



The Israel Export & International Cooperation Institute

Israel Export Institute response to the global financial crisis

CASE - STUDY

Mexico city

THURSDAY, 14 OCTOBER 2010

Presenter: Avi Hefetz, CEO





- Why Israel ?
- The Israeli Export
- The Israel Export & International Cooperation Institute
- Our response to the global crisis 2008-2010





**Why
Israel ?**

Israel - Macro Economic Indicators



Criteria	2005	2006	2007	2008	2009	2010*
GDP (B\$)	134.3	145.8	168	202.3	195.4	216.6
GDP Real Growth rate (%)	4.9%	5.7%	5.4%	4.2%	0.8%	3.7%
GDP per Capita (PPP, \$)	23,390	25,080	26,710	27,920	27,970	28,810
Exports of Goods & Services (B\$)	57.3	62.5	71.3	81.1	67.7	79.3
Imports of Goods & Services (B\$)	57.6	61.7	73.5	84	62.9	72.6
Unemployment Rate (%)	9%	8.4%	7.3%	6.1%	7.6%	6.4%
Inflation Rate	2.4%	-0.1%	3.4%	3.8%	3.9%	1.9%
Current Account balance (% of GDP)	3.1%	5.1%	2.9%	0.7%	3.9%	2.7%



2009 crisis had a relatively small effect on the Israeli economy

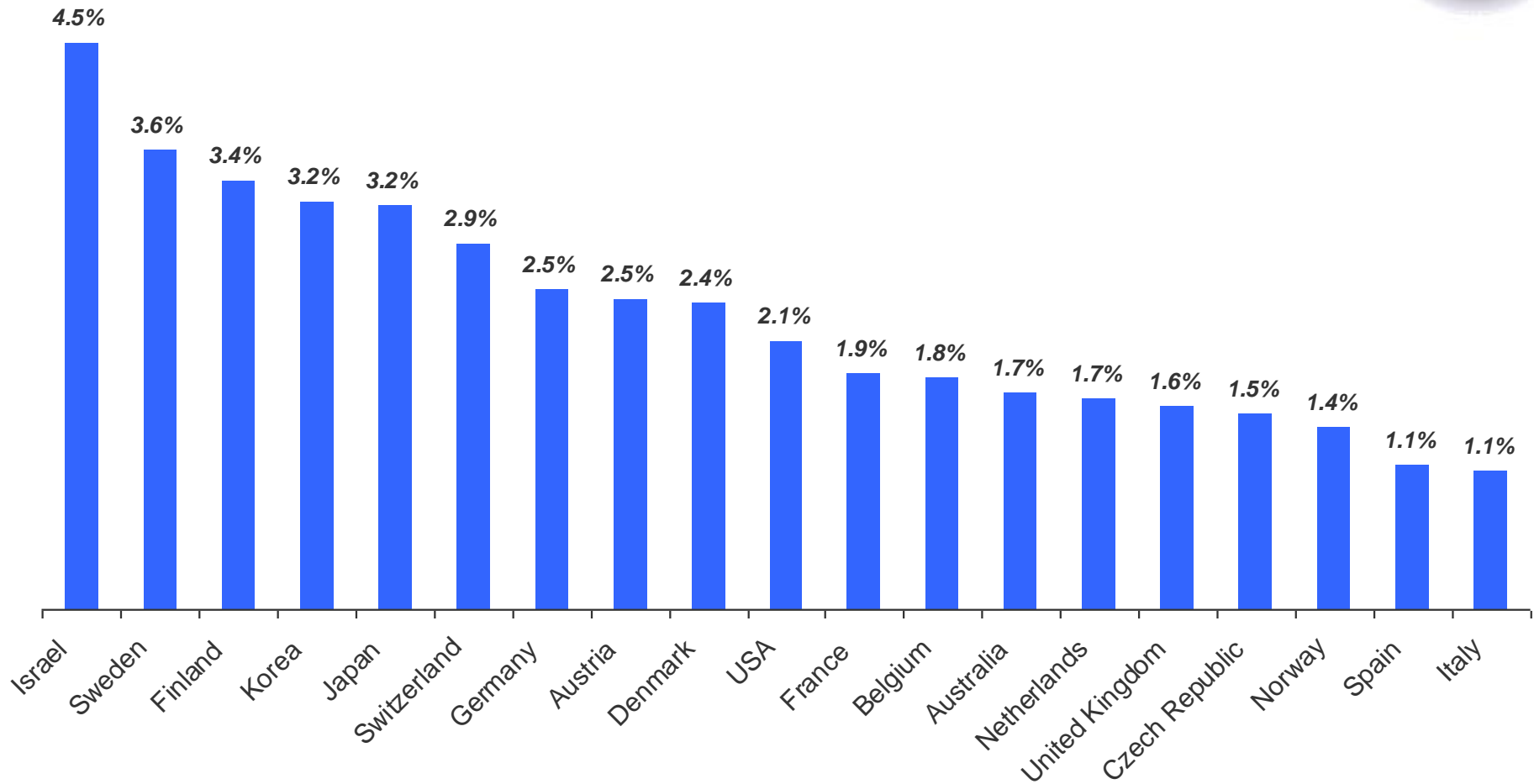
Israel is ranked



- #1** In Venture \$/GDP
- #1** In No. of Engineers per Capita
- #1** In Listed Companies in NASDAQ (non-American)
- #1** in No. of High-Tech Startups after the U.S



Israel's R&D Investments as % of GDP



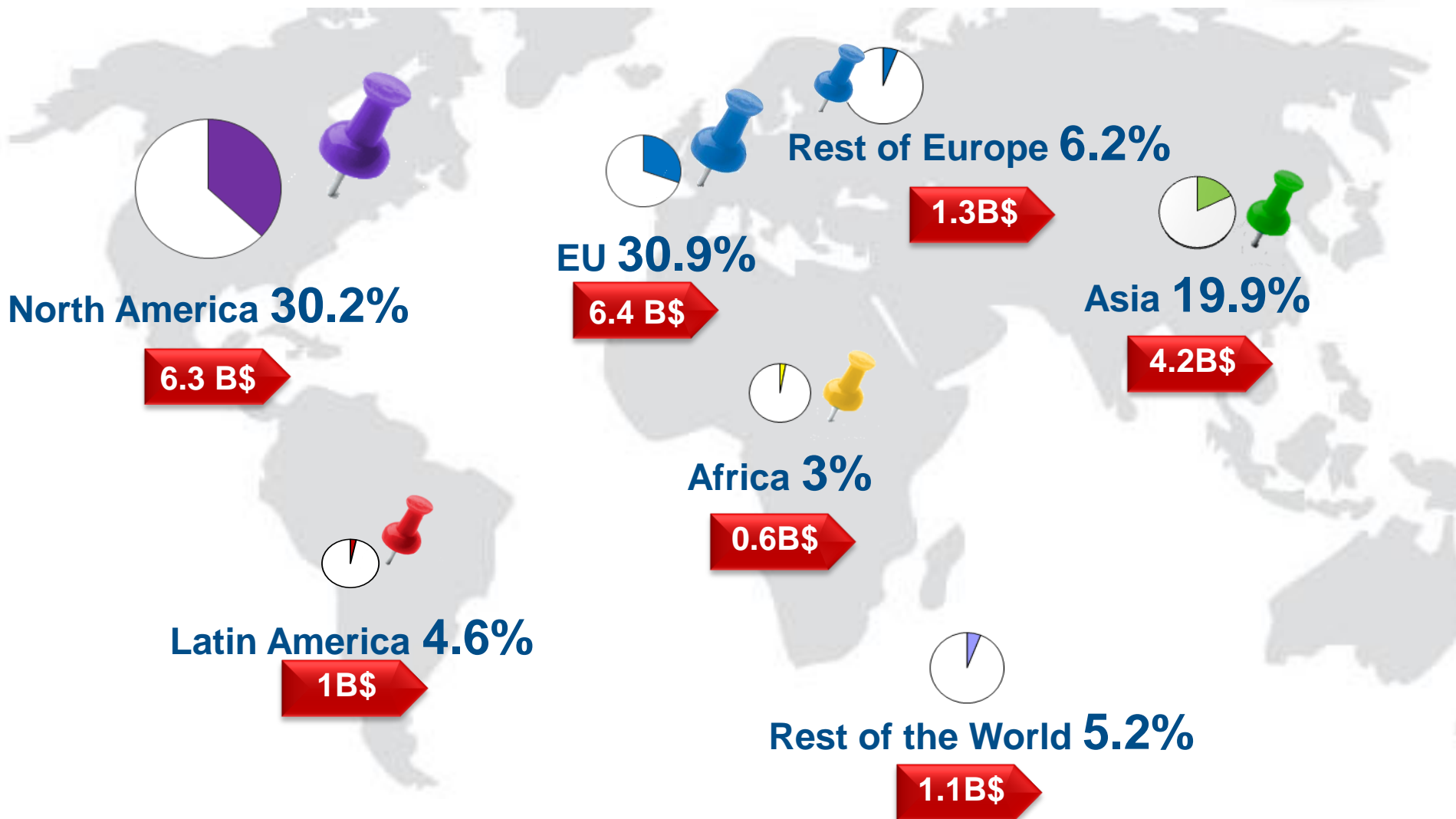
Source: Central Bureau of Statistics



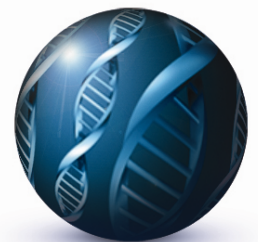


The Israeli Export

Goods Export, H1-2010 (excluding diamonds)



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Facts & Figures



- A Non-Profit Organization, Founded in 1958
- A Joint Venture Between the Israeli Government and the Private Sector
- Promoting Business Relationships Between Israeli and Overseas Companies on All Levels:
 - Technological
 - Commercial
 - Industrial
- Facilitating:
 - Trade Opportunities
 - Joint Ventures
 - Strategic Alliances
 - Technological Collaborations



The IEICI is a Non-Profit Semi-Governmental organization

