Planning Session 2

Taking a Sectoral or a Global Approach

This session serves to introduce the final two series of breakout sessions.

Breakout Series C, Poverty Sensitive Value Chains, is intended to determine where the key linkages lie in the export development - poverty reduction relationship at the level of specific sectors. The objective is to identify where export strategy-makers should place emphasis when seeking to increase the impact of export development in these sectors on poverty reduction. Sessions include:

- Growing Out of Poverty – A Strategic Direction in the Agricultural Sector
- A Hi-Tech, Low Employment Future in the Export-Oriented Manufacturing Sector – A Correct Conclusion?
- The Poverty Angle of Sun, Sea and Sand – Maximizing Tourism’s Contribution
- Tangible Results from Intangible Business – Strengthening the Linkage within the Service Sector.

Breakout Series D, The Effectiveness of On-going Global Initiatives, has the objective of assessing the actual, or likely, relevance on the export development - poverty reduction linkage of three relatively new dynamics in international trade that go beyond the workings of conventional market practice. Sessions include:

- Fair Trade – A Development Trap?
- Corporate Social Responsibility – Where Does It Lie?
- South-South Trade – Could It Be a Solution?

As in Breakout Series A and B, each participant is invited to attend whichever session is of greatest interest. It is suggested that export strategy teams arrange participation on the basis of one team member in each session.