2016 TPO Network World Conference and Awards

An Invitation to Tanzania
Trade Promotion in Tanzania

TanTrade recognizes the International Trade Centre’s (ITC’s) Millennium Development Goal of assisting developing and transitioning countries including Sub-Saharan Africa, in achieving sustainable development through exports.

We hope that by hosting the 2016 TPO Network World Conference and Awards that Tanzania can continue to strive towards the objective of the ITC’s Millennium Development Goal which is to increase and improve trade, that creates employment, entrepreneurial opportunities and generates income.
Currently a large majority of Tanzanian goods and services are exported to China, India, Japan, South Africa, Switzerland, Germany and the United Arab Emirates.

Tanzania is a well-known exporter of Precious Stones and Metals, Ores, Coffee & Spices, Tobacco, Fruit & Nuts, Cotton, Seafood as well as other commodities.
Tanzania currently imports a large amount of Oil & Mineral Fuels, Industrial Machinery, Motor Vehicles & Parts, Electric Machinery, Cereals, Plastics, Iron & Steele as well as other commodities.

It imports these goods primarily from Switzerland, China, UAE, South Africa, Bahrain, India, Kenya, Japan, United Kingdom and the USA.
Your Local Organizing Committee

• Tanzanian Trade Development Authority (TanTrade) a TPO as mandated by the Government of the United Republic of Tanzania

• Shades of Green Congresses, a destination management company and professional congress organizer based in Arusha, Tanzania

• The Global Industry Development Network, who will work with the Tanzanian Trade Authority and Shades of Green Congresses to assist in the writing of grant and sponsorship applications
Welcome to beautiful Tanzania

Tanzania is home to the snow capped mountains of Mount Kilimanjaro, the sun-kissed beaches of Zanzibar, the vast herds along the Serengeti plains as well as the volcanic eruption of the Ol Donyo lengai Volcano.

With so much natural wealth, it’s no wonder that Tanzania has something for everyone.
Your Host City - Arusha

Arusha city is distinctively located in the north-eastern corner of Tanzania, it has a population of 1,694,00 residents.

Arusha city is a major international diplomatic hub. The city is the *de facto* capital of the East African Community (Kenya, Uganda, Tanzania, Rwanda and Burundi)

Arusha is home to three out of the seven wonders of Africa, these being the Serengeti migration of wildebeests, Mount Kilimanjaro and the Ngorongoro crater, the 8th wonder of the world.
Arusha International Conference Centre

The Arusha International Conference Center (AICC) lies in the heart of Arusha City which is the safari base of the world renowned “Northern tourist circuit”

The AICC has various conference halls & rooms to cater for delegates varying from 10 to 1350. Most of these rooms are equipped with Simultaneous interpretation Systems (SIS) of up to four (4) languages

The AICC provides delegates with first class meeting facilities as well as fantastic networking opportunities.
Local Accommodation

With a total room capacity of approximately 2000 rooms within a radius of between 100m - 1km from AICC, Arusha city provides fantastic accommodation and restaurant options at international standards.

Room rates vary to suit different tastes and pockets, and may range from USD$50 to USD$180 per night.
Social Program

It is proposed that a cocktail welcome reception will take place at the Naura Springs Hotel on the evening prior to the official start of the 2016 TPO Network World Conference & Awards.

A gala dinner and awards night will be held at the Mount Meru Hotel, Arusha City where delegates will enjoy local and international cuisine and be entertained by local entertainment.
Airlines Servicing Arusha, Tanzania

The Kilimanjaro International Airport is an 10 hour flight from London and a five and a half our flight from Dubai, the airport is serviced by the following airlines;

- Air Tanzania
- Emirates
- South African Airways
- Swiss International Airline
- Air France
- Qatar Airways
- Egypt Air
- Turkish Airlines
- Ethiopian Airlines
- British Airways
Pre & Post Conference Tour Options

Why not spend some extra time in Tanzania prior to or post the 2016 TPO Network World Conference and Awards and explore for yourself what the majestic African wilderness has to offer.

Depending on your travel arrangement you could take part in;

- 1, 2, 3 or 4 day Adventure Safaris
- Trekking/Mountain Climbing or
- Beach Holidays to Zanzibar
Thankyou for your time

We look forward to welcoming you to Tanzania in 2016