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TPO NETWORK  
WORLD CONFERENCE & AWARDS 2010

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# 9<sup>TH</sup> TPO NETWORK WORLD CONFERENCE: 2012 PROSPECTIVE HOSTS

PLENARY

THURSDAY 14 OCTOBER 2010

Four countries bid to host the next TPO Network World Conference and Awards, to take place in 2012 – **Brazil, China, Hungary and Malaysia**. By bidding to be the host, a national TPO is bidding for an opportunity to showcase its organization and its country.

Hosting the TPO Network World Conference and Awards is open to all national TPOs. To qualify, an organization must demonstrate that it has been legally mandated and officially recognized by the national government to carry out trade promotion activities. To qualify for their bid, each applicant fulfilled criteria specified in ITC's application form.

Each bidder's presentation is followed by a secret ballot vote, open to one representative per TPO. The winner will be announced during the closing ceremony, Friday 15<sup>th</sup> October, 16.30.



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