



TPO NETWORK

WORLD CONFERENCE & AWARDS 2012

MATRADE EXHIBITION AND CONVENTION CENTRE (MECC),
KUALA LUMPUR, MALAYSIA, 18 AND 19 OCTOBER, 2012

TRANSFORMING TPOS' BUSINESS THROUGH INNOVATION
ENHANCING TPO IMPACT ON EXPORTING SMES THROUGH INNOVATION

BIOGRAPHICAL NOTE

Dr. Wong Lai Sum

Chief Executive Officer, Malaysia External Trade Development Corporation (MATRADE)



Dr. Wong is the Chief Executive Officer of the Malaysia External Trade Development Corporation (MATRADE) under the Ministry of International Trade and Industry, which is in charge of export promotion globally. She has been in the civil service since 1980 and has served in various capacities in the Ministry of Health (Budgeting and Procurement), Ministry of Home Affairs and Ministry of Finance (Tax Analysis). Her areas of expertise include international business, taxation, financial and corporate management, and strategic planning.

At MATRADE, where she has been for the past 19 years, she has headed several departments, including the Corporate Management Division and the Strategic Planning Division. Prior to her current post, she was the Deputy CEO for Export Promotion.

Dr. Wong has been actively involved in various committees for policy development and design in relation to trade and economic advancement for Malaysia. She has been a speaker in many international seminars and conferences.

She has a Bachelor's degree in Biochemistry, an MBA, and a PhD in International Business from the University of Malaya.

