



# TPO NETWORK

WORLD CONFERENCE & AWARDS 2012

MATRADE EXHIBITION AND CONVENTION CENTRE (MECC),  
KUALA LUMPUR, MALAYSIA, 18 AND 19 OCTOBER, 2012

**TRANSFORMING TPOS' BUSINESS THROUGH INNOVATION**  
ENHANCING TPO IMPACT ON EXPORTING SMES THROUGH INNOVATION

## BIOGRAPHICAL NOTE

### **Ms. Jane Cunliffe**

Director of NZ Inc Relationships, New Zealand Trade and Enterprise



Ms. Cunliffe is the Director, NZ Inc Relationships at New Zealand Trade and Enterprise and previously held the position of New Zealand Trade and Enterprise Advisor in office of Minister of Trade Tim Groser. A qualified lawyer, she is a senior executive with 26 years' experience in international trade development.

She has worked with both private and government sectors promoting New Zealand companies and sectors in international market development; and with US corporations on investment location decision-making. Ms. Cunliffe has served in a number of diplomatic roles including in New York and Milan as New Zealand Consul General and Trade Commissioner, as well as in Suva and Port Moresby.

In 2006 and 2007 she spent time in Valencia, Spain, running the New Zealand Government's leveraging programme for the America's Cup. Prior to her current role she was Director International Affairs and Chairman's office at the New Zealand Securities Commission. Ms. Cunliffe is a founding member and Advisory Board Emeritus director of the Belizean Grove, and served as a director on the Anza Technology Network in San Francisco.

