

TRADE HOUSE PAVILION SESSION DETAILS

Host: ITC
Partners: NA
Type: Stakeholders' dialogue
Date and time: 3 December 12 to 1 pm
Contacts: ITC's Trade and Environment Team, environment@intracen.org

Session Title

It is time for action: Putting small business first for a just and inclusive green transition

Themes Type:

2. Using trade for an inclusive and low carbon transition

Session Description

Small businesses make up 90% of businesses and two-thirds of all jobs – making them pillars of their communities and economies, and key drivers of the climate transition. They suffer disproportionately from climate change, especially those led by women, youth and indigenous people. If there is to be a truly Just Transition, that addresses issues of equity, economic development, social and labour inclusion, the voice of small businesses has to be an integral part of trade and climate discussions. Highlighting the role of small businesses and trade in the path towards to sustainable trade they have been doing to make the transition to low-carbon production. To bring reality from the ground into a discussion that can easily become disconnected from reality.

Building a just transition in the context of small business development requires that we look into the realities of local communities, migrants, children, persons with disabilities and people in vulnerable situations and the right to development, as well as gender equality, empowerment of women and intergenerational equity.

Speakers and Moderator

Keynote: **Txai Suruí**, Brazilian indigenous, environmental activist

Panel:

- **Pamela Coke-Hamilton**, Executive Director, International Trade Centre (ITC)
- **Celeste Drake**, Deputy-Director General, International Labour Organisation (ILO)
- Country Representative Kenya (TBC)
- Representative, International Trade Union Confederation (ITUC) (TBC)

- **Rayana Edwards**, Founder and Chief Executive Officer, Sari for Change, South Africa

Moderator: **Victor Menotti**, Senior Fellow, Oakland Institute & Interim US Coordinator, Global Campaign to Demand Climate Justice (DCJ)

TRADE HOUSE PAVILION SESSION DETAILS

Host: ITC
Partners: UN-OHRLLS, Caribbean Development Bank
Type: Stakeholders' dialogue
Date and time: 4 December 2023, 4.30 to 5.30 pm
Contacts: ITC's Trade and Environment Team: environment@intracen.org

Session Title

Climate Transition for SIDS, LLDCs and LDCs - role of trade & small business

Themes Type:

2. Using trade for an inclusive and low carbon transition

Session Description

Small Island Developing States (SIDS), Landlocked Developing Countries (LLDC) Least Developed Countries (LDC) are the most vulnerable to the effects of climate change and their economies are largely driven by small business.

This panel will explore the importance and enabling conditions of small business climate action in SIDS, LLDCs and LDCs in the context of climate and financial justice. It will explore the role and recommendations for access to climate finance for small business and marginalized communities as well as sustainable and innovative business models and enabling policy conditions.

The panel will bring together voices from SIDS, LLDCs and LDCs, United Nations agencies and key stakeholders.

Speakers and Moderator

Keynote: **Sonia Paiva**, Founder and Executive Director of Woman Farmer Foundation, Eswatini

Panel:

- **Rabab Fatima**, UN Under-Secretary-General and High Representative for the LDCs, LLDCs and SIDS
- **Pamela Coke-Hamilton**, Executive Director, International Trade Centre
- **Hyginus Gene Leon**, President, Caribbean Development Bank
- SIDS Representative (tbc)
- LDC Representative (tbc)

- LLDCs Representative (tbc)

Moderator **Dr. Carolyn Deere Birkbeck**, Founder and Executive Director of the Forum on Trade, Environment & the SDGs (TESS)

TRADE HOUSE PAVILION SESSION DETAILS

Host: ITC
Partners: NA
Type: Stakeholders' dialogue
Date and time: 5 December 2023, 12 to 1 pm
Contacts: ITC's Trade and Environment Team: environment@intracen.org

Session Title

*Protecting the world's forests:
Learnings from local efforts & international trade measures
on deforestation-free Global Value Chains*

Themes Type:

1. Making trade policy work for people and the planet

Session Description

The latest Intergovernmental Panel on Climate Change (IPCC) report highlights that forest conservation, improved management, and restoration offer the most substantial potential for economic mitigation.

This panel will facilitate a meaningful and solutions-oriented dialogue toward achieving deforestation-free global value chains. The conversation will highlight national and international efforts of forest protection, private sector initiatives, innovative sustainable business models, and key enabling policy solutions.

In recognizing that deforestation is just one factor that exacerbates climate change and nature loss challenges, the panellists will explore how businesses, including smallholders, local communities and indigenous peoples can prepare for changing frameworks on environmental sustainability, and how trade and related policies can support this transition.

Speakers and Moderator

Opening Remarks

- **Mahmood Patel**, Coco Hill – regenerative agroforestry project, Barbados
- **Hung Tran**, Climate Excellence Centre, Fairtrade Association, Vietnam

Moderator: **Pamela Coke-Hamilton**, Executive Director, International Trade Center

Panel

- Mario Boccucci, Head, UN-REDD Programme Secretariat (TBC)
- ITC Partner – European Union (TBC)
- ITC Partner country – Malaysia (TBC)
- ITC Partner country – Brazil (TBC)
- ITC Partner country – Ghana (TBC)

TRADE HOUSE PAVILION SESSION DETAILS

Host: ITC
Partners: Caribbean Development Bank & Asian Development Bank
Type: Stakeholders' dialogue
Date and time: 6 December 2023, 1.30 to 2.30 pm
Contacts: ITC's Trade and Environment Team: environment@intracen.org

Session Title

Leveraging sustainable and inclusive finance to accelerate climate action in trade

Themes Type:

4. Building climate resilience and market access for MSMEs with trade

Session Description

Climate finance, trade and gender are interdependent - marginalized populations are among the most affected by climate change as they are less likely to be able to adapt to climate change. UNFCCC Paris Agreement in 2015 recognized the intersection of climate change and gender equality. Gender is one of the leading lens for advancing inclusiveness on intersectionalities such as people in vulnerability, youth and indigenous people and traditional communities. However, this political commitment remains to be translated into action. The overview of existing climate finance sources and instruments shows that potential co-benefit gains between gender equality, intersectionality and climate action are seldom factored into climate investment decisions.

This session aims to explore:

- How the design and implementation of the current mechanisms for financing climate change are taking gender perspectives and intersectionality into account.
- What are the key challenges for small businesses when it comes to climate finance.
- How sustainable trade can support mobilizing the climate finance advance on gender equality.

This session will showcase the small business perspective and examine the issues faced on the journey to sustainability, looking at the inclusive finance and trade solutions that can empower a small business to take climate action.

Speakers and Moderator

Panel:

- **Suzanne Gaboury**, Director General, Private Sector Operations Department, Asian Development Bank
- Green Climate Fund Representative (TBC)
- **Ashaki Goodwin**, Coordinator (Ag.), Regional Cooperation and Integration, Private Sector Division, Caribbean Development Bank
- **Joseph Murabula**, Executive Director, Kenya Climate Innovation Centre, KCIC
- **Edgar Vasquez Vela**, Director of the Global Business and Economics Research Center of the Exporters Association of Peru (CIEN–ADEX)

Moderator **Vanessa Erogbogbo**, Chief, Green and Inclusive Value Chains, International Trade Centre

TRADE HOUSE PAVILION SESSION DETAILS

Host: ITC
Partners: NA
Type: Stakeholders' dialogue
Date and time: 6 December 2023, 3 to 4 pm
Contacts: ITC's Trade and Environment Team: environment@intracen.org

Session Title

Empowering small businesses to take climate action: the role of ecosystem enablers

Themes Type:

4. Building climate resilience and market access for MSMEs with trade

Session Description

Businesses have a greater chance to participate in the just and climate transition when they benefit from an ecosystem that provides support and services for sustainable and inclusive growth. The services provided in this ecosystem can cover a very broad range of activities provided by different actors such as skills development on low-carbon production practices, advice on how to access climate finance, logistical and technical support on green technologies, climate advocacy, to name a few.

The session will bring together ecosystem enablers to discuss opportunities and priorities to promote small business climate action in developing countries and share examples of small businesses climate action from around the world.

Speakers and Moderator

Panel:

- **Ernest Chitechi**, Corporate Services Manager, Kenya Climate Innovation Centre (KCIC)
- **Damie Sinanan**, Manager, Competitiveness and Export Promotion, Caribbean Export Development Agency
- **Hamza Cherif D'Ouezzan**, Managing Director, Anou Cooperative, Morocco
- **Dorothy McAuliffe**, Special Representative for Global Partnerships, U.S. Department of State
- Swedish International Development Cooperation Agency SIDA Representative (TBC)

Moderation: **Fiona Shera**, Director, Division of Sustainable and Inclusive Trade, International Trade Centre (ITC)

TRADE HOUSE PAVILION SESSION DETAILS

Host: ITC
Partners: NA
Type: Stakeholders' dialogue
Date and time: 8 December 2023, 3 to 4 pm
Contacts: ITC's Trade and Environment Team: environment@intracen.org

Session Title

Keeping cool at 1,5 degrees: Intergenerational Dialogues for the Future We Want

Themes Type:

1. Making trade policy work for people and the planet

Session Description

This panel brings together voices from different generations to explore paths toward sustainability and a climate safe future, aligning with the theme "Keeping Cool at 1.5 Degrees: Intergenerational Dialogues for the Future We Want."

It highlights the critical need to include often overlooked constituencies - youth, women, and indigenous communities - in our shared quest for a sustainable future. The discussion will delve into how embracing inclusivity is key to driving a green and just transformation.

Featuring a dynamic mix of young ecopreneurs, indigenous youth, and professionals committed to inclusive trade, the panel fosters a rich, collaborative conversation. They will dissect various approaches to bridge current divides and cultivate an ecosystem conducive to nurturing the upcoming wave of socio-economic innovators. This conversation underscores the value of diverse viewpoints in driving enduring and sustainable change, particularly on how to foster climate action in mitigation, adaptation and resilience building. It aims to shed light on how a supportive and inclusive environment can empower these leaders to usher in a world that is not only greener but also more just and equitable.

Speakers and Moderator

Keynote speakers:

- Dr. Muralee Thummarukudy, G20 Global Land Initiative, UNCCD (TBC)
- **Mashur Shurid**, iPage, President & CEO, Winner Youth Ecopreneur Award 2023

Panel

- Indigenous Youth Representative (TBC)

- **Federico Perez**, Founder & CEO at Selvitas, Ye! Advisor Colombia
- **Mawuse Gyisun**, Sommalife COO, Youth Ecopreneur Awards Finalist
- Visa Representative (TBC)
- Solar Impulse Foundation Representative (TBC)

TRADE HOUSE PAVILION SESSION DETAILS

Host: ITC
Partners: NA
Type: Stakeholders' dialogue
Date and time: 8 December 2023, 4:30 to 5:30 pm
Contacts: ITC's Trade and Environment Team: environment@intracen.org

Session Title

Launch of ITC's Green Performance Toolkit

Themes Type:

1. Making trade policy work for people and the planet

Session Description

Resource efficiency is key for small businesses to advance their climate action and ambition. This event will launch ITC's Green Performance Toolkit, a free online tool to support small businesses in assessing and tracking their environmental performance across eight areas: environmental management system, energy, water, waste, wastewater, air emissions, GHG emissions and chemicals and soil.

Businesses can gather meaningful data that allows them to track their environmental performance through time, as well as indicate how far a company is from its target consumption levels.

The panel will launch the tool and showcase pathways to resource efficiency. The panel will share a wealth of experiences, including lessons learnt from small business and business support organisations.

Speakers and Moderator

- **Ernest Chitechi**, Corporate Services Manager, Kenya Climate Innovation Centre (KCIC)
- **Fiona Shera**, Director, Division of Sustainable and Inclusive Trade, International Trade Centre (ITC)
- **Ana Batalhone**, Project Lead, Green Performance Toolkit, International Trade Centre (ITC)
- **Abdulrhman Zaki Elhalafawy**, Owner, Cupmena, Egypt
- Further speakers TBC

TRADE HOUSE PAVILION SESSION DETAILS

Host: ITC
Partners: UN Environment Programme, Fairtrade International
Type: Stakeholders' dialogue
Date and time: 10 December 2023, 10:30 to 11.30 am
Contacts: ITC's Trade and Environment Team: environment@intracen.org

Session Title

**Global green deal: How would it fit the Global South?
How can the agroecology transition play a role in it?**

Themes Type:

6. Trade for sustainable agri-food systems and markets

Session Description

The need, opportunities and impact for transforming global food systems in the face of climate change must be understood and assessed as many countries design their measures to address the climate goals and those measures will likely impact the global trade.

To secure the low carbon future, producers organizations, small holder farmers, Agri-MSMEs and rural communities cannot be left behind. They are living through the changes in climate, are vulnerable from it, while at the same time are already providing sustainable and inclusive solutions for transforming food system.

This session will discuss the role that food systems can and should play to promote social, economic and environmental development and help deliver a just agroecology transition.

Speakers and Moderator

Panel:

- **Juan Pablo Solis**, Senior Advisor Climate and Environment, Fairtrade International
- **Butch Bacani**, Programme Leader, UN Environment Programme's Principles for Sustainable Insurance Initiative
- **Dinesh Prasad Parajuli**, Managing Director at Agriculture Enterprise Center, FNCCI, Nepal
- **Josephine Akia Luyimbazi**, Country Coordinator Uganda, Participatory Ecological Land Use Management (PELUM)
- **Mario Cerrutti**, Chief Institutional Relations and Sustainability Officer, Lavazza Foundation

Moderation: **Hernan Manson**, Head Inclusive Agribusiness Systems, International Trade Centre