

# **Climate Smart Network**

# Making global value chains climate smart

Connecting climate smart small businesses in developing countries with international buyers.

The Climate Smart Network partners with global initiatives to empower climate smart small businesses. The platform provides the means to enable small businesses to showcase their commitment to low carbon transition and resilience, the measures they have implemented following coaching, or their compliance to third party standards which address low carbon transition and resilience.

# One-stop-shop for climate smart solutions



### Pledge

Commitment to reaching low carbon transition/reduce emissions or increase resilience.



# Certification

Certification under an independent and verified standard with climate criteria can be a pathway to low carbon transition.



### Coaching

Coached process identifies and measures adopted to mitigate climate impact or adapt to climate change.

# Secured and neutral platform

By leveraging the latest technology advancements, we aim to build more bridges between climate smart businesses.

- Strong data privacy and confidentiality on UN servers;
- Validated data, from trustworthy sources.





# The only solution you need for your climate smart business!

### Small Businesses

Are you running a climate smart business? Or is your business ready to take climate action? By joining our Climate Smart Network, your business will be able to:

- Make a pledge towards low carbon emission with specific targets and a clear roadmap;
- Gain access to tools designed to help you avoid greenhouse gas emissions and/or adapt to the impacts of climate change;
- Connect with some of the world's biggest buyers, who are actively looking for climate smart suppliers.



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#### **Brands**

Achieving lower carbon emission? Looking into climate proofing your supply chain? The Climate Smart Network will help you to:

- Achieve low carbon transition targets with your upstream suppliers and climate-proof your global value chain;
- Identify potential climate smart suppliers from emerging markets;
- Provide content and data for your corporate reporting framework.

# In collaboration with the U.S. Department of State

The International Trade Centre (ITC) and the U.S. Department of State seek to increase climate action globally, with a special focus on small businesses. Building on ITC's unique role in supporting small businesses on the grund in developing countries and the Department of State's diplomatic priorities and existing programs, the initiative aims to support climate smart small businesses to access international markets, as well as bring their voices to the tables of international policymakers.







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