



# TPO NETWORK

WORLD CONFERENCE & AWARDS 2012

MATRADE EXHIBITION AND CONVENTION CENTRE (MECC),  
KUALA LUMPUR, MALAYSIA, 18 AND 19 OCTOBER, 2012

## TRANSFORMING TPOS' BUSINESS THROUGH INNOVATION ENHANCING TPO IMPACT ON EXPORTING SMES THROUGH INNOVATION

### BIOGRAPHICAL NOTE

#### **Mr. Robert Bődöcs**

Head of Business Development Department, Hungary Investment and Trade Agency (HITA)



Mr. Bődöcs joined the Hungarian Investment and Trade Agency (HITA) in April 2011 as a Business Development Director and as the leader of the Hungarian consortium in Enterprise Europe Network.

Prior to starting work for HITA, Mr. Bődöcs was the Deputy Commissioner for Trade and Investment at the Hungarian Embassy in London. While in London he was also a member of the Board of AERL (Association of Economic Representatives in London), promoting Hungarian exports to the UK and supporting the growing Hungarian business community in the UK capital.

Mr. Bődöcs has also worked for ITD Hungary an affiliate to HITA, first as an Investment Consultant, later as Head of the CEO's office, and Head of Traditional Industries. At ITD Hungary he managed successful investment projects and positioned ITD in the public sector as a key government agency.

He holds a Master's degree in International Relations from the Budapest University of Economic Sciences and Public Administration (Corvinus University).

