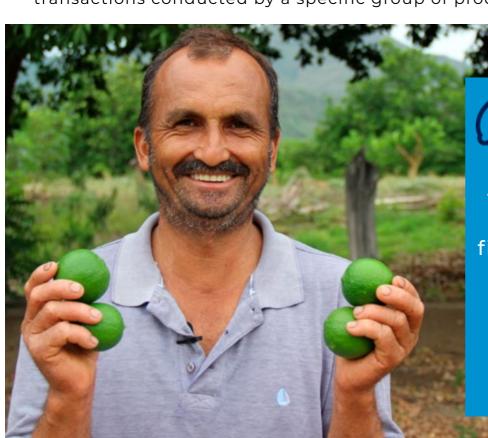


NOTES FROM PUEDE

Welcome to the second edition of Colombia PUEDE's newsletter. "Colombia PUEDE: Peace and unity through productive development and commercialization" is a project financed by the European Union through the European Trust Fund for Colombia and implemented by the International Trade Centre (ITC). In this newsletter, we will tell you about the project's recent advances and the achievements made along with the producers.

Among the project's major activities have been the emergency assistance provided to small producers and their families during the COVID-19 pandemic; the signing of commercial alliances, the attainment of additional export certifications, and the first export business transactions conducted by a specific group of producers.



Nariño flavour A group of small Tahiti lime producers

Caribbean cocktails with

from the municipalities of Leiva and El Rosario (Nariño, Colombia) made their first export business transaction. Thanks to an alliance with the exporting company Las Lajas, they shipped 10 metric tons of limes to the Caribbean market last October. Read more

from Tumaco conquer new markets Last September, the Tumaco-based coconut producers association

Coconut producers

"Cooperativa Multiactiva Agropecuaria del Pacífico (Coagropacífico)", one of Colombia PUEDE's twenty beneficiary associations, signed a commercial agreement with the Colombian snacks company Yupi for the monthly purchase of ten tons of coconuts. **Read more**



Colombia PUEDE in numbers

The small farmers of Nariño work diligently to strengthen the cocoa trade, thereby increasing prices and

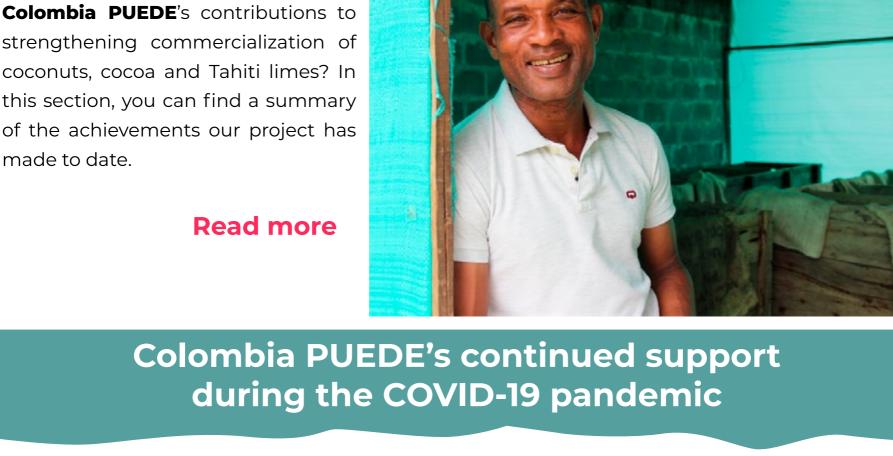
through cocoa

Transforming lives

ultimately improving their incomes. Since Colombia PUEDE launched the training process, these entrepreneurs have committed themselves to continue promoting rural development. Read more

Would you like to learn more about

this section, you can find a summary of the achievements our project has made to date. **Read more**



In light of the difficult situation



adapted its strategies and provided emergency assistance and technical support to the beneficiaries through digital media. Ver más

generated by the COVID-19

pandemic, the project team

of the Areas Most Affected by the Armed Conflict (ZOMAC, in Spanish) and the Territorial Development Plans (PDET, in Spanish). We invite you to visit our website https://www.intracen.org/PUEDE/ENG and our social

in southern Colombia: El Rosario, Leiva, Policarpa and Tumaco, all of which form part









