

# **Executive Forum 2005**

**Export of Services: Hype or High Potential? –  
Implications for Strategy-Makers**

**Exporting Business  
& Professional Services:  
Exporting Solutions**

## **Panellists**

- Moderator: **Ms. Dorothy Riddle**  
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- Panel Member: **Mr. Ismail Akil Abbasi**  
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- Panel Member: **Mr. David Mizan Hashim**  
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## Focus of the Debate

- The above proposition, if acted upon, will require strategy-makers to develop separate strategies for each type of business and professional service, by mode, by category of supplier. Is this realistic? Is it necessary? Why, or why not?
- What are the essential features of a « global » export development strategy for the business and professional services sub-sector?
- Where does the responsibility for designing and managing implementation of the strategy lie, the public or the private sector, and what is the justification? Specifically, what is the role of the public sector and what is the role of the private sector? What management structures are required to ensure effective implementation of the strategy?