representative, Mission of Colombia to the WTO

Session moderators:

Karl P. Sauvart, Resident Senior Fellow, Columbia University/Center on Sustainable Investment (CCSI)

Axel Berger, Senior Researcher, German Development Institute (DIE)

10:20-11:30 Session I: Identifying key concrete investment facilitation measures: the experience of FDI services providers

Presentation of the inventory:

Khalil Hamdani, Visiting Professor, Lahore School of Economics, Pakistan

Discussion starters:

Henry Loewendahl, CEO of Wavteq

Sebastian Reil, Senior FDI Consultant at FDI Center

Douglas van den Berghe, Vice President Advisory, Conway Inc.

Maria Fernanda Sanchez, Investment Promotion Manager, LATAM—ProColombia

Discussion

11:30 -11:45 Coffee break

- 11:45-13:00** **Session II: Identifying key concrete investment facilitation measures: the experience of international organizations**
- Discussion starters:**
- Ivan Nimac**, Global Lead, Investment Policy and Promotion, World Bank Group
- Ana Novik**, Head of the Investment Division, OECD
- Matthew Stephenson**, Policy and Community Lead, International Trade & Investment, World Economic Forum
- 13:00-14:00** **Lunch**
- 14:00-15:30** **Session III: Ombudsperson-type functions/mechanisms**
- Presentations:**
- Kim Sung-Jin**, Foreign Investment Ombudsman, Republic of Korea
Samo S. Gonçalves, Second Secretary, Mission of Brazil to the WTO
- Discussion starters:**
- Mohammad Baba**, Deputy Director, *Investor Relations*, Investor Relations Department, Nigerian Investment Promotion Commission
- Kathryn Dovey**, Manager, Responsible Business Conduct Unit, OECD
- Abdul Hannan**, Adviser, Federation of Bangladesh Chambers of Commerce and Industry
- 15:30-15:45** **Coffee break**
- 15:45-17:15** **Session IV: Grievance-management mechanisms within governments**
- Presentation:**
- Ivan Nimac**, Global Lead, Investment Policy and Promotion, World Bank Group
- Discussion starter:**
- Marion Jansen**, Chief Economist and Director, Division of Market Development, ITC
- Mais Khlaifat**, Director, Legal Services, Jordan Investment Commission
- 17:15-17:30** **Closing remarks**
- Karl P. Sauvant**, CCSI, and **Axel Berger**, DIE

Background documentation: “An Inventory of Concrete Measures to Facilitate the Flow of Sustainable FDI: What? Why? How?”