

# ITC by Country Report

Mali

05/12/2014



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# 1. Country / Territory Brief



The Republic of Mali is a country in West Africa and is the eighth largest in Africa, with an area of just over 1,240,000 square kilometres. Among the 25 poorest countries in the world, Mali is also classified as a Least Developed Country (LDC). Mali remains dependent on foreign aid as the country's fiscal status tends to fluctuate with commodity prices and production levels. Cotton and gold make up the vast majority of Mali's exports while industrial activity is mainly concentrated on the processing of farm commodities.

While Mali experienced economic growth of about 5% per year between 1996 and 2011, the combination of the global recession and political events in the north of the country in 2012 has caused a decline in output since then. Mali is a member of the Economic Community of West African States (ECOWAS) and has been a WTO member since 1995.

ITC's work in Mali has focused on expanding regional trade links among Francophone countries both within Africa and the Mekong as well as in the trade promotion and value addition aspects of African cotton. In addition, ITC is also committed to providing project development support to Mali under the context of the Enhanced Integrated Framework (EIF).

# 2. People and Economy

## 2.1 People

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# 2.2 Economy

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# 3. Trade Performance

## 3.1 General Trade Performance

## 3.2 Sector Trade Performance

# 4. Trade Strategy and Policy

## 4.1 Trade and Development Strategies

Year	Strategy name	Sector
2011	<a href="#">ECOWAS Mango Export Strategy</a> The Mango Export Strategy for the Economic Community of Western African States...	Mango
2010	<a href="#">Arabic Gum Export Strategy</a> The Arabic Gum Sector Export Strategy aims to increase export potential of...	Arabic Gum
2010	<a href="#">UEMOA Cotton and Textile Strategy</a> The strategy aims to increase exports and productivity of the cotton sector...	Cotton, Garment Industry, Textile Industry
2009	<a href="#">Stratégie Nationale de Développement de la Riziculture</a> The strategy is aligned with other national policies aiming at transforming Mali...	Rice
2007	<a href="#">Projet pour le Développement Economique et Social</a> The strategy aims to improve governance in Mali, increase economic growth to...	
2007	<a href="#">UNDAF Mali 2008 - 2012</a> The United Nations Development Assistance Framework (UNDAF) is aligned with the 2007-2011...	
2006	<a href="#">Growth and Poverty Reduction Strategy Paper - Mali 2007-2011</a> The Growth and Poverty Reduction Strategy Paper (GPRSP) follows the 2002-2006 PRSP...	Dry Cereals, Rice, Cotton, Fruits, Vegetables, Beef, Tourism, Gold, Petroleum Sector, Information Communication Technology, Handicrafts, Handicrafts
2004	<a href="#">Diagnostic Trade Integration Study - Mali</a> The Diagnostic Trade Integration Study (DTIS) analyzes the constraints to the integration...	Cotton, Handicrafts, Handicrafts, Music Industry, Tourism, Nuts, Oilseeds, Sugar Industry, Fruits, Vegetables, Livestock, Coarse Grains



# 4.2 Domestic and Foreign Market Access

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# 4.3 Trade Facilitation

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## 4.4 Business and Regulatory Environment

### Multilateral Trade Instruments

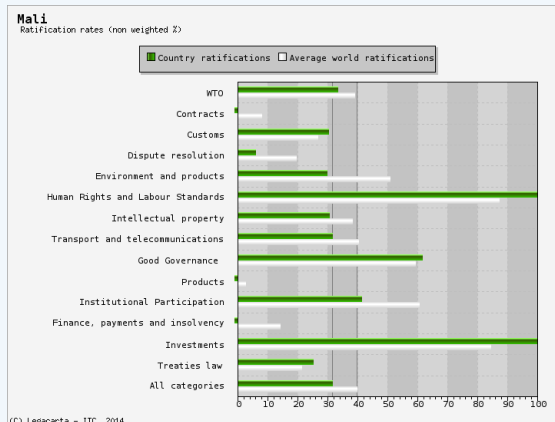
#### Abstract

The *Trade Treaties Map* tool is a web-based system on multilateral trade treaties and instruments designed to assist trade support institutions (TSIs) and policymakers in optimizing their country's legal framework on international trade

Instrument ratified :	84 / 266 instruments		
Ratification rate :	31.6%		
Weighted score :	42/100		
		Ratification Rate Rank	Weighted Score Rank
In World :		126 / 193	123 / 193
In Region :	<b>Sub-Saharan Africa</b>	17/ 47	18/ 47
In Development level :	<b>Least developed country</b>	12/ 48	12/ 48

#### Graph

Presents a visual illustration breaking down a country's ratification level according to various categories and compares it to the world average.



#### Instruments ratified

[Click here for a full list and more details about these multi-lateral trade instruments](#)

# 4.5 Infrastructure

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# 5. ITC and the Country/Territory

## 5.1 ITC Projects

### 5.1.1 Current projects

Coordination of African Regional Cotton Sector Strategies Implementation

Trade promotion and value addition for African cotton

### 5.1.2 Recent projects

Banker Forum (fr)

Expansion du commerce intra et inter-régional entre les États Membres de la CEMAC, de l'UEMOA et les Trois Francophones Mekong (fr)

Ethical Fashion Initiative - Market Expansion

IA81 - PACT2 - Design of ECOWAS-TEN network of trade experts

PACT2 - ECOWAS - Mango: Product and Market Development

ECOWAS Regional trade information networks

PACT 2 - ECOWAS Regional Private Sector Apex Bodies for Public-Private Dialogue

PACT 2 - ECOWAS Networks of National and Regional TSIs

PACT 2 - ECOWAS Sector Strategy

PACT 2 - ECOWAS Market Analysis and Sector Prioritization

PACT 2 - ECOWAS Improved Technical Capacities and RBM Operations

Mali - Participation à la foire Fruit Logistica 2011

Mali - Etude de faisabilité relative à la création d'une agence de développement des exportations

Mali - Promotion commerciale et de diversification des marchés des exportations horticoles

ITC Africa network of enterprise level trainers and advisers

Trade leaders of Africa - training in market analysis and research

ACP - Cotton sector strategy implementation

ACP - Agri-food & agri-business sector strategy implementation

ACP - Agri-food & agri-business sector strategy development

Expansion du commerce intra et inter-régional pour les pays francophones du Mekong

## 5.2 Events

### 5.2.1 Upcoming events

No data

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### 5.2.2 Recent events

Field training in market development and value addition in the mango sector in Tanzania 14/04/2014-Bamako

## 5.3 ITC Contacts

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# 6. Trade Information Sources and Contacts

## 6.1 Trade Information Sources

This section provides a list of country specific print and online publications on trade-related topics, including both ITC and external sources.

### 6.1.1 ITC publications

**Expansion du commerce intra- et inter-régional entre les pays membres de la CEMAC et de l' UEMOA: Rapport de l'atelier de lancement**



[Read more](#)

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**Buyers/Sellers Meeting on Food, Agricultural product, Water and Sanitation, Shelter, Personnel Protection and Household Items**



[Read more](#)

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Réseau d'information commerciale et de gestion d'opportunités d'affaires - Mission d'évaluation et de présentation du projet dans les différents points focaux de l'UEMOA



[Read more](#)

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**Mali: Rencontre acheteurs/vendeurs sur les produits alimentaires**



[Read more](#)

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**Analyse statistique des flux des échanges commerciaux intra- et inter- régionaux de la CEMAC et de l'UEMOA - Livres scolaires, produits de l'édition et de la diffusion (résumé)**



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[Rencontre acheteurs/vendeurs sur les produits alimentaires et agricoles, l'eau et l'assainissement, l'hébergement, les articles de protection personnelle et de ménage](#)



[Read more](#)

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[Mali: Evaluation de l'état des connaissances et de l'utilisation des nouvelles technologies de l'information et de la communication \(NTIC\) liées au commerce](#)



[Read more](#)

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[Réglementation encadrant la passation et le suivi de l'exécution des marchés publics en République du Mali](#)



Recueil des textes législatifs (décrets et arrêtés) relatifs aux marchés publics au Mali; inclut aussi une liste des termes en usage dans ce domaine.

[Read more](#)

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## Rencontre acheteurs/vendeurs sur le bois et ses produits dérivés



[Read more](#)

## The Packaging Supply Chains in Sub-Saharan Africa



Report summarising the results of a series of country studies and audits of the packaging sectors, industries and supply chains in Côte d'Ivoire, Ghana, Kenya, Madagascar, Mali, Nigeria, Senegal, and...

[Read more](#)

## Situation actuelle et perspective du secteur de l'emballage agro-alimentaire : Mali



Considère l'importance des produits agro-alimentaires dans les exportations nationales du Mali; passe en revue le secteur malien d'emballage des produits agro-alimentaires pour l'exportation; examine la situation de l'offre et de...

[Read more](#)

## Mali: Etude de l'offre et de la demande sur les textiles et l'habillement



Etude de l'offre et la demande de textiles et d'habillement au Mali - dans la première partie consacrée à l'offre, l'étude fournit une description des produits couverts et examine la...

[Read more](#)

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## Réseau d'information commerciale et de gestion d'opportunités d'affaires - Niger, Burkina Faso, Mali, Sénégal



[Read more](#)

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## Mali: Etude de l'offre sur les produits alimentaires, produits agricoles, l'eau et l'assainissement, l'hébergement et les articles de protection personnelle et de ménage



Etude de l'offre sur les produits alimentaires, produits agricoles, l'eau et l'assainissement, l'hébergement et les articles de protection personnelle et de ménage au Mali - analyse l'offre des produits couverts...

[Read more](#)

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## Sénégal: Rencontre acheteurs/vendeurs sur les livres scolaires, l'édition et la diffusion



[Read more](#)

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## Mali: Etude de l'offre et de la demande sur les livres scolaires, l'édition et la diffusion



Etude de l'offre et de la demande sur les livres scolaires, l'édition et la diffusion au Mali - examine l'offre des produits concernés sur le marché malien dans...

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## Expansion du commerce intra- et inter-régional entre les pays membres de la CEMAC et de l' UEMOA: Rapport de l'atelier de lancement



[Read more](#)

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## Stratégie sectorielle pour la gomme arabique au Mali : 2011-2016



Stratégie sectorielle conçue pour améliorer la performance commerciale du secteur de la gomme arabique au Mali - présente le contexte général de la filière et la situation du secteur au...

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## Stratégie révisée de mise en oeuvre de l'agenda pour la compétitivité de la filière coton-textile dans l'UEMOA 2011-2020



Document traitant de la stratégie révisée pour la mise en oeuvre de l'agenda pour la compétitivité de la filière coton-textile dans les pays de l'UEMOA - présente les objectifs opérationnels...

[Read more](#)

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## Mali: Etude de l'offre et de la demande sur les produits alimentaires



Etude de l'offre et de la demande sur les produits alimentaires au Mali - évalue l'offre nationale de produits agroalimentaires et étudie la structure des branches d'activité concernées et leur...

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**Analyse statistique des flux des échanges commerciaux intra- et inter-régionaux de la CEMAC et de l'UEMOA: Livres scolaires, produits de l'édition et de la diffusion**



[Read more](#)

**Digital Content : Trade in Sounds**



Study focusing on the export potential of digital industries, including films, animations, pictures, photos, and particularly online music, in developing countries - addresses issues faced by the industry's stakeholders related...

[Read more](#)



Etude de la demande sur le riz au Mali - analyse le secteur de l'importation du riz dans le pays: passe en revue la taille du marché et ses caractéristiques,...

[Read more](#)

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### Mali : Sustaining the Public-Private Partnership : Constraints and Solutions



Paper presented at ITC Executive Forum : 'Competitiveness through Public-Private Partnership: Successes and Lessons Learned' , Montreux, Switzerland, 26-29 September, 2004 - explains the needs for establishing a public-private sector...

[Read more](#)

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## 6.1.2 Selected printed information sources

- [2011 Feasibility Study for a Cotton Spinning Mill in 11 \[Eleven\] Sub-Saharan African Countries](#)
- [2007 SPS Capacity in Liberia](#)
- [2007 SPS Synthesis Report : Summary of SPS and Food Safety Performance of Non-UEMOA Countries in West Africa](#)
- [2006 SPS Capacity in Guinea](#)
- [2009 Rapport annuel / Banque centrale des Etats de l'Afrique de l'Ouest](#)
- [2006 - Kyambalesa H; Houngnikpo M C Economic Integration and Development in Africa](#)
- [2003 Etude d'identification et de promotion d'unités industrielles régionales dans la filière coton de l'UEMOA: Rapport final](#)
- [2001 Recueil des textes officiels de l'UEMOA relatifs aux finances publiques des pays de la zone](#)
- [2003 Etude visant l'élimination ou l'atténuation des effets des distorsions subies par les pays de l'UEMOA sur le marché international du coton fibre causées par les subventions pratiquées par les pays développés producteurs de coton, notamment les Etats-Unis d'Amérique et les pays de l'Union Européenne](#)
- [2004 Guide de l'investissement au Mali : Opportunités et conditions](#)
- [2004 - J. Tefft Mali's white revolution: smallholder cotton from 1960 to 2003](#)
- [2009 Turning African Agriculture into a Business : A Reader](#)
- [2007 Cashew Marketing and Consumption in West Africa. - Part 2 : Country Summaries : Mali](#)
- [2011 - Cadot O Success and Failure of African Exporters](#)
- [2007 - Kimba B Etude du marché du beurre de karité et de ses produits dérivés dans les pays du Burkina Faso, du Mali, du Niger, de la Sierra Leone et de la Guinée : Rapport de synthèse](#)
- [2010 Growing Mali's Mango Exports: Linking Farmers to Markets through Innovations in the Value Chain](#)
- [2006 West African Financial Flows and Opportunities for People and Small Businesses](#)



- 2007 Cashew Marketing and Consumption in West Africa : Current Status and Opportunities
- 2011 Opportunités pour les investisseurs dans la filière Energie au Mali
- 2010 Trade Policy Review : Benin, Burkina Faso, and Mali
- 1996 - Webster L; Fidler P, eds. Informal Sector and Microfinance Institutions in West Africa
- 2003 - Danielou M Linking Farmers to Markets: Exporting Malian Mangoes to Europe
- 1989 Politique économique et commerce extérieur au Mali
- 2006 Cotton in West Africa : The Economic and Social Stakes
- 2003 Guide de l'artisan exportateur
- 2008 Perfil de la Industria Paraguaya de Software
- 2009 Characteristics of Malaysia's Animal Feed Market
- 2014 Perspectives on Global Development 2014: Boosting Productivity to Meet the Middle-Income Challenge
- 2010 Mobilizing Aid for Trade for SPS-Related Technical Cooperation in the Greater Mekong Sub-Region
- 2010 Leather Garments in the EU
- 2006 Overview of the Current State of Organic Agriculture in Kenya, Uganda and the Republic of Tanzania and the Opportunities for Regional Harmonization
- 2007 Export Diversification and Value Addition for Human Development : Addressing the Impact of the Agreement on Textiles and Clothing Expiration on Cambodia
- 2006 - Ruffing, Lorraine Deepening Development Through Business Linkages
- 2012 OECD Economic Surveys: Chile
- 2005 - Magder, D Egypt after the Multi-Fiber Arrangement: Global Apparel and Textile Supply Chains as a Route for Industrial Upgrading
- 2006 Bangladesh: Furniture Export Market Sector Brief
- 2012 Cotton Contamination Surveys, 2001 - 2003 - 2005 - 2007 - 2009 - 2011
- 2006 - Boutou, Olivier Management de la sécurité des aliments : De l'HACCP à l'ISO 22000
- 2006 Trading up : Economic Perspectives on Development Issues in the Multilateral Trading System
- 2004 Perfiles de mercado para productos bolivianos en los mercados de Argentina, Brasil, Chile, Colombia, Ecuador, México, Paraguay, Perú, Uruguay y Venezuela
- 2010 Vietnam: Oilseeds and Products
- 2007 Organic Farming in the Czech Republic: 2007 Yearbook
- 2007 - Gibbon P; Bolwig S Economics of Certified of Organic Farming in Tropical Africa: A Preliminary Assessment
- 2006 The Relationship of Third-party Certification (TPC) to Sanitary / Phytosanitary (SPS) Measures and the International Agri-Food Trade; Case Study: Guatemala- with Emphasis on Food Safety
- 2007 - Ismail F Mainstreaming Development in the WTO : Developing Countries in the Doha Round
- 2009 Market Report. Focus on the Nordic Market - Fresh Fruit and Vegetables
- 2001 - Karlöf, Bengt Benchmarking : Good Examples as a Lever for Development
- 2003 - Martin W; Pangestu M, eds. Options for Global Trade Reform : A View from the Asia-Pacific
- 2010 L'industrie sri lankaise du textile-habillement
- 2000 - Hauber, Christiane Formation, Prevention & Determination of Cr (VI) in Leather
- 2013 Economic and Business Review for Central and South-Eastern Europe
- 2006 - Gebreselassie Fanta, Elias Does Value Addition at Oilseed Production and/or Spreading the Gain from Export of Oilseed Products Increase the Income of Primary Producers?
- 2010 - Pannier J Recueil de jurisprudence douanière (1990-2010)
- 2002 - Beswick R; Dunn DJ Plastics in Packaging : A RAPRA Market Report
- 2006 Doubling Aid : Making the Big Push Work
- 2006 Determining 'likeness' under the GATS : Squaring the Circle?
- 2014 Africa Investor
- 2004 Guidelines on Microfinance : Making Financial Markets Work for the Poor
- 2007 Libéralisation des échanges de services et développement du tourisme
- 2007 Offre de Emballage en Afrique de l'ouest
- 2008 An Overview of the Mobile Phone Banking Industry
- 2007 Sixth World Congress on Seafood Safety, Quality and Trade

- 2007 - Wood, Aileen A Comprehensive Library Staff Training Program in the Information Age
- 2005 - [s.n.] The Science of Shrinkage Control : An Interactive Guide to Improved Shrinkage Performances
- 2011 Libéralisation du transport aérien en Afrique
- 2012 - Wollenberg E; , eds. Climate Change Mitigation and Agriculture
- 2009 - Novogratz J The Blue Sweater: Bridging the Gap Between Rich and Poor in an Interconnected World
- 2011 - Cadot O Impact Evaluation of Trade Interventions : Paving the Way
- 2011 - Banerjee A V; Duflo E Poor Economics : A Radical Rethinking of the Way to Fight Global Poverty
- 2014 Edible Nuts in Turkey
- 2011 Perfil de Frutas Tropicales Frescas y Procesadas en Chile
- 2011 Germany: Product Brief Fresh Fruits
- 2010 - Reilly D, Reilly A, Lewis J Towards an Australian Date Industry: An overview of the Australian domestic and international date industries
- 2011 Feasibility Study for a Cotton Spinning Mill in 11 [Eleven] Sub-Saharan African Countries
- 2011 Foro Público de la OMC
- 2011 - Cooksey B The Investment and Business Environment for Export Horticulture in Northern Tanzania
- 2011 Potential Supply Chains in the Textiles and Clothing Sector in South Asia : An Exploratory Study
- 2011 - Macrory P; Stephenson S Making Trade in Services Supportive of Development in Commonwealth Small and Low-income Countries
- 2012 - Fold, Niels; Whitfield, Lindsay Developing a Palm Oil Sector: the Experiences of Malaysia and Ghana Compared
- 2011 Opportunities for Trade in Services of Canada
- 2011 - Bartels L; Goodison P EU Proposal to End Preferences of 18 African and Pacific States : An Assessment
- 2011 India and Latin America and the Caribbean : Opportunities and Challenges in Trade and Investment Relations
- 2009 Information Management Resource Kit: Web 2.0 and Social Media for Development
- 2013 Human Resource Management
- 2011 - Goswami A G; , eds. Exporting Services : A Developing Country Perspective
- 2011 Guides de bonnes pratiques produits phytosanitaires pour la culture des piments (*Capsicum Frutescens*, *Capsicum Annuum*, *Capsicum Chinense*) et poivrons (*Capsicum Annuum*)
- 2008 Guides de bonnes pratiques phytosanitaires pour la mangue (*Mangifera indica*) issue de la production biologique
- 2010 Financial Services in Agriculture Value Chain Report : A Study of Five Kenyan Sub-Sectors namely Potato, Dairy, Coffee, Extensive Livestock and Domestic Horticulture
- 2014 Human Relations
- 2008 Romania: Organic Agriculture
- 2011 A Profile of the South African Mango Market Value Chain
- 2008 Poland - Organic Products: Certification and Subsidies to Domestic Production
- 2007 - Greene, W Emergence of India's Pharmaceutical Industry and Implications for the U.S. Generic Drug Market
- 2007 - Liapis, Peter S. Preferential Trade Agreements : How Much Do They Benefit Developing Economies?
- 2007 Environment and Regional Trade Agreements
- 2006 Bulgaria: Organic Products
- 2006 Lithuania: Organic Products - Organic Farming in Lithuania
- 2008 Marché de la maroquinerie à Hong Kong
- 2007 - Warnholz, Jean-Louis Poverty Reduction for Profit? : A Critical Examination of Business Opportunities at the Bottom of the Pyramid
- 2007 OECD Economic Surveys : Ukraine Economic Assessment

### 6.1.3 Selected online information sources

- Economic Community of West African States (ECOWAS) = Communauté économique des Etats de l'Afrique de l'Ouest (CEDEAO)
- Organisation africaine de la propriété intellectuelle = African Intellectual Property Organization
- APE - CEDEAO
- Agence pour la promotion des investissements au Mali (API-MALI)
- ESOKO

- [ECOWAS Press Releases](#)
- [Investir en Zone Franc](#)
- [Réseau des Systèmes d'Information des Marchés en Afrique de l'Ouest](#)
- [West African Monetary Institute = Institut monétaire de l'Afrique de l'Ouest](#)
- [ProKarite](#)
- [Mali Pages](#)

## 6.2 Trade Contacts

Official Name	Address	City	Phone Number	Fax Number	Email	Website
Chambre de commerce et d'industrie du Mali	Place de la Liberté	Bamako	+223 2225036/ 00223 6720386	+223 2222120/ 00223 2228737	ccim@cc immali.or g	<a href="http://www.ccimmali.org/">http://ww w.ccimm ali.org/</a>
Association jeunesse action Aja Mali	ACI 2000, près de l'immeuble ABK6, Rue 432, porte 1102	Bamako	223 20 29 58 21	+ 223 20 29 58 21	ajamalis a@yaho o.fr	<a href="http://www.ajamali.org">http://ww w.ajamal i.org</a>
Atrapal	B.P. 262, CRRA / SOTUBA	Bamako	223 24 64 28	223 22 37 75	mimoun _2001@ yahoo.fr	<a href="http://www.fcem.org">http://ww w.fcem.o rg</a>
Indigo (Art et Artisanat Africains)	Place OMVS	Bamako	223 220893	223 233339	indigo@ spider.to olnet.org	<a href="http://www.indigo.trading.net">www.indi go.tradin g.net</a>
Chemonica International Trade Mali	BP 34	Bamako	223 229 1750	223 229 1751	hschartu p@trade mali.com	<a href="http://www.agromali.com">http://ww w.agrom ali.com</a>
Association Ouest-Africaine du Cuir	Avenue de la liberté	Bamako	+223 222 16 09	+223 222 60 26	contact @asoac- cuir.org	<a href="http://www.asoac-cuir.org">http://ww w.asoac- cuir.org</a>